

# ORDER



**Orders**  
**Order / Rev:** 230291  
**Alt Order #:** 07455974  
**Product Desc:** ALLEN WEH ADD SKED  
**Estimate:**  
**Flight Dates:** 10/21/14 - 10/26/14  
**Original Date / Rev:** 10/20/14 / 10/20/14  
**Order Type:** GENERAL

**KOB**

**Primary AE:** Brian Smith  
**Sales Office:** H-DC  
**Sales Region:** National

**Agency**  
**Name:** Starboard Communications  
**Buying Contact:**  
**Billing Contact:**  
 1043 barr Rd.  
 Lexington, SC 29072

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Allen Weh4 Senate  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** 99  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:** 05/11/15  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/26/14	81	\$30,005.00	\$25,504.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	81	\$30,005.00	\$25,504.25	0.00
<b>Totals</b>	<b>81</b>	<b>\$30,005.00</b>	<b>\$25,504.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brian Smith			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	10/21/14	10/24/14	News 4 Today 430a M-TuM		M-F 430a-5a	-TWT---	:30	3	\$100.002		0.00	NM	3	\$300.00
				News 4 Today 430a-5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWT---		3				\$100.00		0.00			
E 2	All	10/21/14	10/24/14	News 4 Today I 5a-530aCM		M-F 5a-530a	-TWTF--	:30	4	\$200.001		0.00	NM	4	\$800.00
				News 4 Today I 5a-530a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		4				\$200.00		0.00			
E 3	All	10/21/14	10/24/14	News 4 Today I 530a-6aCM		M-F 530a-6a	-TWTF--	:30	4	\$280.001		0.00	NM	4	\$1,120.00
				News 4 Today I 530a-6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		4				\$280.00		0.00			
E 4	All	10/21/14	10/24/14	News 4 Today II 6a-7a CM		M-F 6a-7a	-TWTF--	:30	4	\$470.002		0.00	NM	4	\$1,880.00
				News 4 Today II 6a-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		4				\$470.00		0.00			
E 5	All	10/21/14	10/24/14	M-F Today Show	CM	M-F 7a-9a	-TWTF--	:30	4	\$470.002		0.00	NM	4	\$1,880.00
				M-F Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		4				\$470.00		0.00			
E 6	All	10/25/14	10/25/14	Saturday Today	CM	Sa 5a-7a	-----2-	:30	2	\$210.002		0.00	NM	2	\$420.00
				Saturday Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----2-		2				\$210.00		0.00			

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KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	All	10/26/14	10/26/14	Meet The Press Meet The Press	CM	Su 9a-10a	-----2	:30	2	\$475.00	1	0.00	NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----2		2				\$475.00		0.00			
E 8	All	10/26/14	10/26/14	Eye On New Mexico Eye On New Mexico	CM	Su 5a-5p (10:00 AM-10:30 AM)	-----1	:30	1	\$200.00	1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----1		1				\$200.00		0.00			
E 9	All	10/21/14	10/24/14	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	-TWTF--	:30	4	\$350.00	1	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		4				\$350.00		0.00			
E 10	All	10/21/14	10/24/14	M-F Today Show III 10a M-F Today Show III 10a	CM	M-F 10a-11a	-TWTF--	:30	4	\$205.00	1	0.00	NM	4	\$820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		4				\$205.00		0.00			
E 11	All	10/21/14	10/24/14	Good Day New Mexico 10M Good Day New Mexico 11a	CM	M-F 11a-1130a	-TWTF--	:30	4	\$175.00	2	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		4				\$175.00		0.00			
E 12	All	10/21/14	10/24/14	Who Wants to Be A Millionaire Who Wants to Be A Million	CM	M-F 1130a-12p	-TWTF--	:30	4	\$175.00	2	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		4				\$175.00		0.00			
E 13	All	10/21/14	10/24/14	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	-TWTF--	:30	4	\$240.00	2	0.00	NM	4	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		4				\$240.00		0.00			
E 14	All	10/21/14	10/24/14	Days Of Our Lives 1p Days Of Our Lives 1p	CM	M-F 1p-2p	-TWTF--	:30	4	\$375.00	1	0.00	NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		4				\$375.00		0.00			
E 15	All	10/21/14	10/24/14	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p	-TWTF--	:30	4	\$175.00	2	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		4				\$175.00		0.00			
E 16	All	10/21/14	10/24/14	The Insider 3p The Insider 3p	CM	M-F 3p-330p	-TWTF--	:30	4	\$250.00	2	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		4				\$250.00		0.00			
E 17	All	10/21/14	10/24/14	Judge Judy-P/ DR 4p/ 430M Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	-TWTF--	:30	4	\$400.00	1	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		4				\$400.00		0.00			
E 18	All	10/21/14	10/24/14	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	-TWTF--	:30	4	\$525.00	1	0.00	NM	4	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		4				\$525.00		0.00			
E 19	All	10/21/14	10/24/14	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	-TWTF--	:30	3	\$820.00	1	0.00	NM	3	\$2,460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		3				\$820.00		0.00			
E 20	All	10/21/14	10/24/14	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	-TWTF--	:30	4	\$640.00	1	0.00	NM	4	\$2,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		4				\$640.00		0.00			
E 21	All	10/25/14	10/25/14	News 4 @ 630p Sat News 4 @ 630p Sat	CM	Sa 630p-7p	-----1-	:30	1	\$390.00	1	0.00	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	All	10/25/14	10/25/14	News 4 @ 630p Sat News 4 @ 630p Sat	CM	Sa 630p-7p	-----1-	:30	1	\$390.00	1	0.00	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/20/14		10/20/14	10/26/14	-----1-			1			\$390.00		0.00			
E 22	All	10/25/14	10/25/14	News 4 @ 6p Sat News 4 @ 6p Sat	CM	Sa 6p-630p	-----1-	:30	1	\$475.00	1	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/20/14		10/20/14	10/26/14	-----1-			1			\$475.00		0.00			
E 23	All	10/21/14	10/24/14	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	-TWTF--	:30	3	\$1,000.00	1	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/20/14		10/20/14	10/26/14	-TWTF--			3			\$1,000.00		0.00			
E 24	All	10/26/14	10/26/14	Inside Edition Sunday Inside Edition Sunday	CM	Su 1035p-1105p	-----1	:30	1	\$190.00	2	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/20/14		10/20/14	10/26/14	-----1			1			\$190.00		0.00			
E 25	All	10/21/14	10/24/14	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	-TWTF--	:30	4	\$475.00	1	0.00	NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/20/14		10/20/14	10/26/14	-TWTF--			4			\$475.00		0.00			
Totals													81	\$30,005.00	