

CONTRACT



WTAP
One Television Plaza
Parkersburg, WV 26101
(304) 485-4588

Contract / Revision 85066 /		Alt Order #
Product Issue group		
Contract Dates 10/29/14 - 11/04/14		Estimate #
Advertiser Honest West Virginians		Original Date / Revision 10/27/14 / 10/28/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WTAP	Account Executive Charlie Boush	Sales Office Parkersburg Reg
Special Handling		
Demographic Households		
IDB#	Advertiser Code	Product Code
Agency Ref 6183	Advertiser Ref 50997	

And:

Orion Strategies
PO Box 11847
Charleston, WV 25339

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTAP	10/29/14	11/04/14	Daybreak @ 6a	6a-7a		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	---T---				1	\$400.00			
Week:		11/03/14	11/09/14	M-----				1	\$400.00			
N 2	WTAP	10/29/14	11/04/14	WTAP News @ Noon	12p-1230p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--W-F--				2	\$500.00			
Week:		11/03/14	11/09/14	M-----				1	\$500.00			
N 3	WTAP	10/29/14	11/04/14	News @ 5p M-F	5p-530p		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	---T---				1	\$750.00			
Week:		11/03/14	11/09/14	M-----				1	\$750.00			
N 4	WTAP	10/29/14	11/04/14	News @ 6p M-F	559p-630p		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--W-F--				2	\$3,000.00			
Week:		11/03/14	11/09/14	-----				0	\$3,000.00			
N 5	WTAP	10/29/14	11/04/14	News @ 6p Sa	6p-630p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----S-				1	\$1,000.00			
Week:		11/03/14	11/09/14	-----				0	\$1,000.00			
N 6	WTAP	10/29/14	11/04/14	News @ 11p M-F	11p-1135p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	---T---				1	\$3,000.00			
Week:		11/03/14	11/09/14	-----				0	\$3,000.00			
N 7	WTAP	10/29/14	11/04/14	News @ 11p Sa	11p-1130p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----S-				1	\$1,000.00			
Week:		11/03/14	11/09/14	-----				0	\$1,000.00			
N 8	WTAP	10/29/14	11/04/14	News @ 11p Su	11p-1130p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----S				1	\$1,000.00			
Week:		11/03/14	11/09/14	-----				0	\$1,000.00			
Totals											13	\$15,800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms & Conditions available at www.gray.tv/advertising



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Parkersburg, WV 26101
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85066 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/29/14 - 11/04/14	Issue group	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Honest West Virginians	10/27/14 / 10/28/14

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/27/14 - 11/03/14	13	\$15,800.00	(\$2,370.00)	\$13,430.00
Totals	13	\$15,800.00	(\$2,370.00)	\$13,430.00

Signature: _____ **Date:** _____