

CONTRACT



WSFL-TV
500 E Broward Blvd
9th Floor
Ft Lauderdale, FL 33394
(954) 627-7300

<u>Contract / Revision</u> 353657 /		<u>Alt Order #</u> 08318536
<u>Product</u> SMART SOLAR 10/25		
<u>Contract Dates</u> 10/25/16 - 10/31/16		<u>Estimate #</u> 7097
<u>Advertiser</u> Consumer Smart Solar		<u>Original Date / Revision</u> 07/05/16 / 07/05/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WSFL-TV	<u>Account Executive</u> Wesley Uhl	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 4.50
<u>IDB#</u> 14097	<u>Advertiser Code</u> 497	<u>Product Code</u> 923
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	MI	10/28/16	10/28/16	8a News Update Spon	8:59 AM-9:00 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/24/16	10/30/16	----1--				1	\$200.00	0.30			
N 2	MI	10/31/16	10/31/16	M-F 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/31/16	11/06/16	1-----				1	\$250.00	0.20			
N 3	MI	10/31/16	10/31/16	6p News Update Spon	6:29 PM-6:30 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/31/16	11/06/16	1-----				1	\$350.00	0.30			
N 4	MI	10/31/16	10/31/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/31/16	11/06/16	1-----				1	\$600.00	0.50			
N 5	MI	10/31/16	10/31/16	7a News Update Spon	7:59 AM-8:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/31/16	11/06/16	1-----				1	\$100.00	0.30			
N 6	MI	10/27/16	10/27/16	M-F 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/24/16	10/30/16	---1---				1	\$250.00	0.20			
N 7	MI	10/27/16	10/27/16	6p News Update Spon	6:29 PM-6:30 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/24/16	10/30/16	---1---				1	\$350.00	0.30			
N 8	MI	10/27/16	10/27/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/24/16	10/30/16	---1---				1	\$600.00	0.50			
N 9	MI	10/27/16	10/27/16	7a News Update Spon	7:59 AM-8:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/24/16	10/30/16	---1---				1	\$100.00	0.30			
N 10	MI	10/25/16	10/25/16	6p News Update Spon	6:29 PM-6:30 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/24/16	10/30/16	-1-----				1	\$350.00	0.30			
N 11	MI	10/25/16	10/25/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/24/16	10/30/16	-1-----				1	\$600.00	0.50			
N 12	MI	10/25/16	10/25/16	7a News Update Spon	7:59 AM-8:00 AM		:30				NM	1	\$100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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9th Floor
Ft Lauderdale, FL 33394
(954) 627-7300

<u>Contract / Revision</u>	<u>Alt Order #</u>
353657 /	08318536

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/25/16 - 10/31/16	SMART SOLAR 10/25	7097

<u>Advertiser</u>	<u>Original Date / Revision</u>
Consumer Smart Solar	07/05/16 / 07/05/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-1-----				1	\$100.00	0.30			
N 13	MI	10/26/16	10/26/16	M-F 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	--1----				1	\$250.00	0.20			
N 14	MI	10/26/16	10/26/16	8a News Update Spon	8:59 AM-9:00 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	--1----				1	\$200.00	0.30			
Totals										4.50		14	\$4,300.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 -10/30/16	10	\$3,000.00	\$2,550.00
10/31/16 -10/31/16	4	\$1,300.00	\$1,105.00
Totals	14	\$4,300.00	\$3,655.00

Signature: _____

Date: _____

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<u>Contract / Revision</u> 353679 /		<u>Alt Order #</u> 08318532
<u>Product</u> SMART SOLAR 11/1		
<u>Contract Dates</u> 11/01/16 - 11/07/16		<u>Estimate #</u> 7098
<u>Advertiser</u> Consumer Smart Solar		<u>Original Date / Revision</u> 07/05/16 / 07/05/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WSFL-TV	<u>Account Executive</u> Wesley Uhl	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 4.50
<u>IDB#</u> 14097	<u>Advertiser Code</u> 497	<u>Product Code</u> 923
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

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815 Slaters Lane
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	MI	11/04/16	11/04/16	M-F 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--				1	\$250.00	0.20			
N 2	MI	11/04/16	11/04/16	8a News Update Spon	8:59 AM-9:00 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--				1	\$200.00	0.30			
N 3	MI	11/07/16	11/07/16	M-F 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$250.00	0.20			
N 4	MI	11/07/16	11/07/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$600.00	0.50			
N 5	MI	11/07/16	11/07/16	7a News Update Spon	7:59 AM-8:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	1-----				1	\$100.00	0.30			
N 6	MI	11/03/16	11/03/16	6p News Update Spon	6:29 PM-6:30 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$350.00	0.30			
N 7	MI	11/03/16	11/03/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$600.00	0.50			
N 8	MI	11/03/16	11/03/16	7a News Update Spon	7:59 AM-8:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---1---				1	\$100.00	0.30			
N 9	MI	11/01/16	11/01/16	6p News Update Spon	6:29 PM-6:30 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-1-----				1	\$350.00	0.30			
N 10	MI	11/01/16	11/01/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-1-----				1	\$600.00	0.50			
N 11	MI	11/01/16	11/01/16	7a News Update Spon	7:59 AM-8:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-1-----				1	\$100.00	0.30			
N 12	MI	11/02/16	11/02/16	M-F 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$250.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
353679 /	08318532

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/16 - 11/07/16	SMART SOLAR 11/1	7098

<u>Advertiser</u>	<u>Original Date / Revision</u>
Consumer Smart Solar	07/05/16 / 07/05/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--1----				1	\$250.00	0.20			
N 13	MI	11/02/16	11/02/16	6p News Update Spon	6:29 PM-6:30 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--1----				1	\$350.00	0.30			
N 14	MI	11/02/16	11/02/16	8a News Update Spon	8:59 AM-9:00 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--1----				1	\$200.00	0.30			
Totals										4.50		14	\$4,300.00

Time Period	# of Spots	Gross Amount	Net Amount
10/31/16 - 11/07/16	14	\$4,300.00	\$3,655.00
Totals	14	\$4,300.00	\$3,655.00

Signature: _____

Date: _____

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