

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>WKRL/WIXT Utica, NY</u> <u>WKLL</u>	<b>Date:</b> <u>11/3/2023</u>
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I, Walter Morrissey

being/on behalf of: Michael Hennessy

a legally qualified candidate of the Term Limits

political party for the office of: Oneida County Executive

in the \_\_\_\_\_

election to be held on: November 7, 2023

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60	/ Schedule	11/4-7/23		20/22	1

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Media Partners Group

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Michael Hennessy

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/11/23

*Michael J. Hennessy*

**Date**

**Signature**

***To Be Signed By Station Representative***

**Accepted**

**Accepted in Part**

**Rejected**

*Brett Hall*

Brett Hall

Traffic Manager

**Signature**

**Printed Name**

**Title**

Hennnessy 11/4 7/23 Hennessy y Debate Big Baby	10/29 Sun	10/30 Mon	10/31 Tues	11/01 Wed	11/02 Thur	11/03 Fri	11/04 Sat	11/05 Sun	11/06 Mon	11/07 Tues	Total Spots	Total Gross	Total Net
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Galaxy Media											42	\$500.00	\$425.00
Tony 6a-7p weekday	\$12.00								4	4	20	\$240.00	
Tony 6a-7p Weekend	\$8.00						4	4			16	\$128.00	
K Rock 6-10a	\$22.00								3	3	6	\$132.00	

# ORDER

**Orders**  
**Order / Rev:** 81510  
**Alt Order #:**  
**Product Desc:** Debate  
**Estimate:**  
**Flight Dates:** 11/04/23 - 11/07/23  
**Original Date / Rev:** 11/03/23 / 11/03/23  
**Order Type:** GENERAL  
**WKLL-HD2**  
**Primary AE:** Nick Maine  
**Sales Office:** Local  
**Sales Region:** Local

**Agency**  
**Name:** Media Partners Group  
**Buying Contact:**  
**Billing Contact:**  
 188 Main. St.  
 New York Mills, NY 13417  
**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Political - Friends of Michael Henness  
**Demographic:** HH  
**Product Codes:** PL1  
**Priority:** REG  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/23	11/07/23	36	\$368.00	\$312.80

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2023	36	\$368.00	\$312.80	0.00
<b>Totals</b>	<b>36</b>	<b>\$368.00</b>	<b>\$312.80</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Maine			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKLL2	11/04/23	11/07/23	Sa-Su 6a-7p Sa-Su 6a-7p	CM	6a-7p	-----88	1:00	16	\$8.00	REG	0.00	NM	16	\$128.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/23	11/05/23	-----88		16				\$8.00		0.00			
		Week: 11/06/23	11/12/23	-----		0				\$8.00		0.00			
N 2	WKLL2	11/04/23	11/07/23	M-F 6a-7p M-F 6a-7p	CM	6a-7p	++-----	1:00	20	\$12.00	REG	0.00	NM	20	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/23	11/05/23	-----		0				\$12.00		0.00			
		Week: 11/06/23	11/12/23	++-----		20				\$12.00		0.00			
<b>Totals</b>													<b>36</b>	<b>\$368.00</b>	