



**KVAL+**  
**4575 Blanton Rd**  
**Eugene, OR 97405**  
**(541) 342-4961**

# CONTRACT

<u>Contract / Revision</u> 2196420 /		<u>Alt Order #</u> 28394145
<u>Advertiser</u> Friends of Dan Rayfield-D		<u>Original Date / Revision</u> 04/23/24 / 04/23/24
<u>Contract Dates</u> 05/14/24 - 05/21/24	<u>Estimate #</u> 14704	
<u>Product</u> 1912/1930/14704		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KVAL	<u>Account Executive</u> Washington DC Katz	<u>Sales Office</u> KATZ Washingto
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> GENERAL	
<u>Agy Code</u> 9915780	<u>Advertiser Code</u> 1912	<u>Product 1/2</u> 1930
<u>Agency Ref</u> 11427	<u>Advertiser Ref</u> 10191649	

And:

**Buying Time, LLC**  
**650 Massachusetts Ave NW Ste 210**  
**Washington, DC 20001**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	Multi	05/14/24	05/21/24	KVAL News @ 6a	6a-7a		:30			NM	6	\$300.00
	Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	11111--				5	\$50.00			
Week:		05/21/24	05/27/24	-1-----				1	\$50.00			
N 2	Multi	05/14/24	05/21/24	KVAL News @ 5a	5a-6a		:30			NM	6	\$240.00
	Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	11111--				5	\$40.00			
Week:		05/21/24	05/27/24	-1-----				1	\$40.00			
N 3	Multi	05/14/24	05/21/24	CBS This Morning	7a-9a		:30			NM	5	\$550.00
	Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	111-1--				4	\$110.00			
Week:		05/21/24	05/27/24	-1-----				1	\$110.00			
N 4	Multi	05/14/24	05/20/24	M-F 10a-11a	10a-11a		:30			NM	4	\$680.00
	Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	1111---				4	\$170.00			
N 5	Multi	05/14/24	05/20/24	M-F 1230p-1p	1230p-1p		:30			NM	5	\$350.00
	Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	11111--				5	\$70.00			
N 6	Multi	05/14/24	05/20/24	KVAL News @ Noon	12p-1230p		:30			NM	5	\$500.00
	Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	11111--				5	\$100.00			
N 7	Multi	05/14/24	05/20/24	M-F 1p-2p	1p-2p		:30			NM	2	\$120.00
	Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	1-1----				2	\$60.00			
N 8	Multi	05/14/24	05/20/24	M-F 3p-330p	3p-330p		:30			NM	5	\$350.00
	Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Advertiser</u>	<u>Original Date / Revision</u>
Friends of Dan Rayfield-D	04/23/24 / 04/23/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/14/24 - 05/21/24	1912/1930/14704	14704

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	11111--				5	\$70.00			
N 9	Multi	05/14/24	05/20/24	KVAL News @ 6p	6p-630p		:30			NM	1	\$170.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	-----1-				1	\$170.00			
N 10	Multi	05/14/24	05/20/24	KVAL News @ 6p	6p-630p		:30			NM	4	\$1,200.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	111-1--				4	\$300.00			
N 11	Multi	05/14/24	05/20/24	KVAL News @ 5p	5p-530p		:30			NM	4	\$1,100.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	1111---				4	\$275.00			
N 12	Multi	05/14/24	05/20/24	M-F 630p-7p	630p-7p		:30			NM	3	\$585.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	11-1---				3	\$195.00			
N 13	Multi	05/14/24	05/20/24	M-F 7p-730p	7p-730p		:30			NM	5	\$1,625.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	11111--				5	\$325.00			
N 14	Multi	05/14/24	05/20/24	M-F 730p-8p	730p-8p		:30			NM	5	\$1,750.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	11111--				5	\$350.00			
N 15	Multi	05/14/24	05/20/24	CBS-60 Minutes (Sunday)	7p-8p		:30			NM	1	\$225.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	-----1				1	\$225.00			
N 16	Multi	05/14/24	05/20/24	CBS-The Equalizer (Sunday)	8p-9p		:30			NM	1	\$300.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	-----1				1	\$300.00			
N 17	Multi	05/14/24	05/20/24	CBS-48 Hours (Saturday)	10p-11p		:30			NM	1	\$140.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	-----1-				1	\$140.00			
N 18	Multi	05/14/24	05/20/24	CBS-FBI (Tuesday)	8p-9p		:30			NM	1	\$300.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	-1-----				1	\$300.00			
N 19	Multi	05/14/24	05/20/24	CBS-NCIS (Monday)	9p-10p		:30			NM	1	\$350.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	1-----				1	\$350.00			
N 20	Multi	05/14/24	05/20/24	KVAL News @ 11p	11p-1135p		:30			NM	4	\$720.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	1111---				4	\$180.00			
N 21	Multi	05/14/24	05/20/24	CBS Sunday Morning	7a-830a		:30			NM	1	\$150.00
Channels : KCBY,KPIC,KVAL												

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Week:		05/14/24	05/20/24	-----1				1	\$150.00			
N 22	Multi	05/14/24	05/20/24	Face The Nation	830a-9a // 830a-93		:30			NM	1	\$150.00
Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	-----1				1	\$150.00			
<b>Totals</b>											71	\$11,855.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/13/24 -05/19/24	53	\$9,010.00	(\$1,351.50)	\$7,658.50
05/20/24 -05/26/24	18	\$2,845.00	(\$426.75)	\$2,418.25
<b>Totals</b>	71	\$11,855.00	(\$1,778.25)	\$10,076.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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