



125 West 55th St
New York, NY 10019

Contract # 28400323	Changes as of: 5/14/2024 at 10:03 AM	Version: Current State Version 2
CPE: 615/830/5399	Flight: 5/15/24 - 5/21/24	Station: WAOW
Agency: FLEXPOINT MEDIA	Advertiser: ERIC HOVDE- WI SENATE	Market: Wausau, WI
PO Box 1051	Product: WI-SEN	Office: WASHINGTON
New Albany, OH 43054	Agency Order #: 13429926	Service: Nielsen
	Buyer: Durbin, Skyles	Primary Demo:
	Salesperson: MEREDITH THOMPSON	Assistant: MEREDITH THOMPSON
	212-408-3622	212-408-3622

Con Type: POLITICAL/VOTE
Total \$: \$15,000.00
Total Spots: 22
Total CPP: \$0.00
Total GRP:
Traffic #: 64296

Separation:

Comments: Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	5/15 - 5/21							Total Spots	Total \$	CPP*	GRP*
						5/15	5/16	5/17	5/18	5/19	5/20	5/21				
1	W-F,M-Tu 7a-9a		Good Morning America	\$700.00	30	1	1	1	0	0	1	0	4	\$2,800.00	\$0.00	0.0
1313601 Index: 99																
2	Sa 7a-8a		Good Morning America Saturday	\$700.00	30	0	0	0	1	0	0	0	1	\$700.00	\$0.00	0.0
1313601 Index: 101																
3	Su 7a-8a		Good Morning America Weekend	\$700.00	30	0	0	0	0	1	0	0	1	\$700.00	\$0.00	0.0
1313601 Index: 101																
4	W-F,M-Tu 12n-1p		GMA 3: What You Need to Know	\$300.00	30	1	1	1	0	0	1	0	4	\$1,200.00	\$0.00	0.0
1313601 Index: 101																
5	W-F,M-Tu 5p-5:30p		News 9 WAOW @ 5P	\$900.00	30	1	1	1	0	0	1	0	4	\$3,600.00	\$0.00	0.0
1313601 Index: 99																
6	Sa 6p-6:30p		News 9 WAOW @ 6P	\$800.00	30	0	0	0	1	0	0	0	1	\$800.00	\$0.00	0.0
1313601 Index: 101																
7	W-F,M-Tu 6:30p-6:58p		Entertainment Tonight	\$650.00	30	1	1	1	0	0	1	0	4	\$2,600.00	\$0.00	0.0
1313601 Index: 98																
8	Su 10:35p-11:35p		Entertainment Tonight	\$400.00	30	0	0	0	0	1	0	0	1	\$400.00	\$0.00	0.0
1313601 Index: 107																
9	F 7p-8p		Shark Tank-ABC	\$1,200.00	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
1313601 Index: 109																
10	Su 6p-7p		America's Funniest Home Videos-ABC	\$1,000.00	30	0	0	0	0	1	0	0	1	\$1,000.00	\$0.00	0.0
1313601 Index: 100																
11	F 7p-8p		Jeopardy! Masters-ABC	\$1,200.00	30	0	0	1	0	0	0	0	1	\$1,200.00	\$0.00	0.0
1313601 Index: 109																
TOTALS:						4	4	5	2	3	4	0	22	\$15,000.00	\$0.00	0.0