## CANDIDATE ADVERTISEMENT AGREEMENT FORM

| See <b>Order</b> for proposed schedule and charges.  | See <b>Invoice</b> for actual schedule and charges. |  |  |  |
|--|---|--|--|--|
| , FlexPoint Media  | , hereby request station time as follows:           |  |  |  |
| IDENTIFY CANDIDATE TYPE  | ERAL CANDIDATE<br>E OR LOCAL CANDIDATE              |  |  |  |
| ALL QUESTIONS/BLOCK  | S MUST BE COMPLETED                                 |  |  |  |
| Candidate name:  |   |  |  |  |
| Patrick Morrisey   |   |  |  |  |
| Authorized committee:  |   |  |  |  |
| Morrisey 2024  |   |  |  |  |
| Agency requesting time (and contact information):  |   |  |  |  |
| N/A FlexPoint Media; info@flexpointmedia.com; 202-417  | -2274   |  |  |  |
| Candidate's political party:   |   |  |  |  |
| Republican   |   |  |  |  |
| Office sought (no acronyms or abbreviations):  |   |  |  |  |
| West Virginia Governor   |   |  |  |  |
| Date of election:  | General Primary                                     |  |  |  |
| 05/14/2024   |   |  |  |  |
| Treasurer of candidate's authorized committee:   |   |  |  |  |
| Bradley Crate  |   |  |  |  |
| The undersigned represents that:   |   |  |  |  |
| (1) the payment for the broadcast time requested has been fur  | nished by (check one box below):                    |  |  |  |
| the candidate listed above who is a legally qualified car  | ndidate, or   |  |  |  |
| the authorized committee of the legally qualified candi  | date listed above;                                  |  |  |  |
| (2) this station is authorized to announce the time as paid for b  | y such person or entity; and                        |  |  |  |
| (3) this station has disclosed its political advertising policies, inc<br>and other sales practices (not applicable to federal candidate |   |  |  |  |
| THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISC<br>IN THE PLACEMENT OF ADVERTISING.  | RIMINATION ON THE BASIS OF RACE OR ETHNICITY        |  |  |  |
| Candidate/Committee/Agency   | Station Representative                              |  |  |  |
| Signature:   | Signature   |  |  |  |
| TexPoint Media   | / hischipa Willaw /                                 |  |  |  |
| Name: FlexPoint Media  | Name (M151111) / UULK                               |  |  |  |
| Date of Request to Purchase Ad Time: 03/05/2024 Date of Station Agreement to Sell Time: 4/23/24  |   |  |  |  |

| Federal Candidate Certification:  The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast. |
|--|
| Candidate/Authorized Committee/Agency  |
| Signature:  FlexPoint Media  |
| Name: FlexPoint Media  |
| Date: 03/05/2024   |
| TO BE COMPLETED BY STATION ONLY  |
| Ad submitted to Station? Yes Date ad received: 4/23/24   |
| Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).  |
| Federal candidate certification signed (above):  Yes  No  N/A  |
| Disposition:  Accepted  Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*  Rejected – provide reason:  *Upload partially accepted form, then promptly upload updated final form when complete.  |
| Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):   |
| Contract #: 472665 Station Call Letters: Date Received/Requested: 4123/24  |
| Est. #: 5260 Station Location: Run Start and End Dates: 4124124 - 4130124  |
| Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.   |

## **ORDER**

Orders Order / Rev: 772665 Alt Order #: 37251120 Product Desc: WV-GOV Estimate: 5260 WKMZ-FM Flight Dates: 04/24/24 - 04/30/24 Primary AE: Eastman Philadelphia Original Date / Rev: 04/23/24 / 04/23/24 Sales Office: E-PHI Order Type: COMM Sales Region: National Agency Name: Katz Advantage **Buying Contact:** Helen Hanratty Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 125 West 55th Street Billing Cycle: EOM/EOC New York, NY 10019 Agency Commission: 15% Advertiser Name: Patrick Morrisey for Gov-WV - agplo2 Demographic: A35+ New Business End: Product Codes: PL02 Advertiser External ID: 111321 Revenue Code 1: AGY Agency External ID: 11123 Revenue Code 2: POL Unit Code: General Revenue Code 3: POL CAND Order Separation: 00:15:00

| Bill | PI | an |
|------|----|----|
|      |    |    |

| Start Date | End Date | # Spots | Gross Amount | Net Amount |  |
|------------|----------|---------|--------------|------------|--|
| 04/01/24   | 04/28/24 | 21      | \$1,124.13   | \$955.51   |  |
| 04/29/24   | 04/30/24 | 14      | \$749.42     | \$637.01   |  |

**LROS** 

## Totals

| Month      | # Spots    | Gross Amount | Net Amount | Rating |  |
|------------|------------|--------------|------------|--------|--|
| April 2024 | 21         | \$1,124.13   | \$955.51   | 0.00   |  |
| May 2024   | ay 2024 14 |              | \$637.01   | 0.00   |  |
| Totals     | 35         | \$1,873.55   | \$1,592.52 | 0.00   |  |

35

\$1,873.55

Totals

## **Account Executives**

Priority:

| Account Executive    | Sales Office | Sales Region | Start Date / End Date         | Order % |
|----------------------|--------------|--------------|-------------------------------|---------|
| Eastman Philadelphia |              |              | Start Of Order - End Of Order | 100%    |

| Ln Ch Start End             | Inventory Code | Break      | Start/End | Time Days | Len S | Spots | Rate Pri Rtg Type       | Spots | Amount   |
|-----------------------------|----------------|------------|-----------|-----------|-------|-------|-------------------------|-------|----------|
| N 1 WKMZF 04/24/24 04/30/24 | M-F 6a-10a     | CM         | 6a-10a    | MTWTF     | 1:00  | 15    | \$53.53LROS 0.00 NM     | 15    | \$802.95 |
|                             | M-F            |            |           |           |       |       |                         |       | Ψ002.00  |
| AM -                        |                |            |           |           |       |       |                         |       |          |
| Start Date End Date         | Weekdays       | Spots/Week | Rate      | Rating    |       |       |                         |       |          |
| Week: 04/24/24 04/30/24     | MTWTF          | 15         | \$53.53   | 0.00      |       |       |                         |       |          |
| N 2 WKMZF 04/24/24 04/30/24 | M-F 10a-3p     | CM         | 10a-3p    | MTWTF     | 1:00  | 10    | \$53.53LRO\$ 0.00 NM    | 10    | \$535.30 |
|                             | M-F            |            |           |           |       |       | 400.00 E110C 0.00 11111 | 10    | Ψ555.50  |
| MD -                        |                |            |           |           |       |       |                         |       |          |
| Start Date End Date         | Weekdays       | Spots/Week | Rate      | Rating    |       |       |                         |       |          |
| Week: 04/24/24 04/30/24     | MTWTF          | 10         | \$53.53   | 0.00      |       |       |                         |       |          |
| N 3 WKMZF 04/24/24 04/30/24 | M-F 3p-7p      | CM         | 3p-7p     | MTWTF     | 1:00  | 10    | \$53.53LRO\$ 0.00 NM    | 10    | \$535.30 |
|                             | M-F            |            |           |           |       |       | 700100 E1100 0.00 11111 | 10    | Ψ000.00  |
| PM -                        |                |            |           |           |       |       |                         |       |          |
| Start Date End Date         | Weekdays       | Spots/Week | Rate      | Rating    |       |       |                         |       |          |
| Week: 04/24/24 04/30/24     | MTWTF          | 10         | \$53.53   | 0.00      |       |       |                         |       |          |