

**CONTRACT**

**WTAP**  
**One Television Plaza**  
**Parkersburg, WV 26101**  
**(304) 485-4588**

And:

**Orion Strategies**  
**PO Box 11847**  
**Charleston, WV 25339**

<b>Contract / Revision</b> 85066 /		<b>Alt Order #</b>
<b>Product</b>		
<b>Issue group</b>		
<b>Contract Dates</b> 10/29/14 - 11/04/14		<b>Estimate #</b>
<b>Advertiser</b> Honest West Virginians		<b>Original Date / Revision</b> 10/27/14 / 10/28/14
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WTAP	<b>Account Executive</b> Charlie Boush	<b>Sales Office</b> Parkersburg Reg
<b>Special Handling</b>		
<b>Demographic</b> Households		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b> 6183		<b>Advertiser Ref</b> 50997

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTAP	10/29/14	11/04/14	Daybreak @ 6a	6a-7a		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/27/14	11/02/14	---T---				1	\$400.00			
	Week:	11/03/14	11/09/14	M-----				1	\$400.00			
N 2	WTAP	10/29/14	11/04/14	WTAP News @ Noon	12p-1230p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/27/14	11/02/14	--W-F--				2	\$500.00			
	Week:	11/03/14	11/09/14	M-----				1	\$500.00			
N 3	WTAP	10/29/14	11/04/14	News @ 5p M-F	5p-530p		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/27/14	11/02/14	---T---				1	\$750.00			
	Week:	11/03/14	11/09/14	M-----				1	\$750.00			
N 4	WTAP	10/29/14	11/04/14	News @ 6p M-F	559p-630p		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/27/14	11/02/14	--W-F--				2	\$3,000.00			
	Week:	11/03/14	11/09/14	-----				0	\$3,000.00			
N 5	WTAP	10/29/14	11/04/14	News @ 6p Sa	6p-630p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/27/14	11/02/14	-----S-				1	\$1,000.00			
	Week:	11/03/14	11/09/14	-----				0	\$1,000.00			
N 6	WTAP	10/29/14	11/04/14	News @ 11p M-F	11p-1135p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/27/14	11/02/14	---T---				1	\$3,000.00			
	Week:	11/03/14	11/09/14	-----				0	\$3,000.00			
N 7	WTAP	10/29/14	11/04/14	News @ 11p Sa	11p-1130p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/27/14	11/02/14	-----S-				1	\$1,000.00			
	Week:	11/03/14	11/09/14	-----				0	\$1,000.00			
N 8	WTAP	10/29/14	11/04/14	News @ 11p Su	11p-1130p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/27/14	11/02/14	-----S				1	\$1,000.00			
	Week:	11/03/14	11/09/14	-----				0	\$1,000.00			
<b>Totals</b>											<b>13</b>	<b>\$15,800.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms &amp; Conditions available at www.gray.tv/advertising



**WTAP**  
**One Television Plaza**  
**Parkersburg, WV 26101**  
**(304) 485-4588**

<u>Contract / Revision</u>	<u>Alt Order #</u>
85066 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/29/14 - 11/04/14	Issue group	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Honest West Virginians	10/27/14 / 10/28/14

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/27/14 - 11/03/14	13	\$15,800.00	(\$2,370.00)	\$13,430.00
<b>Totals</b>	<b>13</b>	<b>\$15,800.00</b>	<b>(\$2,370.00)</b>	<b>\$13,430.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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