



**KATZ TELEVISION GROUP**

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25272217	<b>Changes as of:</b> 8/23/2016 at 8:22 AM	<b>Version:</b> Original Order	
<b>CPE:</b> 73/250/416	<b>Flight:</b> 8/24/16 - 8/29/16	<b>Station:</b> WALA	<b>Total \$:</b> \$3,735.00
<b>Agency:</b> SRH MEDIA INC	<b>Advertiser:</b> Matt Gaetz for Congress FL CD-1	<b>Market:</b> Mobile	<b>Total Spots:</b> 29
<b>SRH MEDIA INC PO</b> BOX 367 SPENCERVILLE MD 20868	<b>Product:</b> Primary	<b>Office:</b> PHILADELPHIA	<b>Total CPP:</b> \$0.00
<b>Agency Order #:</b> 5320048	<b>Primary Demo:</b>	<b>Total GRP:</b>	
<b>Buyer:</b> Hazleton, Steve	<b>Con Type:</b> POLITICAL/VOTE	<b>Separation:</b>	
<b>Salesperson:</b> LAUREN FELLNER 202-872-1155	<b>Assistant:</b> LAUREN FELLNER 202-872-1155		

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	8/24 - 8/29						Total Spots	Total \$	CPP	GRP
						8/24	8/25	8/26	8/27	8/28	8/29				
1	W-F,M-Tu 9a-10a		Studio 10	\$40.00	30	1	1	1	0	0	1	4	\$160.00	\$0.00	0.0
2	W-F,M-Tu 11a-12n		The People's Court	\$50.00	30	1	1	1	0	0	1	4	\$200.00	\$0.00	0.0
3	W-F,M-Tu 12n-1p		Judge Mathis	\$50.00	30	1	1	1	0	0	1	4	\$200.00	\$0.00	0.0
4	W-F,M-Tu 1p-2p		Dr. Oz	\$45.00	30	1	1	1	0	0	1	4	\$180.00	\$0.00	0.0
5	W-F,M-Tu 2p-3p		The Doctors	\$45.00	30	1	1	1	0	0	1	4	\$180.00	\$0.00	0.0
6	W-F,M-Tu 6:30p-7p		Wheel of Fortune	\$400.00	30	1	1	1	0	0	1	4	\$1,600.00	\$0.00	0.0
7	W 7p-8p		Masterchef-FOX	\$500.00	30	1	0	0	0	0	0	1	\$500.00	\$0.00	0.0
8	W 8p-9p		Wayward Pines-FOX	\$500.00	30	1	0	0	0	0	0	1	\$500.00	\$0.00	0.0
9	Sa 6:30p-10p		FOX College Football Prime Game	\$125.00	30	0	0	0	1	0	0	1	\$125.00	\$0.00	0.0
10	Su 8a-9a		Fox News Sunday	\$40.00	30	0	0	0	0	1	0	1	\$40.00	\$0.00	0.0
11	Su 6p-7p		Bordertown/Cooper Barrett-FOX	\$50.00	30	0	0	0	0	1	0	1	\$50.00	\$0.00	0.0
<b>TOTALS:</b>						<b>8</b>	<b>6</b>	<b>6</b>	<b>1</b>	<b>2</b>	<b>6</b>	<b>29</b>	<b>\$3,735.00</b>	<b>\$0.00</b>	<b>0.0</b>



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<b>Contract #</b> 25272217	<b>Changes as of:</b> 8/23/2016 at 8:22 AM	<b>Version:</b> Original Order	
<b>CPE:</b> 73/250/416	<b>Flight:</b> 8/24/16 - 8/29/16	<b>Station:</b> WALA	<b>Total \$:</b> \$3,735.00
<b>Agency:</b> SRH MEDIA INC	<b>Advertiser:</b> Matt Gaetz for Congress FL CD-1	<b>Market:</b> Mobile	<b>Total Spots:</b> 29
<b>SRH MEDIA INC PO</b> BOX 367 SPENCERVILLE MD 20868	<b>Product:</b> Primary	<b>Office:</b> PHILADELPHIA	<b>Total CPP:</b> \$0.00
<b>Agency Order #:</b> 5320048	<b>Buyer:</b> Hazleton, Steve	<b>Primary Demo:</b>	<b>Total GRP:</b>
<b>Salesperson:</b> LAUREN FELLNER 202-872-1155	<b>Assistant:</b> LAUREN FELLNER 202-872-1155	<b>Con Type:</b> POLITICAL/VOTE	<b>Separation:</b>

<b>Special Instructions</b>	
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Order Level Comments		
<b>Date/Time</b>	<b>Added by</b>	<b>Comment</b>
08/23/16 10:12 AM	LAUREN FELLNER	Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$13,339
<b>WALA Share:</b>	28%
<b>Comment:</b>	
<b>WEAR:</b>	30%
<b>WKRQ:</b>	24%
<b>WPMI:</b>	18%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	29	\$3,735.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>29</b>	<b>\$3,735.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Aug	23	\$3,105.00
2016-Sep	6	\$630.00
<b>Total</b>	<b>29</b>	<b>\$3,735.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/23/16 10:23 AM					\$0	\$0	
New	8/23/16 8:22 AM	LAUREN FELLNER	New	29		\$3,735.00	\$3,735.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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**KATZ** TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25272217	<b>Changes as of:</b> 8/23/2016 at 1:39 PM	<b>Version:</b> Highlighting Makegood 1	
<b>CPE:</b> 73/250/416	<b>Flight:</b> 8/24/16 - 8/29/16	<b>Station:</b> WALA	<b>Total \$:</b> \$3,735.00
<b>Agency:</b> SRH MEDIA INC	<b>Advertiser:</b> Matt Gaetz for Congress FL CD-1	<b>Market:</b> Mobile	<b>Total Spots:</b> 29
SRH MEDIA INC PO BOX 367 SPENCERVILLE MD 20868	<b>Product:</b> Primary	<b>Office:</b> PHILADELPHIA	<b>Total CPP:</b> \$0.00
<b>Agency Order #:</b> 5320048	<b>Primary Demo:</b>	<b>Total GRP:</b>	
<b>Buyer:</b> Hazleton, Steve	<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 748042	
<b>Salesperson:</b> LAUREN FELLNER 202-872-1155	<b>Assistant:</b> LAUREN FELLNER 202-872-1155	<b>Separation:</b>	

**Comments:** Separation: 30

Station Comment
Ln 1 Na \$80 to clear
Ln 2 Na \$100 to clear
Ln 3 Na \$100 to clear
Ln 4 Na \$90 to clear
Ln 5 Na \$90 to clear
Ln 8 W 8p-9p Prg will be Masterchef
Ln 9 No College FB
Ln 11 Na \$100 to clear Prg 630p-7p will be simpsons



**KATZ TELEVISION GROUP**

125 West 55th St  
New York, NY 10019

748055

Contract # 25272217	Changes as of: 8/23/2016 at 1:53 PM	Version: Highlighting Revision 1
CPE: 73/250/416	Flight: 8/24/16 - 8/29/16	Station: WALA
Agency: SRH MEDIA INC	Advertiser: Matt Gaetz for Congress FL CD-1	Market: Mobile
SRH MEDIA INC PO BOX 367 SPENCERVILLE MD 20868	Product: Primary	Office: PHILADELPHIA
Agency Order #: 5320048	Primary Demo: Adults 35+	Total \$: \$3,735.00
Buyer: Hazleton, Steve	Con Type: POLITICAL/VOTE	Total Spots: 25
Salesperson: LAUREN FELLNER 202-872-1155	Assistant: LAUREN FELLNER 202-872-1155	Total CPP: \$0.00
		Total GRP: Traffic #: 748042
		Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/24 - 8/29							Total Spots	Total \$	CPP	GRP	
							8/24	8/25	8/26	8/27	8/28	8/29						
REV- 1	W-F,M-Tu 9a-10a		Studio 10	\$80.00	0	30	1	1	1	0	0	1		3	\$240.00	\$0.00	0.0	
Changes: Rate from 40 to 80																		
REV- 2	W-F,M-Tu 11a-12n		The People's Court	\$100.00	0	30	1	1	1	0	0	1		3	\$300.00	\$0.00	0.0	
Changes: Rate from 50 to 100																		
REV- 3	W-F,M-Tu 12n-1p		Judge Mathis	\$100.00	0	30	1	1	1	0	0	1		3	\$300.00	\$0.00	0.0	
Changes: Rate from 50 to 100																		
4	W-F,M-Tu 1p-2p		Dr. Oz	\$90.00	0	30	1	1	1	0	0	1		4	\$360.00	\$0.00	0.0	
Changes: Rate from 45 to 90																		
5	W-F,M-Tu 2p-3p		The Doctors	\$90.00	0	30	1	1	1	0	0	1		4	\$360.00	\$0.00	0.0	
Changes: Rate from 45 to 90																		
REV- 6	W-F,M-Tu 6:30p-7p		Wheel of Fortune	\$400.00	0	30	1	1	1	0	0	1		2	\$800.00	\$0.00	0.0	
7	W 7p-8p		Masterchef-FOX	\$500.00	0	30	1	0	0	0	0	0		1	\$500.00	\$0.00	0.0	
REV- 8	W 8p-9p		Masterchef-FOX	\$500.00	0	30	1	0	0	0	0	0		0	\$0.00	\$0.00	0.0	
Changes: Program from Wayward Pines-FOX to Masterchef-FOX																		
REV 9	Su 12n-3:30p		NFL	\$700.00	0	30	0	0	0	1	0	0	1	0	1	\$700.00	\$0.00	0.0
Changes: Day/Time from Sa 6:30p-10p to Su 12n-3:30p, Program from FOX College Football Prime Game to NFL , Rate from 125 to 700																		
10	Su 8a-9a		Fox News Sunday	\$40.00	0	30	0	0	0	0	1	0		1	\$40.00	\$0.00	0.0	
11	Su 6p-7p		Bordertown/Simpsons	\$100.00	0	30	0	0	0	0	1	0		1	\$100.00	\$0.00	0.0	
Changes: Program from Bordertown/Cooper Barrett-FOX to Bordertown/Simpsons, Rate from 50 to 100																		
REV+ 12	M-F 11p-11:30p		Hot in Cleveland	\$25.00	0.0	30	0	0	0	1	0	0	0	0	1	\$25.00	\$0.00	0.0
REV+ 13	Sa 11:30p-12m		Raising Hope	\$10.00	0.0	30	0	0	0	0	1	0	0	0	1	\$10.00	\$0.00	0.0
TOTALS:							7	4	6	1	3	4		25	\$3,735.00	\$0.00	0.0	



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<b>Contract #</b> 25272217	<b>Changes as of:</b> 8/23/2016 at 1:53 PM	<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> 73/250/416	<b>Flight:</b> 8/24/16 - 8/29/16	<b>Station:</b> WALA
<b>Agency:</b> SRH MEDIA INC	<b>Advertiser:</b> Matt Gaetz for Congress FL CD-1	<b>Market:</b> Mobile
<b>SRH MEDIA INC PO</b> <b>BOX 367</b> <b>SPENCERVILLE MD</b> <b>20868</b>	<b>Product:</b> Primary	<b>Office:</b> PHILADELPHIA
<b>Agency Order #:</b> 5320048	<b>Primary Demo:</b> Adults 35+	<b>Total \$:</b> \$3,735.00
<b>Buyer:</b> Hazleton, Steve	<b>Con Type:</b> POLITICAL/VOTE	<b>Total Spots:</b> 25
<b>Salesperson:</b> LAUREN FELLNER 202-872-1155	<b>Assistant:</b> LAUREN FELLNER 202-872-1155	<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> 748042
		<b>Separation:</b>

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
08/23/16 1:53 PM	LAUREN FELLNER	Separation: 30
08/23/16 1:40 PM	System	Notice Received.
		Ln 1 Na \$80 to clear Ln 2 Na \$100 to clear Ln 3 Na \$100 to clear Ln 4 Na \$90 to clear Ln 5 Na \$90 to clear Ln 8 W 8p-9p Prg will be Masterchef Ln 9 No College F8 Ln 11 Na \$100 to clear Prg 630p-7p will be simpsons
08/23/16 1:39 PM	Elaine Jackson	
08/23/16 10:12 AM	LAUREN FELLNER	Separation: 30

Competitive Information	
Market Budget:	\$13,339
WALA Share:	28%
Comment:	
WEAR:	30%
WKRQ:	24%
WPMI:	18%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	25	\$3,735.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>25</b>	<b>\$3,735.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Aug	21	\$3,355.00
2016-Sep	4	\$380.00
<b>Total</b>	<b>25</b>	<b>\$3,735.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	8/23/16 1:53 PM	LAUREN FELLNER	Revised		4	\$0	\$0	Changes: Demo Meta to [R16]. User Entered \$ from \$0.00 to \$3,735.00, Total Spots from 29 to 25. 11 buylines added or modified.
Makegood 1	8/23/16 1:39 PM	Elaine Jackson	Sent To Rep			\$0	\$0	
Queued for Electronic Contracting	8/23/16 10:23 AM					\$0	\$0	
New	8/23/16 8:22 AM	LAUREN FELLNER	Confirmed	29		\$3,735.00	\$3,735.00	

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