

CONTRACT



WSFL-TV
 500 E Broward Blvd
 9th Floor
 Ft Lauderdale, FL 33394
 (954) 627-7300

<u>Contract / Revision</u> 357401 /		<u>Alt Order #</u> 08326053
<u>Product</u> PATRIOT MAJ PAC		
<u>Contract Dates</u> 08/30/16 - 09/05/16		<u>Estimate #</u> 5027
<u>Advertiser</u> Patriot Majority		<u>Original Date / Revision</u> 07/14/16 / 07/14/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WSFL-TV	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> NSO Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 14573	<u>Advertiser Code</u> 305	<u>Product Code</u> 325
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Waterfront Strategies
 3050 K Street NW
 Suite 100
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	MI	08/30/16	09/05/16	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/30/16	09/05/16	MTWTF--				1	\$150.00	0.00			
N 2	MI	08/30/16	09/05/16	M-F 12p-1p	12:00 PM-1:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/30/16	09/05/16	MTWTF--				1	\$150.00	0.00			
N 3	MI	08/30/16	09/05/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/30/16	09/05/16	MTWTF--				1	\$250.00	0.00			
N 4	MI	08/30/16	09/05/16	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/30/16	09/05/16	MTWTF--				1	\$30.00	0.00			
N 5	MI	08/30/16	09/05/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/30/16	09/05/16	MTWTF--				1	\$600.00	0.00			
N 6	MI	08/30/16	09/05/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/30/16	09/05/16	MTWTF--				1	\$85.00	0.00			
N 7	MI	08/30/16	09/05/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/30/16	09/05/16	MTWTF--				1	\$150.00	0.00			
N 8	MI	09/04/16	09/04/16	Su 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/29/16	09/04/16	-----1				1	\$175.00	0.00			
N 9	MI	09/04/16	09/04/16	Su 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/29/16	09/04/16	-----1				1	\$150.00	0.00			
N 10	MI	09/04/16	09/04/16	Su 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/29/16	09/04/16	-----1				1	\$150.00	0.00			
N 11	MI	09/04/16	09/04/16	Su 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/29/16	09/04/16	-----1				1	\$350.00	0.00			
N 12	MI	09/04/16	09/04/16	Su Non-Net Prime Hour 1	8:00 PM-9:00 PM		:30				NM	1	\$350.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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 (954) 627-7300

<u>Contract / Revision</u> 357401 /	<u>Alt Order #</u> 08326053
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<u>Contract Dates</u> 08/30/16 - 09/05/16	<u>Product</u> PATRIOT MAJ PAC	<u>Estimate #</u> 5027
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<u>Advertiser</u> Patriot Majority	<u>Original Date / Revision</u> 07/14/16 / 07/14/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/29/16	09/04/16	-----1				1	\$350.00	0.00			
N 13	MI	08/30/16	08/30/16	Tuesday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/29/16	09/04/16	-1-----				1	\$2,000.00	0.00			
Totals										0.00		13	\$4,590.00

Time Period	# of Spots	Gross Amount	Net Amount
08/29/16 -09/05/16	13	\$4,590.00	\$3,901.50
Totals	13	\$4,590.00	\$3,901.50

Signature: MaryLise Bohannon Date: 7/14/16

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<u>Contract / Revision</u> 357378 /		<u>Alt Order #</u> 08326048
<u>Product</u> PATRIOT MAJ PAC		
<u>Contract Dates</u> 08/16/16 - 08/22/16		<u>Estimate #</u> 5025
<u>Advertiser</u> Patriot Majority		<u>Original Date / Revision</u> 07/14/16 / 07/14/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WSFL-TV	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> NSO Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 14573	<u>Advertiser Code</u> 305	<u>Product Code</u> 325
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

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3050 K Street NW
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	MI	08/16/16	08/22/16	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/16/16	08/22/16	MTWTF--				1	\$150.00	0.00			
N 2	MI	08/16/16	08/22/16	M-F 12p-1p	12:00 PM-1:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/16/16	08/22/16	MTWTF--				1	\$150.00	0.00			
N 3	MI	08/16/16	08/22/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/16/16	08/22/16	MTWTF--				1	\$250.00	0.00			
N 4	MI	08/16/16	08/22/16	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/16/16	08/22/16	MTWTF--				1	\$30.00	0.00			
N 5	MI	08/16/16	08/22/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/16/16	08/22/16	MTWTF--				1	\$600.00	0.00			
N 6	MI	08/16/16	08/22/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/16/16	08/22/16	MTWTF--				1	\$85.00	0.00			
N 7	MI	08/16/16	08/22/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/16/16	08/22/16	MTWTF--				1	\$150.00	0.00			
N 8	MI	08/21/16	08/21/16	Su 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/15/16	08/21/16	-----1				1	\$175.00	0.00			
N 9	MI	08/21/16	08/21/16	Su 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/15/16	08/21/16	-----1				1	\$350.00	0.00			
Totals											0.00	9	\$1,940.00

Time Period	# of Spots	Gross Amount	Net Amount
08/01/16 - 08/22/16	9	\$1,940.00	\$1,649.00
Totals	9	\$1,940.00	\$1,649.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
357378 /	08326048

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/16/16 - 08/22/16	PATRIOT MAJ PAC	5025

<u>Advertiser</u>	<u>Original Date / Revision</u>
Patriot Majority	07/14/16 / 07/14/16

Mary Louise Sakawa

Signature: _____

Date: 7/14/16

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<u>Contract / Revision</u> 357380 /		<u>Alt Order #</u> 08326050
<u>Product</u> PATRIOT MAJ PAC		
<u>Contract Dates</u> 08/23/16 - 08/29/16		<u>Estimate #</u> 5026
<u>Advertiser</u> Patriot Majority		<u>Original Date / Revision</u> 07/14/16 / 07/14/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WSFL-TV	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 14573	<u>Advertiser Code</u> 305	<u>Product Code</u> 325
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Waterfront Strategies
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	MI	08/23/16	08/29/16	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/23/16	08/29/16	MTWTF--				1	\$150.00	0.00			
N 2	MI	08/23/16	08/29/16	M-F 12p-1p	12:00 PM-1:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/23/16	08/29/16	MTWTF--				1	\$150.00	0.00			
N 3	MI	08/23/16	08/29/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/23/16	08/29/16	MTWTF--				1	\$250.00	0.00			
N 4	MI	08/23/16	08/29/16	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/23/16	08/29/16	MTWTF--				1	\$30.00	0.00			
N 5	MI	08/23/16	08/29/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/23/16	08/29/16	MTWTF--				1	\$600.00	0.00			
N 6	MI	08/23/16	08/29/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/23/16	08/29/16	MTWTF--				1	\$85.00	0.00			
N 7	MI	08/23/16	08/29/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$150.00
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Week:		08/23/16	08/29/16	MTWTF--				1	\$150.00	0.00			
N 8	MI	08/28/16	08/28/16	Su 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/22/16	08/28/16	-----1				1	\$175.00	0.00			
N 9	MI	08/28/16	08/28/16	Su 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/22/16	08/28/16	-----1				1	\$150.00	0.00			
N 10	MI	08/28/16	08/28/16	Su 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/22/16	08/28/16	-----1				1	\$150.00	0.00			
N 11	MI	08/28/16	08/28/16	Su 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/22/16	08/28/16	-----1				1	\$350.00	0.00			
N 12	MI	08/28/16	08/28/16	Su Non-Net Prime Hour 1	8:00 PM-9:00 PM		:30				NM	1	\$350.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
357380 /	08326050

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/23/16 - 08/29/16	PATRIOT MAJ PAC	5026

<u>Advertiser</u>	<u>Original Date / Revision</u>
Patriot Majority	07/14/16 / 07/14/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/22/16	08/28/16	-----1				1	\$350.00	0.00			
Totals											0.00	12	\$2,590.00

Time Period	# of Spots	Gross Amount	Net Amount
08/01/16 -08/28/16	11	\$2,560.00	\$2,176.00
08/29/16 -08/29/16	1	\$30.00	\$25.50
Totals	12	\$2,590.00	\$2,201.50

Signature: *Mary Louise Robinson* Date: 7/14/16

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