

ORDER



Orders
Order / Rev: 1282021
Alt Order #: WOC14625851
Product Desc: Political
Estimate: 14637
Flight Dates: 10/08/24 - 10/14/24
Original Date / Rev: 04/18/24 / 04/19/24
Order Type: GENERAL

WXYZ
Primary AE: Christopher Murphy
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Buying Time LLC - Political
Buying Contact:
Billing Contact:
 650 Massachusetts Avenue NW - Suite 2
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Miller/Democrat/State House
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: DEF

New Business End:
Advertiser External ID: 280991
Agency External ID: 103810
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/24	10/14/24	69	\$32,800.00	\$27,880.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2024	69	\$32,800.00	\$27,880.00	0.00
Totals	69	\$32,800.00	\$27,880.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Murphy			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	WXYZ	10/08/24	10/14/24	M-F 5-6am News M-F 5-6am News	CM	5:00 AM-6:00 AM	1111---	:30	4	\$175.00	P-6	0.00	NM	4	\$700.00												
(Program: 5A ACTION NWS) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News This Morning 5am on WXYZ airing 65 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/08/24</td> <td>10/14/24</td> <td>1111---</td> <td>4</td> <td>\$175.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/24	10/14/24	1111---	4	\$175.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 10/08/24	10/14/24	1111---	4	\$175.00	0.00																						
N 2	WXYZ	10/08/24	10/14/24	M-F 7-9am GMA M-F 7-9am GMA	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	11-11--	:30	4	\$500.00	P-6	0.00	NM	4	\$2,000.00												
(Program: GD MRN AMR-ABC) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of Good Morning America on WXYZ airing 65 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/2023 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/08/24</td> <td>10/14/24</td> <td>11-11--</td> <td>4</td> <td>\$500.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/24	10/14/24	11-11--	4	\$500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 10/08/24	10/14/24	11-11--	4	\$500.00	0.00																						
N 3	WXYZ	10/08/24	10/14/24	M-F 7-9am GMA M-F 7-9am GMA	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	111-1--	:30	4	\$550.00	P-6	0.00	NM	4	\$2,200.00												
(Program: GD MRN AMR-ABC) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of Good Morning America on WXYZ airing 65 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/2023 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/08/24</td> <td>10/14/24</td> <td>111-1--</td> <td>4</td> <td>\$550.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/24	10/14/24	111-1--	4	\$550.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 10/08/24	10/14/24	111-1--	4	\$550.00	0.00																						

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 Alt Order #: WOC14625851
 Flight Dates: 10/08/24 - 10/14/24

Advertiser: Miller/Democrat/State House
 Product Desc: Political
 Estimate: 14637
WXYZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WXYZ	10/08/24	10/11/24	M-F 6-7am News M-F 6-7am News	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	- 1111--	:30	4	\$450.00	P-6	0.00	NM	4	\$1,800.00
(Program: 6A ACTION NEWS)															
3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News This Morning 6am on WXYZ airing 65 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/07/24	10/13/24	- 1111--			4			\$450.00			0.00		
N 5	WXYZ	10/08/24	10/14/24	M-F 6-7am News M-F 6-7am News	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	1- 111--	:30	4	\$400.00	P-6	0.00	NM	4	\$1,600.00
(Program: 6A ACTION NWS)															
3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News This Morning 6am on WXYZ airing 65 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/08/24	10/14/24	1- 111--			4			\$400.00			0.00		
N 6	WXYZ	10/08/24	10/14/24	M-F 12-1pm M-F 12-1pm	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	11111--	:30	5	\$300.00	P-6	0.00	NM	5	\$1,500.00
(Program: 12N ACTION NWS)															
3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News at Noon on WXYZ airing 63 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/2023, 7/14/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/08/24	10/14/24	11111--			5			\$300.00			0.00		
N 7	WXYZ	10/08/24	10/14/24	4-5pm 4-5pm	CM	4:00 PM-5:00 PM (12:00 PM-12:30 PM)	11111--	:30	5	\$275.00	P-6	0.00	NM	5	\$1,375.00
(Program: 7 ACTION NEWS AT 4PM)															
3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News at 4pm on WXYZ airing 62 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/2023, 7/14/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/08/24	10/14/24	11111--			5			\$275.00			0.00		
N 8	WXYZ	10/08/24	10/10/24	ABC World News M-F ABC World News M-F	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-- 11---	:30	2	\$800.00	P-6	0.00	NM	2	\$1,600.00
(Program: ABC-WORLD NWS)															
3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of ABC World News Tonight with David Muir on WXYZ airing 65 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/07/24	10/13/24	-- 11---			2			\$800.00			0.00		
N 9	WXYZ	10/08/24	10/13/24	SU 6-630pm News SU 6-630pm News	CM	6:00 PM-6:30 PM	----- 1	:30	1	\$500.00	P-6	0.00	NM	1	\$500.00
(Program: 6PM SUN ACTION NEWS)															
3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News at 6pm Sunday on WXYZ airing 12 times on 7/2/2023, 7/9/2023, 7/16/2023, 7/23/2023, 7/30/2023, 8/6/2023, 8/13/2023, 8/20/2023, 8/27/2023, 9/3/2023, 9/10/2023 and 9/17/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/07/24	10/13/24	----- 1			1			\$500.00			0.00		
N 10	WXYZ	10/08/24	10/14/24	M-F 5-6pm News M-F 5-6pm News	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	11111--	:30	5	\$550.00	P-6	0.00	NM	5	\$2,750.00
(Program: 5PM ACTION NWS)															
3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News at 5pm on WXYZ airing 65 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/202															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/08/24	10/14/24	11111--			5			\$550.00			0.00		
N 11	WXYZ	10/08/24	10/14/24	M-F 6-630pm News M-F 6-630pm News	CM	6:00 PM-6:30 PM	11111--	:30	5	\$750.00	P-6	0.00	NM	5	\$3,750.00
(Program: 6PM ACTION NWS)															
3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News at 6pm on WXYZ airing 65 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/202															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/08/24	10/14/24	11111--			5			\$750.00			0.00		
N 12	WXYZ	10/08/24	10/14/24		CM	5:00 PM-5:30 PM	11111--	:30	5	\$500.00	P-6	0.00	NM	5	\$2,500.00

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Advertiser: Miller/Democrat/State House
 Product Desc: Political
 Estimate: 14637
WXYZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5-6pm News M-F 5-6pm News (5:00 PM-5:30 PM)											
				(Program: 5PM ACTION NWS) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News at 5pm on WXYZ airing 65 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/2023											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/24	10/14/24	11111--			5		\$500.00		0.00				
N 13	WXYZ	10/08/24	10/14/24	M-F 7-730pm News M-F 7-730pm News	CM	7:00 PM-7:30 PM	11111--	:30	5	\$650.00	P-6	0.00	NM	5	\$3,250.00
				(Program: 7PM ACTION NWS) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News at 7pm on WXYZ airing 64 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/2023											
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Week:		10/08/24	10/14/24	11111--			5		\$650.00		0.00				
N 14	WXYZ	10/08/24	10/14/24	M-F 730-8pm M-F 730-8pm	CM	7:30 PM-8:00 PM	1-111--	:30	4	\$400.00	P-6	0.00	NM	4	\$1,600.00
				(Program: ACCESS HOLLYWOOD) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of Access Hollywood on WXYZ airing 6 times on 9/12/2023, 9/14/2023, 9/19/2023, 9/20/2023, 9/21/2023 and 9/22/2023											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/24	10/14/24	1-111--			4		\$400.00		0.00				
N 15	WXYZ	10/08/24	10/14/24	Late News M-SU Late News M-SU	CM	11:00 PM-11:35 PM	1111---1	:30	4	\$700.00	P-6	0.00	NM	4	\$2,800.00
				(Program: 11P ACTION NWS) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of WXYZ airing 7 Action News at 11pm on 6/26/2023, 7 Action News at 11pm on 6/27/2023, 7 Action News at 11pm on 6/28/2023, 7 Action News at 11pm on 6/29/2023, 7 Action News at 11pm on 6/30/2023, 7											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/24	10/14/24	111---1			4		\$700.00		0.00				
N 16	WXYZ	10/08/24	10/13/24	SU 11-1130pm News SU 11-1130pm News	CM	11:00 PM-11:30 PM	-----1	:30	1	\$700.00	P-6	0.00	NM	1	\$700.00
				(Program: 11P ACTION NEWS SUN) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News at 11pm Sunday on WXYZ airing 12 times on 7/2/2023, 7/9/2023, 7/16/2023, 7/23/2023, 7/30/2023, 8/6/2023, 8/13/2023, 8/20/2023, 8/27/2023, 9/3/2023, 9/10/2023 and 9/17/2023											
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Week:		10/07/24	10/13/24	-----1			1		\$700.00		0.00				
N 17	WXYZ	10/08/24	10/14/24	M-F 1135p-1237a M-F 1135pm-1237am	CM	11:35 PM-12:37 AM	11111--	:30	5	\$275.00	P-6	0.00	NM	5	\$1,375.00
				(Program: J KIMMEL!-ABC) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of Jimmy Kimmel Live! on WXYZ airing 66 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/2023,											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/24	10/14/24	11111--			5		\$275.00		0.00				
N 18	WXYZ	10/08/24	10/12/24	SA 7-9am GMA SA 7-9am GMA	CM	7:00 AM-9:00 AM	-----1-	:30	1	\$350.00	P-6	0.00	NM	1	\$350.00
				(Program: GD MRN-SAT-ABC) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of Good Morning America Saturday on WXYZ airing 26 times on 7/1/2023, 7/8/2023, 7/15/2023, 7/22/2023, 7/29/2023, 8/5/2023, 8/12/2023, 8/19/2023, 8/26/2023, 9/2/2023, 9/9/2023, 9/16/2023 and 9/23/2023											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/07/24	10/13/24	-----1-			1		\$350.00		0.00				
N 19	WXYZ	10/08/24	10/13/24	SU 7-8am GMA SU 7-8am GMA	CM	7:00 AM-8:00 AM	-----1	:30	1	\$450.00	P-6	0.00	NM	1	\$450.00
				(Program: GD MRN-SUN-ABC) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of Good Morning America Sunday on WXYZ airing 12 times on 7/2/2023, 7/9/2023, 7/16/2023, 7/23/2023, 7/30/2023, 8/6/2023, 8/13/2023, 8/20/2023, 8/27/2023, 9/3/2023, 9/10/2023 and 9/17/2023											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/07/24	10/13/24	-----1			1		\$450.00		0.00				

Totals 69 \$32,800.00