

# Order #1043973: Katz Media../American P../NJ-07/4623

Date	Action	Line	Comment	By	Total \$	# Spots	Expected G
11/15/23 2:09:52 PM	Processed		<sync process>	Jennifer Coggin (je	\$2,810.00	20	0.00
11/15/23 2:09:29 PM	Approved			Natalie Terrance (r	\$2,810.00	20	0.00
11/15/23 2:09:24 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Natalie Terrance (r	\$2,810.00	20	0.00
11/15/23 1:52:22 PM	Approval Workflow		[Sales Manager - Ready Default]	Elizabeth Pemblet	\$2,810.00	20	0.00
11/15/23 1:46:24 PM	Ready for approval		READY	Elizabeth Pemblet	\$2,810.00	20	0.00
11/15/23 11:59:37 AM	New order created		Imported EC Order	Cheyenne Terranc	\$2,810.00	20	0.00

[Sorted by: Date]

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Total Video Placements, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** American Prosperity Alliance

Agency name: Total Video Placements

Address: PO Box 1051, New Albany, OH 43054

Contact: Total Video Placements

Phone number: 202-931-5445

Email: info@totalvideoplacements.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: American Prosperity Alliance

Address: 1900 Campus Commons Drive, Suite 100, Reston, VA 20191

Contact: American Prosperity Alliance

Phone number:

Email: info@prosperityalliance.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Chairman: Steven Stallmer

Treasurer: Steven Stallmer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

H.R. 6283, The Drug Act

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Total Video Placements</i>	Signature: <i>Elizabeth Pembleton</i>
Name: Total Video Placements	Name: Elizabeth Pembleton
Date of Request to Purchase Ad Time: 11/13/23	Date of Station Agreement to Sell Time: 11-15-23

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 11-15-23

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: WWYY 1044009 WCTO 1043973	Station Call Letters: WWYY, WCTO	Date Received/Requested: 11-15-23
Est. #: NJ-07	Station Location: Allentown, PA	Run Start and End Dates: 11-16 thru 11-28, 2023

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**Nov 15, 23**  
 CONT# 36964365 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO WCTO-FM (Allentown-Bethlehem, PA)  
 FM BRIAN DONLEY  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: na / na / 4623

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV AMERICAN PROSPERITY ALLIANCE  
 PDT NJ-07  
 FLT Nov 15, 23 - Nov 28, 23

\* REP ORDER COMMENT \*

\*\* 11/15/2023 11:11:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 11/15/2023 11:11:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

\*\* 11/15/2023 11:11:00 AM: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO STATIONS

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	...TF..	6A - 10A	30	11/16/2023 - 11/17/2023	1W	2	\$146.00	2
	1.2	...TF..	3P - 7P	30	11/16/2023 - 11/17/2023	1W	2	\$135.00	2
					** WEEKLY FLIGHT TOTALS **		4	\$562.00	
		<b>FLIGHT 2</b>							
	2.1	MTWTF..	6A - 10A	30	11/20/2023 - 11/24/2023	1W	5	\$146.00	5
	2.2	MTWTF..	3P - 7P	30	11/20/2023 - 11/24/2023	1W	5	\$135.00	5
					** WEEKLY FLIGHT TOTALS **		10	\$1,405.00	
		<b>FLIGHT 3</b>							
	3.1	MT.....	6A - 10A	30	11/27/2023 - 11/28/2023	1W	3	\$146.00	3
	3.2	MT.....	3P - 7P	30	11/27/2023 - 11/28/2023	1W	3	\$135.00	3
					** WEEKLY FLIGHT TOTALS **		6	\$843.00	

Nov 15, 23

CONT# 36964365 Mod# Ver# 1 (Last = )  
REP CHRISTAL RADIO

DDS CONT# 0  
C/P/E: na / na / 4623

	Nov 23	Dec 23					
SPOTS	14	6					
CASH	1967.00	843.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	1967.00	843.00					

							TOTAL
SPOTS							20
CASH							2,810.00
TRADE							0.00
NSL							0.00
TOTAL							2,810.00

**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## Elizabeth Pembleton

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**From:** Katherine Grofic  
**Sent:** Wednesday, November 15, 2023 12:08 PM  
**To:** Elizabeth Pembleton  
**Cc:** Allentown Sales Assistants  
**Subject:** FW: [EXT]NAB/SPOT - NJ-07 American Prosperity Alliance, est.  
**Attachments:** APA NAB HR6283 PB-19.pdf; NJ-07 APA\_MakingADifference\_Keans\_30s\_Radio.wav

Attached and below.

Thank you!

**Katherine Grofic**  
**National Sales Coordinator**  
**Boston/Philadelphia**  
[Katherine.Grofic@cumulus.com](mailto:Katherine.Grofic@cumulus.com)  
**Cumulus | Westwood One**

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**From:** Homan, Angela <Angela.Homan@Katzmedia.com>  
**Sent:** Wednesday, November 15, 2023 11:11 AM  
**To:** Katherine Grofic <Katherine.Grofic@cumulus.com>; Paul Haley <Paul.Haley@cumulus.com>; Haley Teare <Haley.Teare@audacy.com>; Samantha Pitassi <samantha.pitassi@audacy.com>; Nolan Murphy <nmurphy@goodkarmabrands.com>; Ebony.Spears@espn.com; Glen Tacinelli <Glen.Tacinelli@wabcradio.com>; sarah.avrov@wabcradio.com; chris.cameron@wabcradio.com; shari.lynch@townsquaremedia.com; Heather Gimble <Heather.Gimble@townsquaremedia.com>  
**Cc:** Donley, Brian <Brian.Donley@Katzmedia.com>  
**Subject:** [EXT]NAB/SPOT - NJ-07 American Prosperity Alliance, est.

Hi,

Attached is the NAB and spot for American Prosperity Alliance, EST 4623. We'll send a copy of payment as soon as it's available.

**NOTE: DO NOT AIR ANY SPOTS ON THANKSGIVING**

Thanks,

**Angela Homan**

Account Coordinator

333 East City Line Avenue | Suite 510 | Bala Cynwyd, PA 19004

[Angela.Homan@katzmedia.com](mailto:Angela.Homan@katzmedia.com)

o & f 215.557.4230

Pronouns: she/her/hers