

WYMY Quarterly Issues & Programs Report 4th Quarter.

October-December 2023

Our station has programs and public service announcements reflecting the issues, the concerns, and needs of the community we serve. Included you will find detailed information about the programs and PSAs included in our programming.

These are the issues we covered in 4th Quarter:

1. Health
2. Mental Health
3. Finances
4. Community
5. Cyber security

LIVE mentions in 4th quarter

These ran between 8a-6p Mon-Fri and were :15, :30, or :60 in length.

ORGANIZATION	DATES	TOPIC	ISSUE
Boys and Girls Club	10/23/23 – 10/27/23	Encouraged participation in the Boys and Girls Club race held on 10/28/23. Listeners could participate by volunteering, racing, or sponsoring a child. All proceeds from the event benefited the Boys & Girls Club.	4, 1
WYMY – radio station	10/2/23 – 10/13/23	In recognition of Hispanic Heritage Month, we directed listeners to our La Ley website to learn about Hispanics who have made an impact on our state, country and world.	4
City of Raleigh	11/27/23 – 12/1/23	Listeners were invited to a free event called “Noche de Estrellas” (Night of Stars) where children and adults alike could experiment with telescopes and talk to experts in astronomy to learn more about astronomy and the stars.	4
Catholic Charities	12/4/23 – 12/8/23	Listeners were encouraged to donate toys for kids in need, to Catholic Charities	4
Red Cross	12/4/23 – 12/29/23	Directed listeners to locations where they could donate blood during the holidays when the need is particularly crucial.	1,4
WYMY – radio station	12/18/23 – 12/22/23	Listeners were invited to the radio station for a Santa Stop event where a representative from the NCDHHS 988 crisis line (suicide prevention) was present and was given the opportunity to share information and distribute materials to the attendees regarding this new service.	2, 4

Saturday, 10/28/23

Listeners were invited to attend the Boys & Girls Club race where WYMY held a two-hour remote for the Boys & Girls Club. WYMY encouraged listeners to support this organization through volunteering, racing, or sponsorship of a child. All proceeds from the event benefited the Boys & Girls Club.

Friday, 12/22/23

Listeners were invited to a “Santa Stop” hosted by WYMY at the radio station. NCDHHS 988 Crisis Line was present to share information about this new service for “suicide prevention” and to distribute materials.

The following is a list of PSAs that were broadcast in the 4th quarter:

(See attached for detailed days and times)

Topic: Stomach Cancer

Organization: No Stomach for Cancer

Ran these PSAs informing listeners about stomach cancer, the third cause of death by cancer in the world. More than one million people are diagnosed with stomach cancer. Listeners were encouraged to go to “No Stomach for Cancer” to know the risks and how to prevent stomach cancer.

10/30/23 – 11/19/23

Issue: 1

Topic: Mental Health

Organization: American Psychiatric Association

Informing listeners that the American Psychiatric Association states that one out of five Americans suffer from mental health. People often do not know who to turn to for help. The American Psychiatric Association works to address the stigmas, disease and substance abuse disorders. Help can be found for our listeners at “lasaludmental.org”.

11/6/23 – 11/26/23

Issue: 2, 1

Topic: Bankruptcy

Organization: La Red Hispana

Ran these PSAs to educate listeners on the effects of filing bankruptcy. That some of the consequences of declaring bankruptcy is that it marks your credit history, and may limit your financial opportunities, in addition to carrying an emotional and social stigma.

11/6/23 – 11/26/23

Issue: 3

Topic: Blood donation

Organization: Red Cross

Ran PSAs to remind our listeners of the importance of giving the “Gift of Life” by donating blood, especially during the holidays when there is a greater shortage.

12/12/23 – 12/31/23

Issue: 1, 4

Topic: Food insecurity

Organization: National Council of Aging

PSAs were aired to direct listeners over the age of 60 to a resource that will help those in need due to financial trouble or a disability. This resource will help those who qualify pay for food, medicine, and more, by receiving a certain amount of money per year at the following applying at the following website: "Buscabeneficios.org."

Issue: 1, 4

Topic: Suicide prevention

Organization: NCDHHS – 988 crisis line

Ran PSAs to make sure our listeners are aware of the new 24-hour suicide prevention line. All listeners who need help can call 988 to talk with someone if they are considering suicide or know someone else who is.

12/25/23 – 12/31/23

Issue: 1,2

Topic: Cyber Security

Organization: Durham Crisis Response Center

Ran PSAs about Cyber Safety, cautioning listeners and their families to watch out who they are communicating with online, and how unsafe it can be. They were encouraged to join with the Durham Crisis Response Center and unite with them and their cyber safety campaign at www.thedcrc.org/campaigncybersafety.

12/28/23 – 12/31/23

Issue: 4, 5

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PUBLIC SERVICE ANNOUNCEMENTS
 3012 HIGHWOODS BLVD STE 200
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Advertiser: PUBLIC SERVICE ANNOUNCEMENTS
 Order #: 313532668732
 Contract #: 412292
 Date Entered: 10/24/2023
 Last Modified: 10/24/2023
 Product: STOMACH CANCER
 Salesperson: JULIE GARZA
 Billing Cycle: Calendar Month
 Estimate #: STOMACH CANCER

Order Date Range: 10/30/2023 through 11/19/2023 (3 weeks)
 Media Outlets: WYMY-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total	
1	10/30/23-11/19/23	WYMY-FM	12:00AM-12:00AM	30	X	X	X	X	X	X	X	X	10	0.00	30	0.00
PSA: STOMACH CANCER																

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
WYMY-FM	30	0	0	0	\$0.00	\$0.00
Totals	30	0	0	0	\$0.00	\$0.00
					Total Charges:	\$0.00
					Total Net:	\$0.00

Projected Billing By Calendar Month Month

Month	Year	Gross Billing	Net Billing
October	2023	\$0.00	\$0.00
November	2023	\$0.00	\$0.00
Totals		\$0.00	\$0.00

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PUBLIC SERVICE ANNOUNCEMENTS
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Advertiser: PUBLIC SERVICE ANNOUNCEMENTS
 Order #: 313532668740
 Contract #: 412293
 Date Entered: 10/25/2023
 Last Modified: 10/25/2023
 Product: MENTAL HEALTH
 Salesperson: JULIE GARZA
 Billing Cycle: Calendar Month
 Estimate #: MENTAL HEALTH

Order Date Range: 11/06/2023 through 11/26/2023 (3 weeks)
 Media Outlets: WYMY-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	11/06/23-11/26/23	WYMY-FM	12:00AM-12:00AM	30	X	X	X	X	X	X	X	X	0.00	30	0.00
PSA: MENTAL HEALTH															

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
WYMY-FM	30	0	0	0	\$0.00	\$0.00
Totals	30	0	0	0	\$0.00	\$0.00
Total Charges:						\$0.00
Total Net:						\$0.00

Projected Billing By Calendar Month Month

Month	Year	Gross Billing	Net Billing
November	2023	\$0.00	\$0.00
Totals		\$0.00	\$0.00

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Advertiser: PUBLIC SERVICE ANNOUNCEMENTS
 Order #: 313532669059
 Contract #: 412316
 Date Entered: 11/03/2023
 Last Modified: 11/03/2023
 Product: PSA: BANKRUPTCY
 Salesperson: JULIE GARZA
 Billing Cycle: Calendar Month
 Estimate #: PSA: BANKRUPTCY

Order Date Range: 11/06/2023 through 11/26/2023 (3 weeks)
 Media Outlets: WYMY-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total	
1	11/06/23-11/26/23	WYMY-FM	12:00AM-12:00AM	30	X	X	X	X	X	X	X	X	10	0.00	30	0.00
PSA: BANKRUPTCY																

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
WYMY-FM	30	0	0	0	\$0.00	\$0.00
Totals	30	0	0	0	\$0.00	\$0.00
Total Charges:						\$0.00
Total Net:						\$0.00

Projected Billing By Calendar Month Month

Month	Year	Gross Billing	Net Billing
November	2023	\$0.00	\$0.00
Totals		\$0.00	\$0.00

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Advertiser: PUBLIC SERVICE ANNOUNCEMENTS
 Order #: 313532670100
 Contract #: 412376
 Date Entered: 12/07/2023
 Last Modified: 12/07/2023
 Product: PSA: RED CROSS BLOOD DONATION
 Salesperson: JULIE GARZA
 Billing Cycle: Calendar Month
 Estimate #: PSA: RED CROSS BLOOD DONATION

Order Date Range: 12/12/2023 through 12/31/2023 (3 weeks)
 Media Outlets: WYMY-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total	
1	12/12/23-12/31/23	WYMY-FM	12:00AM-12:00AM	30	X	X	X	X	X	X	X	X	15	0.00	45	0.00
PSA: RED CROSS BLOOD DONATION																

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
WYMY-FM	45	0	0	0	\$0.00	\$0.00
Totals	45	0	0	0	\$0.00	\$0.00

Total Charges: \$0.00
Total Net: \$0.00

Projected Billing By Calendar Month

Month	Year	Gross Billing	Net Billing
December	2023	\$0.00	\$0.00
Totals		\$0.00	\$0.00

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PUBLIC SERVICE ANNOUNCEMENTS
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Advertiser: PUBLIC SERVICE ANNOUNCEMENTS
 Order #: 313532670137
 Contract #: 412379
 Date Entered: 12/08/2023
 Last Modified: 12/08/2023
 Product: PSA: FOOD INSECURITY
 Salesperson: JULIE GARZA
 Billing Cycle: Calendar Month
 Estimate #: PSA: RED CROSS BLOOD DONATION

Order Date Range: 12/12/2023 through 12/31/2023 (3 weeks)
 Media Outlets: WYMY-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	12/12/23-12/31/23	WYMY-FM	12:00AM-12:00AM	30	X	X	X	X	X	X	X	X	0.00	45	0.00
PSA :FOOD INSECURITY															

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
WYMY-FM	45	0	0	0	\$0.00	\$0.00
Totals	45	0	0	0	\$0.00	\$0.00
					Total Charges:	\$0.00
					Total Net:	\$0.00

Projected Billing By Calendar Month Month

Month	Year	Gross Billing	Net Billing
December	2023	\$0.00	\$0.00
Totals		\$0.00	\$0.00

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Advertiser: PUBLIC SERVICE ANNOUNCEMENTS
 Order #: 313532670245
 Contract #: 412383
 Date Entered: 12/13/2023
 Last Modified: 12/13/2023
 Product: NCDHHS 988 CRISIS LINE
 Salesperson: Doug Brisotti
 Billing Cycle: Calendar Month
 Estimate #:

Order Date Range: 12/25/2023 through 12/31/2023 (1 weeks)
 Media Outlets: WYMY-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total	
1	12/25/23-12/31/23	WYMY-FM	12:00AM-12:00AM	30	X	X	X	X	X	X	X	X	49	0.00	49	0.00
PSA NCDHHS 988 CRISIS LINE																

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
WYMY-FM	49	0	0	0	\$0.00	\$0.00
Totals	49	0	0	0	\$0.00	\$0.00

Total Charges: \$0.00
Total Net: \$0.00

Projected Billing By Calendar Month Month

Month	Year	Gross Billing	Net Billing
December	2023	\$0.00	\$0.00
Totals		\$0.00	\$0.00

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Advertiser: PUBLIC SERVICE ANNOUNCEMENTS
 Order #: 313532670583
 Contract #: 412426
 Date Entered: 12/22/2023
 Last Modified: 12/26/2023
 Product:
 Salesperson: Andi Cooper
 Billing Cycle: Broadcast Standard
 Estimate #:

Order Date Range: 12/28/2023 through 12/31/2023 (1 weeks)
 Media Outlets: WYMY-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	12/28/23-12/31/23	WYMY-FM	12:00AM-12:00AM	30	--	--	--	X	X	X	X	35	0.00	35	0.00
			PSA MATCH DURHAM CRISIS RESPONSE												

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
WYMY-FM	35	0	0	0	\$0.00	\$0.00
Totals	35	0	0	0	\$0.00	\$0.00

Total Charges: \$0.00
 Total Net: \$0.00

Projected Billing By Broadcast Standard Month

Month	Year	Gross Billing	Net Billing
December	2023	\$0.00	\$0.00
Totals		\$0.00	\$0.00

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