

WMOV-FM  
Norfolk, VA  
Quarterly Issues/Programs List  
First Quarter, 2012  
04/04/2012

WMOV-FM  
Quarterly Issues/Programs List

---

WMOV-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Child Abuse:** Child Abuse; Retirement Planning; Consumer Matters
  - **Community Health:** Community Health; Government Policies; Crime
  - **Crime:** Crime; Children's Health; Environment
  - **Drug Abuse:** Drug Abuse; Employment; Women's Issues
  - **Education:** Education; Personal Health; Consumer Matters
  - **Health:** Health; Election Reforms; Parenting Issues
  - **Nutrition:** Nutrition; Workplace Matters; Highway Safety
  - **Parenting Issues:** Parenting Issues; AIDS; Volunteerism
  - **Personal Finance:** Personal Finance; Youth at Risk; Aging
  - **Senior Citizens:** Senior Citizens; Unemployment; Personal Health
  - **Stalking:** Stalking; Workplace Matters; Technology
  - **Unemployment:** Unemployment; Crime; Racism
- 

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Community	HAMPTON	FEED THE DREAM	Layfayette Jones	01/07/2012	013:40

---

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	RDS WEEKLY	INITIATIVE		07:02 AM	
Community	HAMPTON RDS WEEKLY	FEED THE DREAM INITIATIVE	Layfayette Jones	01/07/2012 07:18 AM	013:40
Health	HAMPTON RDS WEEKLY	MEDICAL ADVICE	Dr. Jordan	01/14/2012 07:00 AM	018:21
Health	HAMPTON RDS WEEKLY	FREE DENTAL	Dr. Amy Price	01/14/2012 07:21 AM	020:50
Legal	HAMPTON RDS WEEKLY	LEGAL ADVICE	Eric Moody	01/21/2012 07:02 AM	018:20
Legal	HAMPTON RDS WEEKLY	LEGAL ADVICE	Eric Moody	01/21/2012 07:24 AM	015:42
Health	HAMPTON RDS WEEKLY	AMERICAN CANCER SOCIETY	Fredda Williams	01/28/2012 07:02 AM	020:05
Community	HAMPTON RDS WEEKLY	Fair Godmothers 1000 shoes	Wendy & Lisetta McKesson	01/28/2012 07:26 AM	016:14
Health	HAMPTON RDS WEEKLY	ALOPECIA AWARENESS	Taishee/Jacqueline	02/04/2012 07:00 AM	013:01
Health	HAMPTON RDS WEEKLY	ALOPECIA AWARENESS	Taishee/Jacqueline	02/04/2012 07:16 AM	013:01
Health	HAMPTON RDS WEEKLY	CANCER EVENT @ GROVE	Fredda Williams	02/11/2012 07:05 AM	018:02
Community	HAMPTON RDS WEEKLY	PROM FAIR	Lisetta McCesson	02/11/2012 07:26 AM	016:14
Legal	HAMPTON RDS WEEKLY	LEGAL ADVICE	Eric Moody	02/18/2012 07:07 AM	011:49
Legal	HAMPTON RDS WEEKLY	LEGAL ADVICE	Eric Moody	02/18/2012 07:22 AM	018:11

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	HAMPTON RDS WEEKLY	Mens Health	Dr. Jordan	02/25/2012 07:00 AM	018:14
Health	HAMPTON RDS WEEKLY	Mens Health	Dr. Jordan	02/25/2012 07:21 AM	016:30
Income	HAMPTON RDS WEEKLY	Jackson Hewitt Tax Advisor	Andy Kleeger	03/03/2012 07:01 AM	016:57
Income	HAMPTON RDS WEEKLY	Jackson Hewitt Tax Advisor	Andy Kleeger	03/03/2012 07:21 AM	016:57
Legal	HAMPTON RDS WEEKLY	Legal Advice	Eric Moody	03/10/2012 07:04 AM	020:56
Legal	HAMPTON RDS WEEKLY	Legal Advice	Eric Moody	03/10/2012 07:29 AM	011:03
Health	HAMPTON RDS WEEKLY	Free Health events	Dr. Jordan	03/17/2012 07:02 AM	018:30
Health	HAMPTON RDS WEEKLY	Free Health events	Dr. Jordan	03/17/2012 07:24 AM	022:36
Health	HAMPTON RDS WEEKLY	NSU Women's Center	Deidre Sanderlin	03/24/2012 07:01 AM	009:28
Community	HAMPTON RDS WEEKLY	Local Author	Jim Benjamin	03/24/2012 07:11 AM	008:43
Health	HAMPTON RDS WEEKLY	NSU Women's Center	Deidre Sanderlin	03/24/2012 07:24 AM	009:28
Community	HAMPTON RDS WEEKLY	Local Author	Jim Benjamin	03/24/2012 07:33 AM	008:43
Legal	HAMPTON RDS WEEKLY	TENANTS RIGHTS/ NEW LAW	Eric Moody	03/31/2012 07:03 AM	017:36
Legal	HAMPTON RDS	MOTORISTS INSURANCE/COVERAGE	Eric Moody	03/31/2012 07:23 AM	013:54

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
-------	-----------------	-------------	-------	-----------	----------

WEEKLY IN VA

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	INFO TRAK WMOV/WVMA	Health; Election Reforms; Parenting Issues	Martha Hansen	01/01/2012 07:00 AM	029:30
Unemployment	INFO TRAK WMOV/WVMA	Unemployment; Crime; Racism	Marjorie Treu	01/08/2012 07:01 AM	029:30
Parenting Issues	INFO TRAK WMOV/WVMA	Parenting Issues; AIDS; Volunteerism	Lorri Gorno	01/15/2012 07:00 AM	029:30
Stalking	INFO TRAK WMOV/WVMA	Stalking; Workplace Matters; Technology	Michelle Garcia	01/22/2012 07:03 AM	029:30
Senior Citizens	INFO TRAK WMOV/WVMA	Senior Citizens; Parenting; Traffic Safety	Gary Small, MD	01/29/2012 07:00 AM	029:30
Community Health	INFO TRAK WMOV/WVMA	Community Health; Government Policies; Crime	Brad Spellberg, MD	02/05/2012 07:00 AM	029:30
Senior Citizens	INFO TRAK WMOV/WVMA	Senior Citizens; Unemployment; Personal Health	Karl Pillemer, PhD	02/12/2012 07:00 AM	029:30
Child Abuse	INFO TRAK WMOV/WVMA	Child Abuse; Retirement Planning; Consumer Matters	John M. Leventhal, MD	02/19/2012 07:03 AM	029:30
Crime	INFO TRAK WMOV/WVMA	Crime; Children's Health; Environment	John A. Eterno, Ph.D.	02/26/2012 07:00 AM	029:30
Education	INFO TRAK WMOV/WVMA	Education; Personal Health; Consumer Matters	David Shenk	03/04/2012 07:00 AM	029:30
Drug Abuse	INFO TRAK	Drug Abuse;	Stephen	03/11/2012	029:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	WMOV/WVMA	Employment; Women's Issues	Downing	07:01 AM	
Nutrition	INFO TRAK WMOV/WVMA	Nutrition; Workplace Matters; Highway Safety	Gary Taubes	03/18/2012 07:00 AM	029:30
Personal Finance	INFO TRAK WMOV/WVMA	Personal Finance; Youth at Risk; Aging	Brad Klontz, Psy.D., CSAC	03/25/2012 07:02 AM	029:30

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Military	CC PSA Wounded Warrior WMOV	000:30	003
Autism Awareness	Autism Speaks	000:31	359
BULLYING	DONORSCHOSE.ORG	000:30	023
BULLYING	DONORSCHOSE.ORG	000:31	099
BULLYING	DONORSCHOSE.ORG	000:32	023
LITERACY	DONORSCHOSE.ORG	000:29	022
LITERACY	DONORSCHOSE.ORG	000:30	052
MUSIC	DONORSCHOSE.ORG	000:32	087
POVERTY	DONORSCHOSE.ORG	000:31	003
POVERTY	DONORSCHOSE.ORG	000:33	056
SELF ESTEEM	DONORSCHOSE.ORG	000:31	105