ORDER

Orders	Order / Rev:	2901725		
	Alt Order #:			
	Product Desc:	IN Gov 2024 Primary :30's		
	Estimate:	416422		WHAS
	Flight Dates:	04/16/24 - 04/22/24	Primary AE:	Taylor Fritsch
	Original Date / Rev:	04/15/24 / 04/15/24	Sales Office:	TSWAS
	Order Type:	General	Sales Region:	NAT
Agency	Name:	Smart Media Group Inc/ POL		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		PO Box 26067	Billing Cycle:	WEEKLY
		Alexandria, VA 22313	Agency Commission:	15%
Advertiser	Name:	POL/ Bradley Chambers / R / Governo		
	Demographic:	A35+	New Business End:	
	Product Codes:	PL-Candidate: State Governor (LUR)	Advertiser External ID:	M222537
	Revenue Code 1:	AGY	Agency External ID:	7611AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Candidate	Order Separation:	00:15:00
	Priority:	P04		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/15/24	04/21/24	36	\$5,270.00	\$4,479.50
04/22/24	04/28/24	9	\$1 220 00	\$1,037,00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	45	\$6,490.00	\$5,516.50	0.00
Totals	45	\$6,490,00	\$5,516.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	15%	\$6,490.00
Market	100%	\$43,266.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$36,776.67
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln C	Ch	Start	End	Inventory Code	Break	Start/End Tim	ne Days	Len Spot	ts	Rate Pri	Rtg Type	Spots	Amount
N 2 W	/HAS	04/16/24	04/22/24	Local News @ 6a M	-F CM	6:30 AM-7:00 A	AM 111-1	:30	4	\$150.00 P03	0.00 NM	4	\$600.00
Local News @ 6a M-F				(6:30 AM-7:00 A	AM)								
	Start	Date [End Date	Weekdays S	oots/Week	Rate	Rating						
Wee	k· 04/1	5/24	14/21/24	- 11- 1		\$150.00	0.00						

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Order / Rev: 2901725 Advertiser: POL/ Bradley Chambers / R / Governor /

Alt Order #: Product Desc: IN Gov 2024 Primary :30's WHAS

Flight Dates: 04/16/24 - 04/22/24 Estimate: 416422

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time D	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start [End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 04/15/ Week: 04/22/		04/21/24 04/28/24	- 11- 1 1	3 1	\$150.00 \$150.00	0.00 0.00						l	
N 3 WHAS 0			Good Morning Am		6:56 AM-8:		111	:30	5	\$120.00 P04	0.00 NM	7	\$840.00
			Good Morning An		(6:56 AM-8	:00 AM)							
Start [End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 04/15/ Week: 04/22/		04/21/24 04/28/24	- 1211 2	5 2	\$120.00 \$120.00	0.00 0.00							
N 4 WHAS 0			Good Morning Am		8:00 AM-9:		11	:30	2	\$120.00 P04	0.00 NM	2	\$240.00
IN 4 WITAG O	77/10/2	T 07/22/27	Good Morning An		(8:00 AM-9		11	.50	2	ψ120.001 0 1	0.00 14101	_	Ψ240.00
Start [Date	End Date	Weekdays	Spots/Week	Rate	Rating						j	
Week: 04/15/		04/21/24	11	2	\$120.00	0.00							
Week: 04/22/		04/28/24	Th:- M I- O	0	\$120.00	0.00	1			# 400 00 P 04	0.00 NIM		# 400.00
N 5 WHAS 0)4/16/24	4 04/22/24	This Week Su This Week Su	CM	9-10a		1	:30	1	\$100.00 P04	0.00 NM	1	\$100.00
Start [Date	End Date	Weekdays	Spots/Week	Rate	Rating						i	
Week: 04/15/		04/21/24	1	1	\$100.00	0.00						İ	
Week: 04/22/	2/24	04/28/24		0	\$120.00	0.00							
N 6 WHAS 0)4/16/2	4 04/22/24	Local News @ 9a		9-10a		1-	:30	1	\$90.00 P03	0.00 NM	1	\$90.00
Stort F	Doto	End Data	Local News @ 9a		Poto	Poting						l	
Start <u>C</u> Week: 04/15/		End Date 04/21/24	<u>Weekdays</u> 1-	Spots/Week 1	Rate \$90.00	Rating 0.00						i	
Week: 04/22/		04/28/24		0	\$120.00	0.00							
N 8 WHAS 0)4/16/2	4 04/22/24	Great Day Live 9- Great Day Live 9-		9-10a	11	- 1	:30	3	\$40.00 P04	0.00 NM	3	\$120.00
Start [Date	End Date	Weekdays	Spots/Week	Rate	Rating						l	
Week: 04/15/		04/21/24	- 1- 1	2	\$40.00	0.00						l	
Week: 04/22/	2/24	04/28/24	1	1	\$40.00	0.00							
N 9 WHAS 0)4/16/24	4 04/22/24	Local News @ 12 Local News @ 12	•	11:58 AM-		11	:30	4	\$90.00 P03	0.00 NM	4	\$360.00
Start [End Date	Weekdays	Spots/Week	Rate	Rating						1	
Week: 04/15/ Week: 04/22/		04/21/24 04/28/24	- 111 1	3	\$90.00 \$90.00	0.00 0.00						ł	
N10 WHAS 0			Local News @ 12		12:30 PM-		111	:30	3	\$90.00 P03	0.00 NM	3	\$270.00
			Local News @ 12	•	(12:30 PM-					************			* =::::::
Start [End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 04/15/		04/21/24	111	3	\$90.00	0.00							
Week: 04/22/		04/28/24	General Hospital	CM	\$50.00 2-3p	0.00	- 1	:30	1	\$70.00 P04	0.00 NM	1	\$70.00
WIIAC O	7-7/10/2	T 07/22/24	General Hospital		2		1	.50	•	Ψ70.001 04	0.00 14101	l '	Ψ10.00
Start [Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 04/15/		04/21/24	1	1	\$70.00	0.00							
Week: 04/22/		04/28/24	Local News @ 53	0 M FCM	\$50.00 530-6p	0.00	- 11	:30	3	\$140.00 P04	0.00 NIM	3	\$420.00
N 12 WIAS O	14/10/2	4 04/22/24	Local News @ 53		550-ор	1-	- 11	.30	3	φ140.00 F04	U.UU INIVI	ر ا	ψ420.00
Start [Date	End Date	Weekdays	Spots/Week	Rate	Rating						İ	
Week: 04/15/	5/24	04/21/24	11	2	\$140.00	0.00							
Week: 04/22/		04/28/24	1	1	\$140.00	0.00	1.1			#050 00 D00	0.00 NIM		#4 000 00
N13 WHAS 0)4/16/24	4 04/22/24	Local News @ 6p Local News @ 6p		6-630p	11	11	:30	4	\$250.00 P03	0.00 NM	4	\$1,000.00
Start [End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 04/15/ Week: 04/22/		04/21/24 04/28/24	- 111 1	3 1	\$250.00 \$250.00	0.00 0.00							
N14 WHAS 0			ET 7-730p	CM	7-730p			:30	2	\$250.00 P03	0.00 NM	2	\$500.00
			ET 7-730p					.50	-	7_00.001 00	0.00 I 11VI		Ψ200.00
Start [End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 04/15/ Week: 04/22/		04/21/24 04/28/24	- 1 1	1	\$250.00 \$250.00	0.00 0.00							
N15 WHAS 0			Inside Ed 730-8p	CM	730-8p		1-1	:30	2	\$250.00 P03	0.00 NM	2	\$500.00
		- · ·	Inside Ed 730-8p						_	,		l -	,

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Order / Rev: 2901725 Advertiser: POL/ Bradley Chambers / R / Governor /

Alt Order #: Product Desc: IN Gov 2024 Primary :30's WHAS

Flight Dates: 04/16/24 - 04/22/24 Estimate: 416422

Ln Ch Start En	d Inventory Cod	e Break	Start/End T	ime Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
Start Date End [Date Weekdays	Spots/Week	Rate	Rating						
Week: 04/15/24 04/21	/24 1- 1	2	\$250.00	0.00						
Week: 04/22/24 04/28	3/24	0	\$250.00	0.00						
N16 WHAS 04/16/24 04/2	2/24 Sun Prime Othe	r2ndHa@TM	6-10p	1	:30	1	\$700.00 P04	0.00 NM	1	\$700.00
	Sun Prime Othe	er 2nd Prgm								
Start Date End I	Date Weekdays	Spots/Week	Rate	Rating						
Week: 04/15/24 04/21	/241	1	\$700.00	0.00						
Week: 04/22/24 04/28	3/24	0	\$250.00	0.00						
N17 WHAS 04/16/24 04/2	2/24 LN (M-Su)	CM	11-1135p	1- 1	:30	2	\$200.00 P03	0.00 NM	2	\$400.00
	LN (M-Su)									
Start Date End [Date Weekdays	Spots/Week	Rate	Rating						
Week: 04/15/24 04/21	/24 1- 1	2	\$200.00	0.00						
Week: 04/22/24 04/28	3/24	0	\$250.00	0.00						
N18 WHAS 04/16/24 04/2	2/24 Jimmy Kimmel	CM	1135p-1237a	1111	:30	4	\$60.00 P03	0.00 NM	4	\$240.00
	Jimmy Kimmel									
Start Date End I	Date Weekdays	Spots/Week	Rate	Rating						
Week: 04/15/24 04/21	/24 - 111	3	\$60.00	0.00						
Week: 04/22/24 04/28	3/24 1	1	\$60.00	0.00						
N19 WHAS 04/16/24 04/2	2/24 Nightline	CM	1237-106a	1	:30	1	\$40.00 P03	0.00 NM	1	\$40.00
	Nightline									
Start Date End [Date Weekdays	Spots/Week	Rate	Rating						
Week: 04/15/24 04/21	/24 1	1	\$40.00	0.00						
Week: 04/22/24 04/28	3/24	0	\$60.00	0.00						

Totals 45 \$6,490.00