

CONTRACT

WKMK/WTMJ
Press Communications, LLC
1329 Campus Parkway
Neptune, NJ 07753
Tax ID#: 22-3523278
(732) 751-1119 ext 4105

And:

Katz Media Group
125 West 55th Street
3rd Floor
New York, NY 10019

Contract / Revision 15539 /		Alt Order # 32122632
Product Leadership Alliance-LDSA		
Contract Dates 08/31/18 - 09/03/18		Estimate # NA
Advertiser Leadership Alliance		Original Date / Revision 08/30/18 / 08/30/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WKMK/WTM-	Account Executive Eastman National	Sales Office National
Special Handling		
Demographic Adults 35+		
Agency Code 9913287	Advertiser Code NA	Product 1/2 NA
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	106	08/31/18	09/03/18	Mon-Fri	5:00 AM-10:00 AM		1:00				NM	5	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/31/18	09/06/18	----F--				5	\$195.00				
N 2	106	08/31/18	09/03/18	Mon-Fri Midday	10:00 AM-3:00 PM		1:00				NM	5	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/31/18	09/06/18	----F--				5	\$195.00				
N 3	106	08/31/18	09/03/18	Mon-Sun Full Rotation	3:00 PM-8:00 PM		1:00				NM	5	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/31/18	09/06/18	----F--				5	\$195.00				
N 4	106	09/01/18	09/03/18	Mon-Sun Full Rotation	5:00 AM-8:30 PM		1:00				NM	15	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/01/18	09/07/18	-----S-				15	\$160.00				
N 5	106	09/02/18	09/03/18	Mon-Sun Full Rotation	5:00 AM-8:30 PM		1:00				NM	15	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/02/18	09/08/18	-----S				15	\$130.00				
N 6	106	09/03/18	09/03/18	Mon-Fri	5:00 AM-10:00 AM		1:00				NM	5	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	M-----				5	\$195.00				
N 7	106	09/03/18	09/03/18	Mon-Fri Midday	10:00 AM-3:00 PM		1:00				NM	5	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	M-----				5	\$195.00				
N 8	106	09/03/18	09/03/18	Mon-Sun Full Rotation	3:00 PM-8:00 PM		1:00				NM	5	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	M-----				5	\$195.00				
Totals								0.00				60	\$10,200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)
 ADVERTISING CONTRACT-TERMS AND CONDITIONS

Press Communications, LLC (the "PCLLC") will broadcast the advertisements and programs covered by this Advertiser's order as placed with PCLLC within the dates and the approximate hourly times provided on such orders. The Contract Confirmation or Client Proposal outlining the advertising arrangement with PCLLC serves to provide Advertiser and/or Agency with written notice of the Station's standard advertising terms and conditions. The advertising schedule may be placed directly by the Advertiser and/or the Agency ("Parties"). The Parties understand and accept that they will be jointly and severally liable for payment of all invoices. The tender of any bill to the Agency shall constitute tender of said bill to the Advertiser. The rights of PCLLC shall not be affected by any dispute or claim by and between the Advertiser and Agency. In the case of an Agency relationship change, the Advertiser must provide written notice within 15 days of any change in the Agency relationship and the Advertiser shall be responsible to communicate the terms of this Agreement to the new Agency and shall accordingly bind the new Agency to this Agreement. The Advertiser, or Agency, cannot sublet or assign its rights or privileges under this Agreement without the prior written consent of PCLLC. The Advertiser shall not be permitted to use any time purchased under this Agreement for any purpose other than to promote the business of the Advertiser whether under the Advertiser's name or trade name without consent of PCLLC. PCLLC reserves the right to change the time of scheduled broadcasts when necessary. Announcements not made as scheduled will be made good during the next available program period(s). All other Station policies in effect shall be considered as part hereof and shall be binding on the Advertiser as if fully set forth herein. This Agreement contains the entire understanding of the Parties, and shall be construed in accordance with the laws of the State of New Jersey. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. The foregoing terms shall be deemed accepted by all parties once the Station runs the advertising schedule placed by Agency/Advertiser.

IN THE EVENT THIS AGREEMENT IS PLACED IN THE HANDS OF AN ATTORNEY FOR COLLECTION AFTER DEFAULT, THE PARTIES AGREE TO PAY 20% OF THE UNPAID BALANCE FOR ATTORNEY FEES. DELINQUENT ACCOUNTS ARE SUBJECT TO A FINANCE CHARGE, APPLIED MONTHLY, AT THE RATE OF THIRTEEN PERCENT (13%) PER ANNUM.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
15539 /	32122632

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/31/18 - 09/03/18	Leadership Alliance-LDSNA	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Leadership Alliance	08/30/18 / 08/30/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/03/18	60	\$10,200.00	(\$1,530.00)	\$8,670.00
Totals	60	\$10,200.00	(\$1,530.00)	\$8,670.00

Signature: _____ Date: _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Ethica Media LLC

do hereby request station time concerning the following issue:

NJ US Senate 2018 General Election/Bob Hugin
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Leadership Alliance

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

NJ US Senate 2018 General Election/Bob Hugin

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Leadership Alliance, 1100 VALLEY BROOK AVE LYNDHURST, NJ 07071

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Donald Scarinci, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

8/18
Date


Signature

5163992570
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part☐ Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.