

WMOV  
 Norfolk, VA  
 Quarterly Issues/Programs List  
 Fourth Quarter, 2011  
 01/04/12

WMOV  
 Quarterly Issues/Programs List

WKSA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Family:** Giving to needy families
- **Health:** Race for the Cure (Breast Cancer)
- **Legal:** Gave legal advice

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	HAMPTON RDS WEEKLY	Bariatric	Dr. Jordan & Dr. Buystany	10/01/2011 07:00 AM	025:46
Health	HAMPTON RDS WEEKLY	Flue Vaccine (Different options)	Dr. Jordan	10/01/2011 07:31 AM	010:35
Health	HAMPTON RDS WEEKLY	Race for the Cure (Breast Cancer)	Illona from Komen Foundation	10/08/2011 07:02 AM	017:11
Family	HAMPTON RDS WEEKLY	Seatack 100 <sup>th</sup> Anniversary	Season Roberts	10/08/2011 07:25 AM	008:22
Legal	HAMPTON RDS WEEKLY	Deceased Estates	Eric Moody	10/15/2011 07:04 AM	017:34
Legal	HAMPTON RDS WEEKLY	Deceased Estates	Eric Moody	10/15/2011 07:25 AM	017:34
Family	HAMPTON RDS	Food Donation	Malone from	10/22/2011	015:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	WEEKLY		LEVOC family services	07:02 AM	
Family	HAMPTON RDS WEEKLY	Food Donation	Malone from LEVOC Family Services	10/22/2011 07:21 AM	014:28
-----	HAMPTON RDS WEEKLY	Food program	Donyatta Washington	11/12/2011 07:00 AM	018:39
-----	HAMPTON RDS WEEKLY	Food program/Volunteers	Donyatta Washington	11/12/2011 07:24 AM	018:39
-----	HAMPTON RDS WEEKLY	Community Civic Seminar	Gaylene Kenoyton	11/19/2011 07:00 AM	010:59
-----	HAMPTON RDS WEEKLY	CHURCH LAWS	Eric Moody	11/19/2011 07:15 AM	011:07
-----	HAMPTON RDS WEEKLY	Thanksgiving Drive	Malone From LEVOC	11/26/2011 07:02 AM	013:12
-----	HAMPTON RDS WEEKLY	Thanksgiving Drive	Malone From LEVOC	11/26/2011 07:18 AM	014:13
-----	HAMPTON RDS WEEKLY	Health Community Events	Dr. Jordan	12/03/2011 07:22 AM	010:35
-----	HAMPTON RDS WEEKLY	Free Eye Care Clinic	Dr. Jordan & Dr. Mitren	12/10/2011 07:02 AM	019:37
-----	HAMPTON RDS WEEKLY	DUI	Eric Moody	12/17/2011 07:01 AM	015:48
-----	HAMPTON RDS WEEKLY	DUI	Eric Moody	12/17/2011 07:22 AM	011:45
-----	HAMPTON RDS WEEKLY	Basketball Charity @ Deep Creek Community	Lonice Kenley	12/24/2011 07:01 AM	008:53
-----	HAMPTON RDS WEEKLY	Free Basketball Event	Monique Smith	12/24/2011 07:14 AM	020:29
-----	HAMPTON RDS WEEKLY	Power of Attorney Advice	Eric Moody	12/31/2011 07:03 AM	015:55
-----	HAMPTON RDS WEEKLY	Power of Attorney	Eric Moody	12/31/2011 07:24 AM	013:31

Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Workplace Matters	INFO TRAK WMOV/WVMA	Workplace Matters; Strokes; Personal Productivity	Shawn Achor	10/02/2011 07:04 AM	029:35
Workplace Matters	INFO TRAK WMOV/WVMA	Workplace Matters; Strokes; Personal Productivity	Shawn Achor	10/09/2011 07:01 AM	029:35
Drug Safety	INFO TRAK WMOV/WVMA	Drug Safety; Government Reform; Nutrition	Erin Fox, PharmD	10/16/2011 07:03 AM	029:35
Higher Education	INFO TRAK WMOV/WVMA	Higher Education; Auto Safety; Children's Health	Richard Arum, PhD	10/23/2011 07:02 AM	029:35
Consumer Matters	INFO TRAK WMOV/WVMA	Consumer Matters; Mental Health; Crime	William Poundstone	10/30/2011 06:03 AM	029:35
Bullying	INFO TRAK WMOV/WVMA	Bullying; Highway Safety; Unemployment	Ben Leichtling, PhD	11/06/2011 07:00 AM	029:35
Philanthropy	INFO TRAK WMOV/WVMA	Philanthropy; Autism; Personal Health	Brian Reich	11/13/2011 07:02 AM	029:30
Women's Issues	INFO TRAK WMOV/WVMA	Women's Issues; Consumer Matters; Gambling Addiction	Roxanne Rivera	11/20/2011 07:01 AM	029:36
Media Issues	INFO TRAK WMOV/WVMA	Media Issues; Employment; Personal Health	Frank Sesno	11/27/2011 07:03 AM	029:30
Healthcare	INFO TRAK WMOV/WVMA	Healthcare; Women's Issues; Personal Health	Rosemary Gibson	12/04/2011 07:02 AM	029:30
Crime	INFO TRAK WMOV/WVMA	Crime; Senior Citizens; Women's Issues	Lisa M Jones, PhD	12/11/2011 07:03 AM	029:30
Environment	INFO TRAK WMOV/WVMA	Environment; Youth at Risk; Charitable Donations	Captain Charles Moore	12/18/2011 07:01 AM	029:36
Health	INFO TRAK WMOV/WVMA	Health; Election Reforms; Parenting Issues	Martha Hansen	12/25/2011 07:02 AM	029:30

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Section III  
PUBLIC SERVICE ANNOUNCEMENTS

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Government	CC PSA FISHER HOUSE BEFORE VETERANS DAY	000:30	027
Government	CC PSA FISHER HOUSE DAY OF	000:31	012
Government	CC PSA Small Business Saturday SBS A	000:30	028
Government	CC PSA Small Business Saturday SBS B	000:30	062
Government	CC PSA Small Business Saturday SBS C	000:29	037
Government	CC PSA Small Business Saturday SBS D	000:29	042
Government	CC PSA Small Business Saturday SBS E	000:30	029
Government	CC PSA Small Business Saturday SBS F	000:31	029
Government	CC PSA Small Business Saturday SBS G	000:30	031
Government	CC PSA Small Business Saturday SBS H	000:31	032
Government	CC PSA Wounded Warrior WMOV	000:30	173
Government	VA Dept of Health Grocery Line 30 WIC	000:30	051
Government	VA Dept of Health VBS FLU 11 0043	000:30	031
Government	VA Dept of Health WIC Mothers 30 PSA	000:30	052
Government	VA Dept of Health WIC Nutritious Food PSA	000:30	049
Autism Awareness	Autism Speaks	000:31	164
Volunteerism	United Way	000:15	118