

INVOICE



KWYE-FM
 1071 W. Shaw Ave.
 Fresno, CA 93711
 Main: (559) 490-5800
 Billing:

Property	KWYE-FM		
Invoice #	BB4013015	Order #	1228290
Invoice Date	03/10/24	Alt Order #	
Invoice Month	March 2024	Deal #	
Invoice Period	03/01/24 - 03/04/24	Flight Dates	01/15/24 - 03/05/24
Advertiser	Measure E		
Product	Measure E Flight 1		
Estimate #			
Account Executive	Joni Verdier		
Sales Office	Local-Fresno CA		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Calendar		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

Fulton Group, The
 Attention: Christine Gentile
 1415 Fulton Street
 Fresno, CA 93721

Send Payment To:

KWYE-FM
 Cumulus Media- Fresno
 3603 Momentum Place
 Chicago, IL 60689-5336
 Billing Inquiries: cmls.ar@cumulus.com

WO Payments Quick Pay Link: payments.wocentral.com/find

Quick Pay Code: [LCGA6BAJWB](#)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	01/15/24	03/01/24	M-F	6:00 AM-9:00 PM	55555--	1:00	25	\$40.00	NM
Weeks: <u>Start Date</u> 02/26/24 <u>End Date</u> 03/03/24 <u>MTWTFSS</u> 55555-- <u>Spots/Week</u> 25 <u>Rate</u> \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
171 KWYE F 03/01/24 7:55 AM M-F 6:00 AM-9:00 PM 1:00 MEASUREE-SRI PT3MF \$40.00 NM									
172 KWYE F 03/01/24 9:45 AM M-F 6:00 AM-9:00 PM 1:00 MEASUREE-SRI PT3MF \$40.00 NM									
174 KWYE F 03/01/24 12:41 PM M-F 6:00 AM-9:00 PM 1:00 MEASURE E JIM PATTTER \$40.00 NM									
175 KWYE F 03/01/24 7:44 PM M-F 6:00 AM-9:00 PM 1:00 MEASUREE-SRI PT3MF \$40.00 NM									
173 KWYE F 03/01/24 8:23 PM M-F 6:00 AM-9:00 PM 1:00 MEASUREE-SRI PT3MF \$40.00 NM									
2	03/04/24	03/04/24	M-F	6:00 AM-9:00 PM	5-----	1:00	5	\$40.00	NM
Weeks: <u>Start Date</u> 03/04/24 <u>End Date</u> 03/10/24 <u>MTWTFSS</u> 5----- <u>Spots/Week</u> 5 <u>Rate</u> \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 KWYE M 03/04/24 9:25 AM M-F 6:00 AM-9:00 PM 1:00 MEASUREE-SRI PT3MF \$40.00 NM									
1 KWYE M 03/04/24 11:43 AM M-F 6:00 AM-9:00 PM 1:00 MEASURE E JIM PATTTER \$40.00 NM									
5 KWYE M 03/04/24 4:48 PM M-F 6:00 AM-9:00 PM 1:00 MEASUREE-SRI PT3MF \$40.00 NM									
3 KWYE M 03/04/24 7:20 PM M-F 6:00 AM-9:00 PM 1:00 MEASUREE-SRI PT3MF \$40.00 NM									
2 KWYE M 03/04/24 8:47 PM M-F 6:00 AM-9:00 PM 1:00 MEASUREE-SRI PT3MF \$40.00 NM									

Total Spots **10**

DUE NET 30: 2.0% Service Fee on Credit Cards

<u>Gross Total</u>	\$400.00
<u>Agency Commission</u>	\$60.00
<u>Net Amount Due</u>	\$340.00
<u>Invoice Balance as of 04/10/24 4:41:54 PM PT</u>	\$0.00

Effective May 15, 2023, except where prohibited by law, we will impose a 2.0% administrative fee on all credit card payments.