

WMOV-FM  
 Norfolk, VA  
 Quarterly Issues/Programs List  
 Second Quarter, 2012  
 07/03/2012

WMOV-FM  
 Quarterly Issues/Programs List

WMOV-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Education:** Education; Youth At Risk; Employment
- **Employment:** Employment; Nutrition and Health; Traffic Safety
- **Food Safety:** Food Safety; Privacy; Crime
- **Legal Issues:** Legal Issues; Personal Health; Crime
- **Parenting:** Parenting; Personal Health; Literacy
- **Personal Health:** Personal Health; Girls Issues; Aging
- **Unemployment:** Unemployment; Global Warming; Home Safety
- **Victims' Rights:** Victims' Rights; Foster Care; Consumer Matters
- **Women's Issues:** Women's Issues; Economy; Retirement Planning
- **Workplace Violence:** Workplace Violence; Media Issues; Cancer
- **Youth at Risk:** Youth at Risk; Volunteerism; Traffic Safety

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGR AM/ TITLE	DESCRIPTION	GUEST	DATE/TI ME	DURATI ON
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ISSUE	PROGR AM / TITLE	DESCRIPTION	GUEST	DATE/TI ME	DURATI ON
Legal	HAMPTO N RDS WEEKLY	MOTORISTS INSURANCE/COVERAGE IN VA	ERIC MOODY	04/07/2012 07:03 AM	013:30
Commun ity	HAMPTO N RDS WEEKLY	GIRLSONTHERUN5K/URBANL EAGUE FUNDRAISER DINNER	EDITH WHITE	04/07/2012 07:19 AM	020:19
Laws	HAMPTO N RDS WEEKLY	NEW TAX LAWS	ANDY KLEEGER	04/14/2012 07:02 AM	016:57
Health	HAMPTO N RDS WEEKLY	MEDICAL INFO, HEALTHY DIET, DIABETES....	DR. JORDAN	04/14/2012 07:22 AM	022:36
Commun ity	HAMPTO N RDS WEEKLY	MORE2GIVEORG./TEEN SUMMIT & GOLF FUNDRAISER	ELENORA BARNES	04/21/2012 07:00 AM	011:13
Health	HAMPTO N RDS WEEKLY	MENTAL HEALTH	DR. RAWLES	04/21/2012 07:16 AM	016:26
Health	HAMPTO N RDS WEEKLY	MENS HEALTH	DR. JORDAN	04/28/2012 07:00 AM	012:35
Educatio n	HAMPTO N RDS WEEKLY	YOUTH SCHOLAR BREAKFAST	GERALD TYLER	04/28/2012 07:13 AM	021:49
Educatio n	HAMPTO N RDS WEEKLY	YOUTH SCHOLAR BREAKFAST	GERALD TYLER	04/28/2012 07:38 AM	021:16
Health	HAMPTO N RDS WEEKLY	Medical	DR JORDAN	05/05/2012 07:00 AM	014:17
Health	HAMPTO N RDS WEEKLY	Medical	DR JORDAN	05/12/2012 07:19 AM	014:17
Commun ity	HAMPTO N RDS WEEKLY	ART SAVES LIVES CAMPAIGN	BEATYFORASHESDAN CECO.	05/19/2012 07:04 AM	019:37
Commun ity	HAMPTO N RDS WEEKLY	ART SAVES LIVES CAMPAIGN	BEATYFORASHESDAN CECO.	05/26/2012 07:29 AM	019:37
Health	HAMPTO	RELAY FOR LIFE...AMERICAN	JANETTE JULIO	06/02/2012	032:01

ISSUE	PROGR AM / TITLE	DESCRIPTION	GUEST	DATE/TI ME	DURATI ON
	N RDS WEEKLY	CANCER SOCIETY		07:01 AM	
Commun ity	HAMPTO N RDS WEEKLY	GIRLSONTHERUN5K/URBANL EAGUE FUNDRAISER DINNER	EDITH WHITE	06/02/2012 07:36 AM	010:37
Health	HAMPTO N RDS WEEKLY	FREE COMMUNITY HEATH EVENTS	DR. JORDAN	06/09/2012 07:05 AM	016:26
Health	HAMPTO N RDS WEEKLY	CHKD KIDS RUN/WALK EVENT	LISA COLEMAN	06/09/2012 07:24 AM	011:13
Commun ity	HAMPTO N RDS WEEKLY	ART SAVES LIVES CAMPAIGN	BEATYFORASHESDAN CECO.	06/16/2012 07:35 AM	019:37
Health	HAMPTO N RDS WEEKLY	MENTAL HEALTH	DR. PORSHA RAWLES	06/23/2012 07:01 AM	021:49
Legal	HAMPTO N RDS WEEKLY	MOTORISTS INSURANCE/COVERAGE IN VA	ERIC MOODY	06/30/2012 07:02 AM	022:27
Commun ity	HAMPTO N RDS WEEKLY	GIRLSONTHERUN5K/URBANL EAGUE FUNDRAISER DINNER	EDITH WHITE	06/30/2012 07:29 AM	022:01

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**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Food Safety	INFO TRAK	Food Safety; Privacy; Crime	Eric Decker, PhD	04/01/2012 07:00 AM	029:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Women's Issues	INFO TRAK	Women's Issues; Economy; Retirement Planning	Anne Perschel, PhD	04/08/2012 07:02 AM	029:30
Personal Health	INFO TRAK	Personal Health; Girls Issues; Aging	David W. Fleming, M.D.	04/15/2012 07:00 AM	029:30
Workplace Violence	INFO TRAK	Workplace Violence; Media Issues; Cancer	Mike Staver	04/22/2012 07:01 AM	029:30
Victims' Rights	INFO TRAK	Victims' Rights; Foster Care; Consumer Matters	Mal Fernandez	04/29/2012 06:59 AM	029:30
Education	INFO TRAK	Education; Youth At Risk; Employment	Matthew Crawford, PhD	05/06/2012 07:01 AM	029:30
Education	INFO TRAK	Education; Voting, Parenting, Drug & Alcohol Abuse	Michael Ford	05/13/2012 07:01 AM	029:30
Youth at Risk	INFO TRAK	Youth at Risk; Volunteerism; Traffic Safety	Susanne E. Tanski, MD, MPH	05/20/2012 07:01 AM	029:30
Legal Issues	INFO TRAK	Legal Issues; Personal Health; Crime	Alexis Martin Neely	05/27/2012 07:00 AM	029:30
Employment	INFO TRAK	Employment; Nutrition and Health; Traffic Safety	Enrico Moretti, PhD	06/03/2012 07:03 AM	029:30
Education	INFO TRAK	Education; Nutrition & Health; Employment	Tony Wagner, EdD	06/10/2012 07:03 AM	029:30
Parenting	INFO TRAK	Parenting; Personal Health; Literacy	Tony Janette Fennell	06/17/2012 07:03 AM	029:30
Unemployment	INFO TRAK	Unemployment; Global Warming; Home Safety	Peter Cappelli, DPhil	06/24/2012 07:01 AM	029:30

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**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
BULLYING	DONORSCHOSE.ORG	000:31	025
HEALTH AND FITNESS	AD COUNCIL	000:29	079
HEALTH AND FITNESS	AD COUNCIL	000:30	126
HEALTH AND FITNESS	AD COUNCIL	000:31	143
HEALTH AND FITNESS	City Of Hope	000:31	024
LITERACY	DONORSCHOSE.ORG	000:30	023
MUSIC	DONORSCHOSE.ORG	000:32	024
SELF ESTEEM	DONORSCHOSE.ORG	000:31	025