

ORDER



Orders
Order / Rev: 229404
Alt Order #: 07430294
Product Desc: ALLEN WEH 4 SENATE
Estimate:
Flight Dates: 10/08/14 - 10/18/14
Original Date / Rev: 10/07/14 / 10/07/14
Order Type: GENERAL

KOB

Primary AE: Brian Smith
Sales Office: H-DC
Sales Region: National

Agency Name: Starboard Communications
Buying Contact:
Billing Contact:
 1043 barr Rd.
 Lexington, SC 29072

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Allen Weh4 Senate
Demographic: A35+
Product Codes: PL1
Priority: 99
Revenue Codes: AGY, POL, CAND

New Business Thru: 05/11/15
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 09/29/14 | 10/18/14 | 146 | \$47,260.00 | \$40,171.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|------------|--------------------|--------------------|-------------|
| October 2014 | 146 | \$47,260.00 | \$40,171.00 | 0.00 |
| Totals | 146 | \$47,260.00 | \$40,171.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Brian Smith | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|-----|-------------------|-----------------|--------------------------|-------|-------------------|---------|---------|-------------|-----------|-----|---------------|------|-------|------------|
| E 1 | All | 10/08/14 | 10/10/14 | Early Today M-Th 4a | CM | W-Th 4a-430a | --WT--- | :15/:15 | 2 | \$20.004 | | 0.00 | BK | 2 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/06/14 | 10/12/14 | ---T--- | | 2 | | | \$20.00 | | | 0.00 | | | |
| E 2 | All | 10/08/14 | 10/10/14 | News 4 Today I 5a-530aCM | | W-F 5a-530a | --WTF-- | :15/:15 | 3 | \$155.003 | | 0.00 | BK | 3 | \$465.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/06/14 | 10/12/14 | --WTF-- | | 3 | | | \$155.00 | | | 0.00 | | | |
| E 3 | All | 10/13/14 | 10/17/14 | News 4 Today I 5a-530aCM | | M-F 5a-530a | MTWTF-- | :15/:15 | 5 | \$160.002 | | 0.00 | BK | 5 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/13/14 | 10/19/14 | MTWTF-- | | 5 | | | \$160.00 | | | 0.00 | | | |
| E 4 | All | 10/08/14 | 10/10/14 | News 4 Today I 530a-6aCM | | W-F 530a-6a | --WTF-- | :15/:15 | 3 | \$240.003 | | 0.00 | BK | 3 | \$720.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/06/14 | 10/12/14 | --WTF-- | | 3 | | | \$240.00 | | | 0.00 | | | |
| E 5 | All | 10/13/14 | 10/17/14 | News 4 Today I 530a-6aCM | | M-F 530a-6a | MTWTF-- | :15/:15 | 5 | \$250.002 | | 0.00 | BK | 5 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/13/14 | 10/19/14 | MTWTF-- | | 5 | | | \$250.00 | | | 0.00 | | | |
| E 6 | All | 10/08/14 | 10/10/14 | News 4 Today II 6a-7a CM | | W-F 6a-7a | --WTF-- | :15/:15 | 3 | \$430.003 | | 0.00 | BK | 3 | \$1,290.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/06/14 | 10/12/14 | --WTF-- | | 3 | | | \$430.00 | | | 0.00 | | | |

Order / Rev: 229404
 Alt Order #: 07430294
 Flight Dates: 10/08/14 - 10/18/14

Advertiser: Allen Weh4 Senate
 Product Desc: ALLEN WEH 4 SENATE
 Estimate:

KOB

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|-----|-------------------|-----------------|--|-------|---------------------------------|---------|---------|-------------|-----------|-----|---------------|------|-------|------------|
| E 7 | All | 10/13/14 | 10/17/14 | News 4 Today II 6a-7a News 4 Today II 6a-7a | CM | M-F 6a-7a | MTWTF-- | :15/:15 | 5 | \$400.003 | | 0.00 | BK | 5 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/13/14 | 10/19/14 | MTWTF-- | | 5 | | | \$400.00 | | | 0.00 | | | |
| E 8 | All | 10/08/14 | 10/10/14 | M-F Today Show M-F Today Show | CM | W-F 7a-9a | --WTF-- | :15/:15 | 6 | \$430.003 | | 0.00 | BK | 6 | \$2,580.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/06/14 | 10/12/14 | --WTF-- | | 6 | | | \$430.00 | | | 0.00 | | | |
| E 9 | All | 10/13/14 | 10/17/14 | M-F Today Show M-F Today Show | CM | M-F 7a-9a | MTWTF-- | :15/:15 | 10 | \$400.003 | | 0.00 | BK | 10 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/13/14 | 10/19/14 | MTWTF-- | | 10 | | | \$400.00 | | | 0.00 | | | |
| E 10 | All | 10/11/14 | 10/18/14 | Saturday Today Saturday Today | CM | Sa 5a-7a | -----2- | :15/:15 | 2 | \$180.004 | | 0.00 | BK | 2 | \$360.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/06/14 | 10/12/14 | ----- | | 0 | | | \$0.00 | | | 0.00 | | | |
| | | Week: 10/13/14 | 10/19/14 | -----2- | | 2 | | | \$180.00 | | | 0.00 | | | |
| E 11 | All | 10/12/14 | 10/12/14 | Meet The Press Meet The Press | CM | Su 9a-10a | -----1 | :15/:15 | 1 | \$250.003 | | 0.00 | BK | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/06/14 | 10/12/14 | -----1 | | 1 | | | \$250.00 | | | 0.00 | | | |
| E 12 | All | 10/12/14 | 10/12/14 | Eye On New Mexico Eye On New Mexico | CM | Su 5a-5p (10:00 AM-10:30 AM) | -----1 | :15/:15 | 1 | \$85.003 | | 0.00 | BK | 1 | \$85.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/06/14 | 10/12/14 | -----1 | | 1 | | | \$85.00 | | | 0.00 | | | |
| E 13 | All | 10/08/14 | 10/10/14 | M-F Today Show II 9a M-F Today Show II 9a | CM | M-F 9a-10a | --WTF-- | :15/:15 | 3 | \$300.002 | | 0.00 | BK | 3 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/06/14 | 10/12/14 | --WTF-- | | 3 | | | \$300.00 | | | 0.00 | | | |
| E 14 | All | 10/13/14 | 10/17/14 | M-F Today Show II 9a M-F Today Show II 9a | CM | M-F 9a-10a | MTWTF-- | :15/:15 | 5 | \$300.002 | | 0.00 | BK | 5 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/13/14 | 10/19/14 | MTWTF-- | | 5 | | | \$300.00 | | | 0.00 | | | |
| E 15 | All | 10/08/14 | 10/10/14 | M-F Today Show III 10a M-F Today Show III 10a | CM | M-F 10a-11a | --WTF-- | :15/:15 | 3 | \$175.002 | | 0.00 | BK | 3 | \$525.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/06/14 | 10/12/14 | --WTF-- | | 3 | | | \$175.00 | | | 0.00 | | | |
| E 16 | All | 10/13/14 | 10/17/14 | M-F Today Show III 10a M-F Today Show III 10a | CM | M-F 10a-11a | MTWTF-- | :15/:15 | 5 | \$175.002 | | 0.00 | BK | 5 | \$875.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/13/14 | 10/19/14 | MTWTF-- | | 5 | | | \$175.00 | | | 0.00 | | | |
| E 17 | All | 10/08/14 | 10/10/14 | News 4 @ Midday M-F News 4 @ Midday M-F | CM | M-F 12noon-1p | --WTF-- | :15/:15 | 3 | \$200.003 | | 0.00 | BK | 3 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/06/14 | 10/12/14 | --WTF-- | | 3 | | | \$200.00 | | | 0.00 | | | |
| E 18 | All | 10/13/14 | 10/17/14 | News 4 @ Midday M-F News 4 @ Midday M-F | CM | M-F 12noon-1p | MTWTF-- | :15/:15 | 5 | \$200.003 | | 0.00 | BK | 5 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/13/14 | 10/19/14 | MTWTF-- | | 5 | | | \$200.00 | | | 0.00 | | | |
| E 20 | All | 10/13/14 | 10/17/14 | Days Of Our Lives 1p Days Of Our Lives 1p | CM | M-F 1p-2p | MTWTF-- | :15/:15 | 5 | \$225.003 | | 0.00 | BK | 5 | \$1,125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/13/14 | 10/19/14 | MTWTF-- | | 5 | | | \$225.00 | | | 0.00 | | | |
| E 21 | All | 10/08/14 | 10/10/14 | Rachael Ray 2p Rachael Ray 2p | CM | M-F 2p-3p | --WTF-- | :15/:15 | 3 | \$115.004 | | 0.00 | BK | 3 | \$345.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/06/14 | 10/12/14 | --WTF-- | | 3 | | | \$115.00 | | | 0.00 | | | |
| E 22 | All | 10/13/14 | 10/17/14 | Rachael Ray 2p Rachael Ray 2p | CM | M-F 2p-3p | MTWTF-- | :15/:15 | 5 | \$115.004 | | 0.00 | BK | 5 | \$575.00 |

Order / Rev: 229404
 Alt Order #: 07430294
 Flight Dates: 10/08/14 - 10/18/14

Advertiser: Allen Weh4 Senate
 Product Desc: ALLEN WEH 4 SENATE
 Estimate: KOB

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|-----|-------------------|-----------------|---|-------|-------------------|---------|---------|-------------|-----------|-----|---------------|------|-------|------------|
| E 22 | All | 10/13/14 | 10/17/14 | Rachael Ray 2p Rachael Ray 2p | CM | M-F 2p-3p | MTWTF-- | :15/:15 | 5 | \$115.004 | | 0.00 | BK | 5 | \$575.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/13/14 | 10/19/14 | MTWTF-- | | 5 | | | \$115.00 | | | 0.00 | | | |
| E 23 | All | 10/08/14 | 10/10/14 | The Insider 3p The Insider 3p | CM | M-F 3p-330p | --WTF-- | :15/:15 | 3 | \$140.004 | | 0.00 | BK | 3 | \$420.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/06/14 | 10/12/14 | --WTF-- | | 3 | | | \$140.00 | | | 0.00 | | | |
| E 24 | All | 10/13/14 | 10/17/14 | The Insider 3p The Insider 3p | CM | M-F 3p-330p | MTWTF-- | :15/:15 | 5 | \$140.004 | | 0.00 | BK | 5 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/13/14 | 10/19/14 | MTWTF-- | | 5 | | | \$140.00 | | | 0.00 | | | |
| E 25 | All | 10/08/14 | 10/10/14 | Judge Judy-P/ DR 4p/ 430M Judy Judy-P/ DR 4p/ 430p | CM | M-F 4p-5p | --WTF-- | :15/:15 | 3 | \$250.003 | | 0.00 | BK | 3 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/06/14 | 10/12/14 | --WTF-- | | 3 | | | \$250.00 | | | 0.00 | | | |
| E 26 | All | 10/13/14 | 10/17/14 | Judge Judy-P/ DR 4p/ 430M Judy Judy-P/ DR 4p/ 430p | CM | M-F 4p-5p | MTWTF-- | :15/:15 | 5 | \$250.003 | | 0.00 | BK | 5 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/13/14 | 10/19/14 | MTWTF-- | | 5 | | | \$250.00 | | | 0.00 | | | |
| E 27 | All | 10/08/14 | 10/10/14 | News 4 @ 5p M-F News 4 @ 5p M-F | CM | W-F 5p-530p | --WTF-- | :15/:15 | 3 | \$415.003 | | 0.00 | BK | 3 | \$1,245.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/06/14 | 10/12/14 | --WTF-- | | 3 | | | \$415.00 | | | 0.00 | | | |
| E 28 | All | 10/13/14 | 10/17/14 | News 4 @ 5p M-F News 4 @ 5p M-F | CM | M-F 5p-530p | MTWTF-- | :15/:15 | 5 | \$450.002 | | 0.00 | BK | 5 | \$2,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/13/14 | 10/19/14 | MTWTF-- | | 5 | | | \$450.00 | | | 0.00 | | | |
| E 29 | All | 10/08/14 | 10/10/14 | News 4 @ 6p M-F News 4 @ 6p M-F | CM | W-F 6p-632p | --WTF-- | :15/:15 | 3 | \$660.003 | | 0.00 | BK | 3 | \$1,980.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/06/14 | 10/12/14 | --WTF-- | | 3 | | | \$660.00 | | | 0.00 | | | |
| E 30 | All | 10/13/14 | 10/17/14 | News 4 @ 6p M-F News 4 @ 6p M-F | CM | M-F 6p-632p | MTWTF-- | :15/:15 | 5 | \$620.003 | | 0.00 | BK | 5 | \$3,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/13/14 | 10/19/14 | MTWTF-- | | 5 | | | \$620.00 | | | 0.00 | | | |
| E 31 | All | 10/08/14 | 10/10/14 | News 4 @ 630p M-F News 4 @ 630p M-F | CM | W-F 630p-7p | --WTF-- | :15/:15 | 3 | \$520.003 | | 0.00 | BK | 3 | \$1,560.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/06/14 | 10/12/14 | --WTF-- | | 3 | | | \$520.00 | | | 0.00 | | | |
| E 32 | All | 10/13/14 | 10/17/14 | News 4 @ 630p M-F News 4 @ 630p M-F | CM | M-F 630p-7p | MTWTF-- | :15/:15 | 5 | \$480.003 | | 0.00 | BK | 5 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/13/14 | 10/19/14 | MTWTF-- | | 5 | | | \$480.00 | | | 0.00 | | | |
| E 33 | All | 10/11/14 | 10/18/14 | News 4 @ 6p Sat News 4 @ 6p Sat | CM | Sa 6p-630p | -----1- | :15/:15 | 1 | \$325.003 | | 0.00 | BK | 2 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/06/14 | 10/12/14 | -----1- | | 1 | | | \$325.00 | | | 0.00 | | | |
| | | Week: 10/13/14 | 10/19/14 | -----1- | | 1 | | | \$325.00 | | | 0.00 | | | |
| E 34 | All | 10/11/14 | 10/18/14 | News 4 @ 630p Sat News 4 @ 630p Sat | CM | Sa 630p-7p | -----1- | :15/:15 | 1 | \$240.003 | | 0.00 | BK | 2 | \$480.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/06/14 | 10/12/14 | -----1- | | 1 | | | \$240.00 | | | 0.00 | | | |
| | | Week: 10/13/14 | 10/19/14 | -----1- | | 1 | | | \$240.00 | | | 0.00 | | | |
| E 35 | All | 10/12/14 | 10/12/14 | News 4 Special @ 430p News 4 Special @ 430p Sun | CM | Su 430p-5p | -----1 | :15/:15 | 1 | \$250.004 | | 0.00 | BK | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/06/14 | 10/12/14 | -----1 | | 1 | | | \$250.00 | | | 0.00 | | | |
| E 36 | All | 10/08/14 | 10/10/14 | | CM | W-F 10p-1035p | --WTF-- | :15/:15 | 3 | \$670.003 | | 0.00 | BK | 3 | \$2,010.00 |

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Advertiser: Allen Weh4 Senate
 Product Desc: ALLEN WEH 4 SENATE
 Estimate: KOB

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|-----|-------------------|-----------------|-----------------------|-------|------------------|---------|---------|-------------------|-------------|-----|---------------|--------|-------|-------------|
| | | | | News 4 @ 10p M-F | | | | | | | | | | | |
| | | | | News 4 @ 10p M-F | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | --WTF-- | | | | | 3 | \$670.00 | | 0.00 | | | |
| E 37 | All | 10/13/14 | 10/17/14 | News 4 @ 10p M-F | CM | M-F 10p-1035p | MTWTF-- | :15/:15 | 5 | \$620.00 | 3 | 0.00 | BK | 5 | \$3,100.00 |
| | | | | News 4 @ 10p M-F | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | MTWTF-- | | | | | 5 | \$620.00 | | 0.00 | | | |
| E 38 | All | 10/12/14 | 10/12/14 | News 4 @ 10p Sun | CM | Su 10p-1035p | -----1 | :15/:15 | 1 | \$600.00 | 4 | 0.00 | BK | 1 | \$600.00 |
| | | | | News 4 @ 10p Sun | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | -----1 | | | | | 1 | \$600.00 | | 0.00 | | | |
| E 39 | All | 10/12/14 | 10/12/14 | Inside Edition Sunday | CM | Su 1035p-1105p | -----1 | :15/:15 | 1 | \$110.00 | 4 | 0.00 | BK | 1 | \$110.00 |
| | | | | Inside Edition Sunday | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | -----1 | | | | | 1 | \$110.00 | | 0.00 | | | |
| E 40 | All | 10/08/14 | 10/10/14 | The Tonight Show | CM | M-Th 1035p-1135p | --WTF-- | :15/:15 | 3 | \$390.00 | 2 | 0.00 | BK | 3 | \$1,170.00 |
| | | | | The Tonight Show | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/06/14 | 10/12/14 | --WTF-- | | | | | 3 | \$390.00 | | 0.00 | | | |
| E 41 | All | 10/13/14 | 10/17/14 | The Tonight Show | CM | M-Th 1035p-1135p | MTWTF-- | :15/:15 | 5 | \$390.00 | 2 | 0.00 | BK | 5 | \$1,950.00 |
| | | | | The Tonight Show | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/13/14 | 10/19/14 | MTWTF-- | | | | | 5 | \$390.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 146 | \$47,260.00 |