

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em;">iHeart Radio Anchorage</span>	<b>Date:</b> <span style="font-size: 1.2em;">3/7/19</span>
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I, Catherine Esary  
 do hereby request station time concerning the following issue:

April election school bonds

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	DAP AS Ordered	AS Ordered			

\$10,980

This broadcast time will be used by: Anchorage School District

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☒ No

*ASD Bond Informational Campaign*

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

*2019 Muni Election*

*ASD Bond Campaign - Prop. 1 on April 2 Ballot*

I represent that the payment for the above described broadcast time has been furnished by (name and address):

*Anchorage School District*

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

☒ List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

*Deena Bishop, Superintendent*

*Catherine Esau, Director ASD Communications*

*5530 E. Northern Lights Blvd Ste 16, Anchorage, AK 99504*  
For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

\* 3.7.19      Catherine Esau, ASD      742-4158  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ **Accepted**                      ☐ **Accepted in Part**                      ☐ **Rejected**  
Ken Albright                      Ken Albright                      AE  
Signature                      Printed Name                      Title