

# ORDER



**Orders**  
**Order / Rev:** 228989  
**Alt Order #:** 07423447  
**Product Desc:** ALLEN WEH 4 SENATE  
**Estimate:**  
**Flight Dates:** 10/02/14 - 10/09/14  
**Original Date / Rev:** 10/01/14 / 10/21/14  
**Order Type:** GENERAL

**KOB**  
**Primary AE:** Brian Smith  
**Sales Office:** H-DC  
**Sales Region:** National

**Agency Name:** Starboard Communications  
**Buying Contact:**  
**Billing Contact:**  
 1043 barr Rd.  
 Lexington, SC 29072

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Allen Weh4 Senate  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** 99  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:** 05/11/15  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/09/14	91	\$29,500.00	\$25,075.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	91	\$29,500.00	\$25,075.00	0.00
<b>Totals</b>	<b>91</b>	<b>\$29,500.00</b>	<b>\$25,075.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brian Smith			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	10/02/14	10/03/14	News 4 Today I 5a-530a	CM	W-F 5a-530a	---TF--	:30	2	\$155.003		0.00	NM	2	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	---TF--		2				\$155.00		0.00			
E 2	All	10/06/14	10/09/14	News 4 Today I 5a-530a	CM	M-F 5a-530a	MTWT---	:30	4	\$135.003		0.00	NM	4	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	MTWT---		4				\$135.00		0.00			
E 3	All	10/02/14	10/03/14	M-F Today Show	CM	W-F 7a-9a	---TF--	:30	4	\$430.003		0.00	NM	4	\$1,720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	---TF--		4				\$430.00		0.00			
E 4	All	10/06/14	10/09/14	M-F Today Show	CM	M-F 7a-9a	MTWT---	:30	7	\$400.003		0.00	NM	7	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	MTWT---		7				\$400.00		0.00			
E 5	All	10/02/14	10/03/14	M-F Today Show II 9a	CM	M-F 9a-10a	---TF--	:30	2	\$260.003		0.00	NM	2	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	---TF--		2				\$260.00		0.00			
E 6	All	10/06/14	10/09/14	M-F Today Show II 9a	CM	M-F 9a-10a	MTWT---	:30	4	\$260.003		0.00	NM	4	\$1,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	MTWT---		4				\$260.00		0.00			

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Advertiser: Allen Weh4 Senate  
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 Estimate: KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	All	10/02/14	10/03/14	M-F Today Show III 10a	CM	M-F 10a-11a	---TF--	:30	2	\$145.003		0.00	NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	---TF--		2				\$145.00		0.00			
E 8	All	10/06/14	10/09/14	M-F Today Show III 10a	CM	M-F 10a-11a	MTWT---	:30	4	\$145.003		0.00	NM	4	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	MTWT---		4				\$145.00		0.00			
E 9	All	10/02/14	10/03/14	News 4 @ Midday M-F	CM	M-F 12noon-1p	---TF--	:30	2	\$160.004		0.00	NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	---TF--		2				\$160.00		0.00			
E 10	All	10/06/14	10/09/14	News 4 @ Midday M-F	CM	M-F 12noon-1p	MTWT---	:30	4	\$160.004		0.00	NM	4	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	MTWT---		4				\$160.00		0.00			
E 11	All	10/02/14	10/03/14	Days Of Our Lives 1p	CM	M-F 1p-2p	---TF--	:30	2	\$225.003		0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	---TF--		2				\$225.00		0.00			
E 12	All	10/06/14	10/09/14	Days Of Our Lives 1p	CM	M-F 1p-2p	MTWT---	:30	4	\$225.003		0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	MTWT---		4				\$225.00		0.00			
E 13	All	10/02/14	10/03/14	Rachael Ray 2p	CM	M-F 2p-3p	---TF--	:30	2	\$115.004		0.00	NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	---TF--		2				\$115.00		0.00			
E 14	All	10/06/14	10/09/14	Rachael Ray 2p	CM	M-F 2p-3p	MTWT---	:30	4	\$115.004		0.00	NM	4	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	MTWT---		4				\$115.00		0.00			
E 15	All	10/02/14	10/03/14	The Insider 3p	CM	M-F 3p-330p	---TF--	:30	2	\$140.004		0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	---TF--		2				\$140.00		0.00			
E 16	All	10/06/14	10/09/14	The Insider 3p	CM	M-F 3p-330p	MTWT---	:30	4	\$140.004		0.00	NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	MTWT---		4				\$140.00		0.00			
E 17	All	10/02/14	10/03/14	Judge Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	---TF--	:30	2	\$190.004		0.00	NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	---TF--		2				\$190.00		0.00			
E 18	All	10/06/14	10/09/14	Judge Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	MTWT---	:30	4	\$190.004		0.00	NM	4	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	MTWT---		4				\$190.00		0.00			
E 19	All	10/02/14	10/03/14	News 4 @ 5p M-F	CM	W-F 5p-530p	---TF--	:30	2	\$415.003		0.00	NM	2	\$830.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	---TF--		2				\$415.00		0.00			
E 20	All	10/06/14	10/09/14	News 4 @ 5p M-F	CM	M-F 5p-530p	MTWT---	:30	4	\$375.003		0.00	NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	MTWT---		4				\$375.00		0.00			
E 21	All	10/02/14	10/03/14	News 4 @ 6p M-F	CM	W-F 6p-632p	---TF--	:30	2	\$660.003		0.00	NM	2	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	---TF--		2				\$660.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	All	10/02/14	10/03/14	News 4 @ 6p M-F News 4 @ 6p M-F	CM	W-F 6p-632p	---TF--	:30	2	\$660.003		0.00	NM	2	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	---TF--		2		\$660.00		0.00					
E 22	All	10/06/14	10/09/14	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	MTWT---	:30	3	\$620.003		0.00	NM	3	\$1,860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	MTWT---		3		\$620.00		0.00					
E 23	All	10/02/14	10/03/14	News 4 @ 630p M-F News 4 @ 630p M-F	CM	W-F 630p-7p	---TF--	:30	2	\$440.004		0.00	NM	2	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	---TF--		2		\$440.00		0.00					
E 24	All	10/06/14	10/09/14	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	MTWT---	:30	4	\$400.004		0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	MTWT---		4		\$400.00		0.00					
E 25	All	10/05/14	10/05/14	News 4 Special @ 430p News 4 Special @ 430p Sun	CM	Su 430p-5p	-----1	:30	1	\$250.004		0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	-----1		1		\$250.00		0.00					
E 26	All	10/02/14	10/03/14	News 4 @ 10p M-F News 4 @ 10p M-F	CM	W-F 10p-1035p	---TF--	:30	2	\$670.003		0.00	NM	2	\$1,340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	---TF--		2		\$670.00		0.00					
E 27	All	10/06/14	10/09/14	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	MTWT---	:30	4	\$620.003		0.00	NM	4	\$2,480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	MTWT---		4		\$620.00		0.00					
E 28	All	10/02/14	10/03/14	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	---TF--	:30	2	\$310.003		0.00	NM	2	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	---TF--		2		\$310.00		0.00					
E 29	All	10/06/14	10/09/14	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	MTWT---	:30	4	\$310.003		0.00	NM	4	\$1,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/06/14	10/12/14	MTWT---		4		\$310.00		0.00					
E 30	All	10/03/14	10/03/14	Friday Prime 2hr 8p-10p Friday Prime 2hr 8p-10p	CM	F 8p-10p	----2--	:30	2	\$1,400.002		0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	----2--		2		\$1,400.00		0.00					

\*Tax 1 Note: ABQ 7%.

Totals 91 \$29,500.00