

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, John C. Gannou

being/on behalf of: \_\_\_\_\_

a legally qualified candidate of the Democratic Conservative

political party for the office of: Roxbury Court Judge

in the November General Election

election to be held on: November 7, 2023

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

the candidate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Anne B Cannon

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

*To Be Signed By Candidate or Authorized Committee*

10-3-13

Date

[Signature]

Signature

*To Be Signed By Station Representative*

Accepted

Accepted in Part

Rejected

[Signature]

Signature

Brett Hall

Printed Name

Traffic Manager

Title

# ORDER

**Orders**  
**Order / Rev:** 81316  
**Alt Order #:**  
**Product Desc:** November 2023  
**Estimate:**  
**Flight Dates:** 11/02/23 - 11/07/23  
**Original Date / Rev:** 10/25/23 / 10/25/23  
**Order Type:** GENERAL  
**WKLL-HD2**  
**Primary AE:** Jennifer Major  
**Sales Office:** Local  
**Sales Region:** Local

**Agency**  
**Name:** Carpenter & Damsky Advertising  
**Buying Contact:**  
**Billing Contact:**  
 103 W. Court Street  
 Rome, NY 13440  
**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Political - Re-Elect Judge John Gannoc  
**Demographic:** HH  
**Product Codes:** PL1  
**Priority:** REG  
**Revenue Code 1:** DIR  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/23	11/07/23	25	\$250.00	\$212.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2023	25	\$250.00	\$212.50	0.00
<b>Totals</b>	<b>25</b>	<b>\$250.00</b>	<b>\$212.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jennifer Major			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKLL2	11/02/23	11/07/23	M-Su 6a-7p	CM	6a-7p	55-555-	:30	25	\$10.00	REG	0.00	NM	25	\$250.00
				M-Su 6a-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/23	11/05/23	---555-		15				\$10.00		0.00			
		Week: 11/06/23	11/12/23	73-----		10				\$10.00		0.00			
													<b>Totals</b>	<b>25</b>	<b>\$250.00</b>

#81316



ADVERTISING  
CandAdvertising.com

## *Insertion Order*

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CLIENT: Re-Elect Judge John Gannon

Length: :30

Date: 10/24/23

Run Dates: 11/2-11/7

	11/2	11/3	11/4	11/6	11/7 (cut off 10a)	
6a-7p \$10	5x	5x	5x	7x	3x	25x
<b>Total: \$250</b>						

Jodie Miller  
For C & D Advertising

10/24/23  
Date