

INVOICE



KWYE-FM
 1071 W. Shaw Ave.
 Fresno, CA 93711
 Main: (559) 490-5800
 Billing:

Property	KWYE-FM		
Invoice #	BB3980024	Order #	1228290
Invoice Date	01/31/24	Alt Order #	
Invoice Month	January 2024	Deal #	
Invoice Period	01/01/24 - 01/31/24	Flight Dates	01/15/24 - 03/05/24
Advertiser	Measure E		
Product	Measure E Flight 1		
Estimate #			

Billing Address:

Fulton Group, The
Attention: Christine Gentile
 1415 Fulton Street
 Fresno, CA 93721

Send Payment To:

KWYE-FM
Cumulus Media- Fresno
3603 Momentum Place
Chicago, IL 60689-5336
Billing Inquiries: cmls.ar@cumulus.com

Account Executive	Joni Verdier
Sales Office	Local-Fresno CA
Sales Region	Local
Agency Code	
Advertiser Code	
Billing Calendar	Calendar
Billing Type	Cash
Special Handling	
Agency Ref	
Advertiser Ref	
Product 1	
Product 2	

WO Payments Quick Pay Link: payments.wocentral.com/find

Quick Pay Code: **EXFAJYADYF**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	01/15/24	03/01/24	M-F	6:00 AM-9:00 PM	55555--	1:00	25	\$40.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		01/15/24	01/21/24	55555--	25	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KWYE	M	01/15/24	12:18 PM	M-F	6:00 AM-9:00 PM	1:00	Measure E script 2	\$40.00	NM
2	KWYE	M	01/15/24	1:40 PM	M-F	6:00 AM-9:00 PM	1:00	Measure E Script 1	\$40.00	NM
3	KWYE	M	01/15/24	4:41 PM	M-F	6:00 AM-9:00 PM	1:00	Measure E script 2	\$40.00	NM
4	KWYE	M	01/15/24	7:49 PM	M-F	6:00 AM-9:00 PM	1:00	Measure E Script 1	\$40.00	NM
5	KWYE	M	01/15/24	8:52 PM	M-F	6:00 AM-9:00 PM	1:00	Measure E script 2	\$40.00	NM
6	KWYE	Tu	01/16/24	2:39 PM	M-F	6:00 AM-9:00 PM	1:00	Measure E Script 1	\$40.00	NM
7	KWYE	Tu	01/16/24	3:20 PM	M-F	6:00 AM-9:00 PM	1:00	Measure E script 2	\$40.00	NM
9	KWYE	Tu	01/16/24	6:26 PM	M-F	6:00 AM-9:00 PM	1:00	Measure E Script 1	\$40.00	NM
10	KWYE	Tu	01/16/24	8:21 PM	M-F	6:00 AM-9:00 PM	1:00	Measure E script 2	\$40.00	NM
8	KWYE	Tu	01/16/24	8:50 PM	M-F	6:00 AM-9:00 PM	1:00	Measure E Script 1	\$40.00	NM
13	KWYE	W	01/17/24	2:22 PM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
15	KWYE	W	01/17/24	5:47 PM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
12	KWYE	W	01/17/24	6:46 PM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
14	KWYE	W	01/17/24	7:24 PM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
11	KWYE	W	01/17/24	8:48 PM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
19	KWYE	Th	01/18/24	9:42 AM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
16	KWYE	Th	01/18/24	10:22 AM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
18	KWYE	Th	01/18/24	11:22 AM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
17	KWYE	Th	01/18/24	11:43 AM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
20	KWYE	Th	01/18/24	1:20 PM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
22	KWYE	F	01/19/24	6:49 AM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
25	KWYE	F	01/19/24	10:39 AM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
23	KWYE	F	01/19/24	12:21 PM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
21	KWYE	F	01/19/24	5:46 PM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
24	KWYE	F	01/19/24	6:42 PM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		01/22/24	01/28/24	55555--	25	\$40.00				

Effective May 15, 2023, except where prohibited by law, we will impose a 2.0% administrative fee on all credit card payments.

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Chicago, IL 60689-5336
Billing Inquiries: cmls.ar@cumulus.com

Invoice #	BB3980024	Invoice Month	January 2024
Invoice Date	01/31/24	Invoice Period	01/01/24 - 01/31/24
Advertiser	Measure E		
Product	Measure E Flight 1		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	01/15/24	03/01/24	M-F	6:00 AM-9:00 PM	55555--	1:00	25	\$40.00	NM

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
28	KWYE	M	01/22/24	1:46 PM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
27	KWYE	M	01/22/24	3:44 PM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
26	KWYE	M	01/22/24	5:24 PM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
30	KWYE	M	01/22/24	6:22 PM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
29	KWYE	M	01/22/24	8:24 PM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
31	KWYE	Tu	01/23/24	9:21 AM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
34	KWYE	Tu	01/23/24	12:48 PM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
35	KWYE	Tu	01/23/24	2:42 PM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
33	KWYE	Tu	01/23/24	7:24 PM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
32	KWYE	Tu	01/23/24	8:40 PM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
36	KWYE	W	01/24/24	6:23 AM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
38	KWYE	W	01/24/24	9:46 AM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
37	KWYE	W	01/24/24	1:21 PM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
39	KWYE	W	01/24/24	2:23 PM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
40	KWYE	W	01/24/24	4:26 PM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
41	KWYE	Th	01/25/24	10:18 AM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
44	KWYE	Th	01/25/24	10:39 AM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
43	KWYE	Th	01/25/24	11:22 AM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
45	KWYE	Th	01/25/24	5:41 PM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
42	KWYE	Th	01/25/24	6:44 PM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
48	KWYE	F	01/26/24	7:27 AM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
49	KWYE	F	01/26/24	12:22 PM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
50	KWYE	F	01/26/24	3:44 PM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
47	KWYE	F	01/26/24	4:43 PM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
46	KWYE	F	01/26/24	8:45 PM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	01/29/24	02/04/24	55555--	25	\$40.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
52	KWYE	M	01/29/24	6:11 AM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
55	KWYE	M	01/29/24	11:42 AM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
53	KWYE	M	01/29/24	7:26 PM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
51	KWYE	M	01/29/24	8:22 PM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
54	KWYE	M	01/29/24	8:48 PM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
57	KWYE	Tu	01/30/24	7:51 AM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
56	KWYE	Tu	01/30/24	8:24 AM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
60	KWYE	Tu	01/30/24	9:24 AM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
58	KWYE	Tu	01/30/24	4:24 PM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
59	KWYE	Tu	01/30/24	8:48 PM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
63	KWYE	W	01/31/24	8:54 AM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
64	KWYE	W	01/31/24	9:44 AM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
61	KWYE	W	01/31/24	1:25 PM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
62	KWYE	W	01/31/24	7:48 PM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM
65	KWYE	W	01/31/24	8:45 PM	M-F	6:00 AM-9:00 PM	1:00	MEASUREE-SRI PT3MF	\$40.00	NM

Total Spots 65

DUE NET 30: 2.0% Service Fee on Credit Cards

Gross Total **\$2,600.00**

Effective May 15, 2023, except where prohibited by law, we will impose a 2.0% administrative fee on all credit card payments.

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Invoice #	BB3980024	Invoice Month	January 2024
Invoice Date	01/31/24	Invoice Period	01/01/24 - 01/31/24
Advertiser	Measure E		
Product	Measure E Flight 1		
Estimate #			

Agency Commission **\$390.00**

Net Amount Due **\$2,210.00**

Invoice Balance as of 02/05/24 11:03:13 AM PT **\$0.00**