

ORDER



Orders
Order / Rev: 227968
Alt Order #: 07392291
Product Desc: ALLEN WEH 4 SENATE
Estimate:
Flight Dates: 09/23/14 - 10/01/14
Original Date / Rev: 09/22/14 / 09/25/14
Order Type: GENERAL

KOB

Primary AE: Brian Smith
Sales Office: H-DC
Sales Region: National

Agency Name: Starboard Communications
Buying Contact:
Billing Contact:
 1043 barr Rd.
 Lexington, SC 29072

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Allen Weh4 Senate
Demographic: A35+
Product Codes: PL1
Priority: 99
Revenue Codes: AGY, POL, CAND

New Business Thru: 05/11/15
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/28/14	66	\$17,660.00	\$15,011.00
09/29/14	10/01/14	43	\$10,980.00	\$9,333.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	66	\$17,660.00	\$15,011.00	0.00
October 2014	43	\$10,980.00	\$9,333.00	0.00
Totals	109	\$28,640.00	\$24,344.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brian Smith			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	09/23/14	09/26/14	Early Today M-Th 4a Early Today M-Th 4a	CM	W-Th 4a-430a	--WT---	:30	2	\$20.004		0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/22/14	09/28/14	--WT---		2			\$20.00	0.00					
E 2	All	09/29/14	10/01/14	Early Today M-Th 4a Early Today M-Th 4a	CM	M-Th 4a-430a	MT-----	:30	2	\$20.004		0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/29/14	10/05/14	MT-----		2			\$20.00	0.00					
E 3	All	09/23/14	09/26/14	News 4 Today I 5a-530aCM News 4 Today I 5a-530a	CM	M-F 5a-530a	-TWTF--	:30	4	\$115.004		0.00	NM	4	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/22/14	09/28/14	-TWTF--		4			\$115.00	0.00					
E 4	All	09/29/14	10/01/14	News 4 Today I 5a-530aCM News 4 Today I 5a-530a	CM	M-F 5a-530a	MTW----	:30	3	\$115.004		0.00	NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/29/14	10/05/14	MTW----		3			\$115.00	0.00					
E 5	All	09/23/14	09/26/14	M-F Today Show M-F Today Show	CM	M-F 7a-9a	-TWTF--	:30	8	\$350.004		0.00	NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/22/14	09/28/14	-TWTF--		8			\$350.00	0.00					
E 6	All	09/29/14	10/01/14	M-F Today Show M-F Today Show	CM	M-F 7a-9a	MTW----	:30	4	\$350.004		0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	All	09/29/14	10/01/14	M-F Today Show M-F Today Show	CM	M-F 7a-9a	MTW----	:30	4	\$350.004		0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	MTW----		4			\$350.00			0.00			
E 7	All	09/23/14	09/26/14	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	-TWTF--	:30	4	\$260.003		0.00	NM	4	\$1,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/22/14	09/28/14	-TWTF--		4			\$260.00			0.00			
E 8	All	09/29/14	10/01/14	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	MTW----	:30	3	\$260.003		0.00	NM	3	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	MTW----		3			\$260.00			0.00			
E 9	All	09/23/14	09/26/14	M-F Today Show III 10a M-F Today Show III 10a	CM	M-F 10a-11a	-TWTF--	:30	4	\$145.003		0.00	NM	4	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/22/14	09/28/14	-TWTF--		4			\$145.00			0.00			
E 10	All	09/29/14	10/01/14	M-F Today Show III 10a M-F Today Show III 10a	CM	M-F 10a-11a	MTW----	:30	3	\$145.003		0.00	NM	3	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	MTW----		3			\$145.00			0.00			
E 11	All	09/23/14	09/26/14	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	-TWTF--	:30	4	\$160.004		0.00	NM	4	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/22/14	09/28/14	-TWTF--		4			\$160.00			0.00			
E 12	All	09/29/14	10/01/14	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	MTW----	:30	3	\$160.004		0.00	NM	3	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	MTW----		3			\$160.00			0.00			
E 13	All	09/23/14	09/26/14	Days Of Our Lives 1p Days Of Our Lives 1p	CM	M-F 1p-2p	-TWTF--	:30	4	\$175.004		0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/22/14	09/28/14	-TWTF--		4			\$175.00			0.00			
E 14	All	09/29/14	10/01/14	Days Of Our Lives 1p Days Of Our Lives 1p	CM	M-F 1p-2p	MTW----	:30	3	\$175.004		0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	MTW----		3			\$175.00			0.00			
E 15	All	09/23/14	09/26/14	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p	-TWTF--	:30	4	\$115.004		0.00	NM	4	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/22/14	09/28/14	-TWTF--		4			\$115.00			0.00			
E 16	All	09/29/14	10/01/14	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p	MTW----	:30	3	\$115.004		0.00	NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	MTW----		3			\$115.00			0.00			
E 17	All	09/23/14	09/26/14	The Insider 3p The Insider 3p	CM	M-F 3p-330p	-TWTF--	:30	4	\$140.004		0.00	NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/22/14	09/28/14	-TWTF--		4			\$140.00			0.00			
E 18	All	09/29/14	10/01/14	The Insider 3p The Insider 3p	CM	M-F 3p-330p	MTW----	:30	3	\$140.004		0.00	NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	MTW----		3			\$140.00			0.00			
E 19	All	09/23/14	09/26/14	Judge Judy-P/ DR 4p/ 430M Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	-TWTF--	:30	4	\$190.004		0.00	NM	4	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/22/14	09/28/14	-TWTF--		4			\$190.00			0.00			
E 20	All	09/29/14	10/01/14	Judge Judy-P/ DR 4p/ 430M Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	MTW----	:30	2	\$190.004		0.00	NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 20	All	09/29/14	10/01/14	Judge Judy-P/ DR 4p/ 430M Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	MTW----	:30	2	\$190.00	4	0.00	NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	MTW----		2			\$190.00			0.00			
E 21	All	09/23/14	09/26/14	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	-TWTF--	:30	4	\$375.00	3	0.00	NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/22/14	09/28/14	-TWTF--		4			\$375.00			0.00			
E 22	All	09/29/14	10/01/14	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	MTW----	:30	3	\$375.00	3	0.00	NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	MTW----		3			\$375.00			0.00			
E 23	All	09/23/14	09/26/14	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	-TWTF--	:30	4	\$500.00	4	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/22/14	09/28/14	-TWTF--		4			\$500.00			0.00			
E 24	All	09/29/14	10/01/14	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	MTW----	:30	2	\$500.00	4	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	MTW----		2			\$500.00			0.00			
E 25	All	09/23/14	09/26/14	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	-TWTF--	:30	4	\$400.00	4	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/22/14	09/28/14	-TWTF--		4			\$400.00			0.00			
E 26	All	09/29/14	10/01/14	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	MTW----	:30	3	\$400.00	4	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	MTW----		3			\$400.00			0.00			
E 27	All	09/28/14	09/28/14	News 4 Special @ 430p News 4 Special @ 430p Sun	CM	Su 430p-5p	-----1	:30	1	\$250.00	4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/22/14	09/28/14	-----1		1			\$250.00			0.00			
E 28	All	09/23/14	09/26/14	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	-TWTF--	:30	4	\$525.00	4	0.00	NM	4	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/22/14	09/28/14	-TWTF--		4			\$525.00			0.00			
E 29	All	09/29/14	10/01/14	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	MTW----	:30	3	\$525.00	4	0.00	NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	MTW----		3			\$525.00			0.00			
E 30	All	09/28/14	09/28/14	News 4 @ 10p Sun News 4 @ 10p Sun	CM	Su 10p-1035p	-----1	:30	1	\$600.00	4	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/22/14	09/28/14	-----1		1			\$600.00			0.00			
E 31	All	09/23/14	09/26/14	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	-TWTF--	:30	4	\$310.00	3	0.00	NM	4	\$1,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/22/14	09/28/14	-TWTF--		4			\$310.00			0.00			
E 32	All	09/29/14	10/01/14	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	MTW----	:30	3	\$310.00	3	0.00	NM	3	\$930.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	MTW----		3			\$310.00			0.00			
N 33	All	09/28/14	09/28/14	Early Today Sun 4a Early Today Sun 4a	CM	Su 4a-430a	-----S	:30	1	\$20.00	4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/22/14	09/28/14	-----S		1			\$20.00			0.00			
N 34	All	09/25/14	09/25/14	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	---T---	:30	1	\$310.00	3	0.00	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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N34	All	09/25/14	09/25/14	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	---T---	:30	1	\$310.00	3	0.00	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/22/14		09/22/14	09/28/14	---T---	1		\$310.00		0.00						
Totals													109	\$28,640.00	