

WODC
Columbus, OH
Quarterly Issues/Programs List
Fourth Quarter, 2015
01/01/2016

WODC
Quarterly Issues/Programs List

WODC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **2015 Year-End Wrap-Up:** Highlights of discussions on bullying in the Ashville-area school district, hunger, fire safety, distracted driving and family health.
- **Ashville Historical Programs (Fall):** Members and volunteers from the Ashville Area Heritage Society discussed the historical events for Ashville-area students of all ages for the fall season in conjunction with the Village of Ashville School District.
- **Ashville/Pickaway County United Way support:** The Ashville/Pickaway County United Way Volunteer Committee discussed their campaign to create awareness of the various United Way agencies in Pickaway County, and garnering community support for them.
- **Autism/children:** Representatives from Autism Speaks discussed how they are working to improve the lives of children living with autism. They said that the earlier in life children with autism receive services, the more hope they have for their futures.
- **Bullying:** Members of Parents Preventing Bullying talked about protecting children from bullies in several ways, such as helping kids feel more confident about talking to a trusted adult and minimizing situations where bullying can occur.
- **Hunger:** Staff and volunteers from the Ashville Food Pantry talked about their partnership with Teays Valley High School that will have students assist with volunteer work at the pantry during the holiday break.
- **Military & Veterans (Impact of injuries on family):** Representatives from the Veterans Crisis Line talked about the returning soldiers who are affected by post-traumatic stress or traumatic brain injuries. They discussed how their spouses and children are being profoundly impacted. They gave information about how the Veterans Crisis Line connects them with various programs and services that give help and hope.
- **Military and Veterans:** This edition featured success stories from employers and also local veterans, who found jobs through iHeartMedia's in-house community engagement initiative Show Your Stripes, which

focuses on employment opportunities for veterans.

- **Museum programs/events:** Ashville Small Town Museum volunteers talked about their holiday artifacts and special programs for school-aged children.
- **Protecting disability income:** Staff members from the Ohio Insurance Institute offered details on protecting your income should there be a serious illness or injury that prevents you from working. We posted their helpful tips on disability income protection on the iHeartMedia Communities page.
- **Small business opportunities:** Carol Wilkerson, Area Manager for the Small Business Administration, talked about progress for small businesses looking for contracting opportunities. She discussed how businesses must be registered and certified to do business with state and local entities awarding the contracts.
- **Women's health: Cancer:** Volunteers from City of Hope discussed battling cancers unique to women. They said that regular exercise such as walking can help cut a woman's risk of developing cancer and can help cancer survivors live longer, healthier lives.
- **Youth and Drugs: Preventing Medicine Abuse:** This edition was a special produced by iHeartRadio and focused on a discussion about young people and prevention of their manipulation and abuse of legal medicines.

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Ashville/Pickaway County United Way support	ASHVILLE 10- 04-15 COMMUNITY PROFILE (WODC)	The Ashville/Pickaway County United Way Volunteer Committee discussed their campaign to create awareness of the various United Way agencies in Pickaway County, and garnering community support for them.	Ashville/Pickaway County Volunteer Committee	10/04/2015 07:33 AM	028:50
Ashville/Pickaway	ASHVILLE 10-	ENCORE	Ashville/Pickaway	10/04/2015	028:53

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
County United Way support	04-15 COMMUNITY PROFILE (WODC)	PRESENTATION: The Ashville/Pickaway County United Way Volunteer Committee discussed their campaign to create awareness of the various United way agencies in Pickaway County and garnering community support for them.	County Volunteer Committee	09:00 PM	
Women's health: Cancer	ASHVILLE 10-11-15 COMMUNITY PROFILE (WODC)	Volunteers from City of Hope discussed battling cancers unique to women. They said that regular exercise such as walking can help cut a woman's risk of developing cancer and can help cancer survivors live longer, healthier lives.	City of Hope volunteers	10/11/2015 07:32 AM	028:49
Bullying	ASHVILLE 10-18-15 COMMUNITY PROFILE (WODC)	Members of Parents Preventing Bullying talked about protecting children from bullies in several ways, such as helping kids feel more confident about talking to a trusted adult and minimizing situations where bullying can occur.	Parents Preventing Bullying members	10/18/2015 07:32 AM	028:56
Autism/children	ASHVILLE 10-25-15 COMMUNITY PROFILE (WODC)	Representatives from Autism Speaks discussed how they are working to improve the lives of children living with autism. They said that the earlier in life children with autism receive services, the more hope they have for their futures.	Autism Speaks representatives	10/25/2015 07:30 AM	029:56

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Ashville Historical Programs (Fall)	ASHVILLE 11-01-15 COMMUNITY PROFILE (WODC)	Members and volunteers from the Ashville Area Heritage Society discussed the historical events for Ashville-area students of all ages for the fall season in conjunction with the Village of Ashville School District.	Ashville Area Heritage Society members	11/01/2015 07:33 AM	029:03
Military and Veterans	ASHVILLE 11-08-15 COMMUNITY PROFILE (WODC)	This edition featured success stories from employers and also local veterans, who found jobs through iHeartMedia's in-house community engagement initiative Show Your Stripes, which focuses on employment opportunities for veterans.	Various	11/08/2015 07:34 AM	028:30
Youth and Drugs: Preventing Medicine Abuse	ASHVILLE 11-15-15 COMMUNITY PROFILE (WODC) **SPECIAL**	This edition was a special produced by iHeartRadio and focused on a discussion about young people and prevention of their manipulation and abuse of legal medicines.	Various	11/15/2015 07:32 AM	029:19
Military & Veterans (Impact of injuries on family)	ASHVILLE 11-22-15 COMMUNITY PROFILE (WODC)	Representatives from the Veterans Crisis Line talked about the returning soldiers who are affected by post-traumatic stress or traumatic brain injuries. They discussed how their spouses and children are being profoundly impacted. They gave information about how the Veterans	Veterans Crisis Line representatives	11/22/2015 07:31 AM	029:37

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Crisis Line connects them with various programs and services that give help and hope.			
Protecting disability income	ASHVILLE 11-29-15 COMMUNITY PROFILE (WODC)	Staff members from the Ohio Insurance Institute offered details on protecting your income should there be a serious illness or injury that prevents you from working. We posted their helpful tips on disability income protection on the iHeartMedia Communities page.	Ohio Insurance Institute staff members	11/29/2015 07:28 AM	028:14
Small business opportunities	ASHVILLE 12-06-15 COMMUNITY PROFILE (WODC)	Carol Wilkerson, Area Manager for the Small Business Administration, talked about progress for small businesses looking for contracting opportunities. She discussed how businesses must be registered and certified to do business with state and local entities awarding the contracts.	Carol Wilkerson	12/06/2015 07:29 AM	029:03
Museum programs/events	ASHVILLE 12-13-15 COMMUNITY PROFILE (WODC)	Ashville Small Town Museum volunteers talked about their holiday artifacts and special programs for school-aged children.	Ashville Museum volunteers	12/13/2015 07:31 AM	029:01
Hunger	ASHVILLE 12-20-15 COMMUNITY PROFILE (WODC)	Staff and volunteers from the Ashville Food Pantry talked about their partnership with Teays Valley High School that will have students assist	Ashville Food Pantry staff/volunteers	12/20/2015 07:32 AM	028:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		with volunteer work at the pantry during the holiday break.			
2015 Year-End Wrap-Up	ASHVILLE 12-27-15 COMMUNITY PROFILE (WODC)	Highlights of discussions on bullying in the Ashville-area school district, hunger, fire safety, distracted driving and family health.	Various	12/27/2015 07:28 AM	029:00

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October 2015 Issues

LOCAL PROGRAMMING

W	PROGRAM/TITLE	DESCRIPTION	TIME	DURATION
Public safety	DeWine-police training standards	1-Oct 6a, 7:30a	:10	
Education, crime	Watterson teacher	1-Oct 6a, 7:30a	:10	
Voting, racism	Redistricting	1-Oct 6:30a, 8a	:10	
		6a, 7a, 7:30a,		
Politics	Columbus Mayors candidates' debate	4-Oct 8:30a	:10	
Health	Grandview Heights-Smoking ordinance	5-Oct 6:30a, 8a	:10	
		6a, 7:30a,		
Politics	Debate reax	5-Oct 6:30a, 8a	:10	
Human interest	Columbus Marathon	6-Oct 6a, 7:30a	:10	
Eduation	Ohio 4th, 8th graders test scores	6-Oct 6:30a, 8a	:10	
		6a, 7a, 7:30a,		
Human interest	Columbus Marathon	6-Oct 8:30a	:10	
Child welfare, suicide	Nationwide Children's Hospital-suicide prevention	7-Oct 7a, 8:30a	:10	
Weather	El Nino-Columbus winter	7-Oct 6a, 7:30a	:10	
Consumer, business, health	Drug prices-Sherrod Brown	8-Oct 6a, 7:30a	:10	
Capital punishment	Preventing mentally ill convicts from death penalty	8-Oct 6:30a, 8a	:10	
		6a, 7a, 7:30a,		
Domestic violence	OH lawmakers examine laws on domestic violence	9-Oct 8:30a	:3 :10	
Animal welfare	Lancaster pet law	13-Oct 6:30a, 8a	:10	
		6a, 7:30a,		
Human interest	Church-Pizza tip	15-Oct 6:30a, 8a	:10	
Public safety	Govt funding-Planned Parenthood	18-Oct 6a, 7:30a	:10	
Abortion, government	Rice shooting update	19-Oct 6:30a, 8a	:10	
		6a, 7a, 7:30a,		
Police-community relations	Ohio Sept unemployment	20-Oct 8:30a	:10	
Economy	Razor-Halloween candy	30-Oct 7a, 8:30a	:10	
Drug abuse, consumer	DeWine-Opposes Issue 3	30-Oct 6a, 7:30a	:10	
Business, consumer	Equal pay for women	30-Oct 6a, 7:30a	:10	

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LOCAL PROGRAMMING

W	PROGRAM/TITLE	DESCRIPTION	DATE	TIME	DURATION
	The Morning Zoo				
Public safety	Seat belt safety blitz		2-Nov	6:30a, 7a, 8a, 8:30a	:10
Health	Overdose antidotes in schools		2-Nov	6:30a, 7a, 8a, 8:30a	:10
Education	State Schools superintendent resigns		2-Nov	7a, 8:30a	:10
Community	Powell apartments		2-Nov	6a, 7a, 7:30a, 8a	:10
Development	AI Qaeda arrests		3-Nov	6:30a, 8a	:10
Terrorism, homeland security	Legalizing pot-post election		4-Nov	6:30a, 8a	:10
Drug abuse	Democratic Columbus		4-Nov	7a, 8:30a	:10
Voting, politics					
Voting	Election Day-Sec of State		5-Nov	6a, 6:30a, 7:30a, 8a	:10
Public safety, consumer	Tainted Halloween treats		5-Nov	6a, 6:30a, 7a, 7:30a, 8a, 8:30a	:10
Business	Ohio business rank		6-Nov	7a, 8:30a	:10
Health, consumer	Medicaid changes		6-Nov	6:30a, 7a, 8a, 8:30a	:10
Sports	JT Barrett-OVI citation		6-Nov	6:30a, 7a, 8a, 8:30a	:10
Homeland security	Sen Portman-Syrian refugees		9-Nov	7a, 8:30a	:10
Business, consumer	October OH unemployment		10-Nov	6a, 7a, 7:30a, 8a	:10
Education	Glenn scholarship-OSU		11-Nov	7:30a, 8a	:10
Business, health	Chipotle-E-coli/Ohio		11-Nov	6:30a, 8a	:10
Politics	Bill Clinton/OSU		11-Nov	7a, 8:30a	:10
Business, consumer	Amazon-Ohio		12-Nov	6a, 6:30a, 7:30a, 8a	:10
Consumer	Falling gas prices		13-Nov	6a, 6:30a, 7a, 7:30a, 8a, 8:30a	:10
Abortion	Planned Parenthood OH funding		13-Nov	7a, 8:30a	:10
Police, public safety	Police-community relations-OH		13-Nov	6:30a, 7a, 8a, 8:30a	:10
Business, consumer	Buckeye Lake Dam update		14-Nov	6:30a, 7a, 8a, 8:30a	:10
Lifestyle, politics	Transgender bill-OH		16-Nov	6:30a, 7a, 8a, 8:30a	:10
Homeland security, terrorism	Paris attacks-Promo West reax		17-Nov	6:30a, 7a, 8a, 8:30a	:10
Politics, public safety, gun rights	PG Sittenfeld-guns		17-Nov	7a, 8:30a	:10
Homeland security, terrorism	Syrian refugees-OH		17-Nov	6a, 7a, 7:30a, 8a	:10
Homeland security, terrorism	Kasich on Syrian refugees to America		17-Nov	7:30a, 8a	:10
Voting, politics	Democrats-Voting lawsuit		17-Nov	6:30a, 8a	:10
Homeland security, terrorism	Paris attacks-local reax		18-Nov	7a, 8:30a	:10
Public safety	Tamir Rice shooting update		18-Nov	6a, 6:30a, 7:30a, 8a	:10

Weather	El Nino-OH	6a, 6:30a, 7a, 7:30a,	18-Nov 8a, 8:30a	:10
Public safety	Drones bill-OH		18-Nov 7a, 8:30a	:10
Sports, consumer, business	More alcoholic consumption okayed at Schott	6:30a, 7a, 8a, 8:30a	19-Nov	:10
Public safety	Akron plane crash update	6:30a, 7a, 8a, 8:30a	19-Nov	:10
Business, consumer, veterans affairs	Hiring veterans	7a, 8:30a	20-Nov	:10
Homeland security, terrorism	Small business-cyber attacks study	6a, 7a, 7:30a, 8a	20-Nov	:10
Public safety	Akron plane crash	6:30a, 8a	20-Nov	:10
Education	More charter school restrictions proposed	6:30a, 8a	20-Nov	:10
Charitable giving	Wagons Ho Ho Ho	7a, 8:30a	23-Nov	:10
Public safety	Holiday patrols	6a, 6:30a, 7:30a, 8a	23-Nov	:10
Public safety	Mirror Lake Jump-The End?	6a, 6:30a, 7a, 7:30a,	24-Nov 8a, 8:30a	:10
Sports, public safety	Guns at NFL games?	7a, 8:30a	24-Nov	:10
Business	Amazon-Wilmington	6:30a, 7a, 8a, 8:30a	24-Nov	:10
Politics	Donald Trump-Columbus	6:30a, 7a, 8a, 8:30a	25-Nov	:10
Homeland security, terrorism	Columbus man allegedly sent money to Al Qaeda	6:30a, 7a, 8a, 8:30a	25-Nov	:10
Crime, public safety	Youth prisons-diversion	6:30a, 7a, 8a, 8:30a	25-Nov	:10
Business, consumer	Holiday shopping outlook	7a, 8:30a	25-Nov	:10
Public safety	2015 OH fire deaths up	6a, 7a, 7:30a, 8a	30-Nov	:10
Crime, public safety	Wexner Arts Center vandalism, suicide	6:30a, 8a	30-Nov	:10
Homeland security, terrorism	Paris attacks=more Statehouse security	6:30a, 8a	30-Nov	:10

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December 2015 Issues

LOCAL PROGRAMMING

W	PROGRAM/TITLE	DESCRIPTION	DATE	TIME	DURATION
	The Morning Zoo				
Government spending		Inspector-General finds improper spending by former Lt Gov. staffers	1-Dec	6a, 7:30a	:10
Crime		Bellefontaine alleged kid-killer wants trial moved	1-Dec	6a, 7:30a	:10
Business, consumer		OH alcohol manufacturers' report	1-Dec	6:30a, 8a	:10
				6a, 6:30a, 7a, 7:30a, 8a, 8:30a	
Crime		Wexner Arts Center vandalism, suicide	1-Dec	8a, 8:30a	:10
				6a, 6:30a, 7:30a, 8a	
Consumer, business		OPEC-gas prices	2-Dec	7:30a, 8a	:10
Consumer, charitable giving		Better Business Bureau tips on holiday giving	4-Dec	7a, 8:30a	:10
Charitable giving		Charity Newsies	9-Dec	7a, 8:30a	:10
Public safety, police-community relations		DeWine--police training	9-Dec	6:30a, 8a	:10
Business, crime		OH House, Senate approve "ban the box" legislation	10-Dec	7a, 8:30a	:10
Consumer, economy		Study: Renters' crisis	10-Dec	6a, 7:30a	:10
Education		Olentangy schools' redistricting	10-Dec	6a, 7:30a	:10
Charitable giving		Heroes and Helpers-Cops take kids holiday shopping	10-Dec	6a, 7:30a	:10
Public safety		W. Columbus warehouse fire	14-Dec	6:30a, 8a	:10
				6a, 6:30a, 7a, 7:30a, 8a, 8:30a	
Abortion, politics		OH Republicans legislation on fetal remains disposal	14-Dec	8a, 8:30a	:10
Business, environment		AEP-Sierra Club partner on solar wind power	15-Dec	6a, 6:30a, 7:30a, 8a	:10
Abortion, politics		DeWine-Planned Parenthood bills reax	15-Dec	7a, 8:30a	:10
Weather		El Nino-central Ohio	16-Dec	7a, 8:30a	:10
Public safety, child welfare		Newark stranger danger	17-Dec	6:30a, 8a	:10
Crime		Lancaster vandalism	17-Dec	7a, 8:30a	:10
Health, public safety		Bird show quarantine lifted	17-Dec	6a, 7:30a	:10
Crime, child welfare		Bellefontaine boy beaten for not eating liver	18-Dec	6a, 7:30a	:10
Business, consumer		OH November unemployment	18-Dec	6a, 7:30a	:10
Public safety, terrorism, homeland security		Ohio National Guard now armed	21-Dec	6a, 7:30a	:10
Business, economy		Job postings	23-Dec	6a, 7:30a	:10
Health, business, drug abuse		Drug prices referendum?	23-Dec	6:30a, 8a	:10
				6a, 6:30a, 7a, 7:30a, 8a, 8:30a	
Politics		Non-presidential candidates debates	24-Dec	8a, 8:30a	:10
Public safety, gun rights, homeland security		Ohio gun sales up	24-Dec	6a, 6:30a, 7:30a, 8a	:10
Public safety		Gov Kasich on Tamir Rice decision	29-Dec	7a, 8:30a	:10
Public safety		Officer deaths	30-Dec	7a, 8:30a	:10

PUBLIC SERVICE ANNOUNCEMENTS

Public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Alzheimer's disease research	PSA: ATHLETES AGAINST ALZHEIMER'S	000:30	088
Arts	PSA: ASHVILLE AREA HERITAGE SOCIETY	000:30	066
Asthma research	PSA: AMERICAN LUNG ASSOCIATION	000:30	062
Autism support	PSA: PICKAWAY COUNTY HEALTH DEPARTMENT	000:30	023
Blood donation	PSA: AMERICAN RED CROSS	000:30	068
Cancer support	PSA: CANCER SUPPORT COMMUNITY	000:15	076
Childhood cancer	PSA: ST. JUDE CHILDREN'S RESEARCH HOSPITAL	000:30	090
Community Calendar-Ashville/Pickaway County	PSA: iHeartMedia Communities Calendar (WODC)	002:00	013
Community involvement	PSA: AMERICAN RED CROSS (Mission)	000:30	055
Community involvement	PSA: TEAYS VALLEY HIGH SCHOOL	000:30	057
Community involvement	PSA: VOLUNTEER LEADERSHIP	000:30	084
Education	PSA: ASHVILLE LIBRARY	000:30	064
Environmental/Recycling	PSA: VILLAGE OF ASHVILLE CLEANUP	000:30	079
Fire safety	PSA: AMERICAN RED CROSS	000:30	043
Health and fitness	PSA: PICKAWAY COUNTY HEALTH	000:30	037
Heart health	PSA: AMERICAN HEART ASSOCIATION	000:30	059
Military and Veterans	PSA: SHOW YOUR STRIPES (WODC)	000:30	118
Poverty	PSA: ASHVILLE FOOD PANTRY	000:30	067

4TH QUARTER 2015: SEPTEMBER 1, 2015 – DECEMBER 31, 2015

**ASCERTAINMENT PROCESS FOR PROGRAMS AND ISSUES OF
SUBSTANTIVE IMPORTANCE REGARDING THE VILLAGE OF
ASHVILLE, CITY OF LICENSE FOR WODC-FM,
ASHVILLE/COLUMBUS**

Ashville is the city-of-license for WODC-FM. We realize an obligation to do community-specific programming for the Village of Ashville via *Ashville Community Profile*, a weekly 30-minute public-affairs program produced by WODC-FM.

Ascertainment of issues of substantive importance for the Village of Ashville is accomplished through visits to Ashville and interviewing many of the community leaders there. It is helped by having the editor of *The Ashville News* as a primary show contributor. Rose Jamison allows us to use excerpts from her weekly column for broadcast. In addition, she lends her voice to the introduction of the *Ashville Community Calendar* segment of the program, where an audio version of excerpts from her weekly column is broadcast. She has also been a regular guest to deliver news about the Village of Ashville herself. Many people in the Village of Ashville depend on Mrs. Jamison to get the word out about many issues, events and causes, and then she passes the information along to us. She includes the information in her newspaper column.

Many non-profit agencies based in Columbus have satellite offices in Village of Ashville and Pickaway County office buildings so that they can serve the area. As a result, many of the contacts we need to report on the Village of Ashville are in Columbus as well. The village depends on many Columbus agencies for help. On several occasions an interview about causes and issues of interest to the entire Central Ohio area are shared with our Columbus-licensed stations as well as the Village of Ashville such as family health, employment, safety, race relations and education.

In addition, Mrs. Jamison graciously mentions our station on a regular basis in her *The Ashville News* column which also appears in *The Circleville Herald*. Circleville is another nearby town that the Village of Ashville depends on for services.