

ORDER



Orders
Order / Rev: 1282025
Alt Order #: WOC14625859
Product Desc: Political
Estimate: 14640
Flight Dates: 10/29/24 - 11/04/24
Original Date / Rev: 04/18/24 / 04/19/24
Order Type: GENERAL

WXYZ

Primary AE: Christopher Murphy
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Buying Time LLC - Political
Buying Contact:
Billing Contact:
 650 Massachusetts Avenue NW - Suite 2
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Miller/Democrat/State House
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: DEF

New Business End:
Advertiser External ID: 280991
Agency External ID: 103810
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/28/24	11/04/24	118	\$57,050.00	\$48,492.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2024	118	\$57,050.00	\$48,492.50	0.00
Totals	118	\$57,050.00	\$48,492.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Murphy			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	WXYZ	10/29/24	11/04/24	M-F 5-6am News M-F 5-6am News	CM	5:00 AM-6:00 AM	11111--	:30	5	\$175.00	P-6	0.00	NM	5	\$875.00												
(Program: 5A ACTION NWS) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News This Morning 5am on WXYZ airing 65 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/29/24</td> <td>11/04/24</td> <td>11111--</td> <td>5</td> <td>\$175.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/29/24	11/04/24	11111--	5	\$175.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
10/29/24	11/04/24	11111--	5	\$175.00	0.00																						
N 2	WXYZ	10/29/24	11/04/24	M-F 6-7am News M-F 6-7am News	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	11111--	:30	5	\$400.00	P-6	0.00	NM	5	\$2,000.00												
(Program: 6A ACTION NWS) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News This Morning 6am on WXYZ airing 65 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/29/24</td> <td>11/04/24</td> <td>11111--</td> <td>5</td> <td>\$400.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/29/24	11/04/24	11111--	5	\$400.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
10/29/24	11/04/24	11111--	5	\$400.00	0.00																						
N 3	WXYZ	10/29/24	11/04/24	M-F 6-7am News M-F 6-7am News	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	11111--	:30	5	\$450.00	P-6	0.00	NM	5	\$2,250.00												
(Program: 6A ACTION NEWS) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News This Morning 6am on WXYZ airing 65 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023 <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/29/24</td> <td>11/04/24</td> <td>11111--</td> <td>5</td> <td>\$450.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/29/24	11/04/24	11111--	5	\$450.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
10/29/24	11/04/24	11111--	5	\$450.00	0.00																						

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 Flight Dates: 10/29/24 - 11/04/24

Advertiser: Miller/Democrat/State House
 Product Desc: Political
 Estimate: 14640
WXYZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WXYZ	10/29/24	11/04/24	M-F 7-9am GMA M-F 7-9am GMA	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	11111--	:30	5	\$550.00	P-6	0.00	NM	5	\$2,750.00
(Program: GD MRN AMR-ABC) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of Good Morning America on WXYZ airing 65 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/24	11/04/24	11111--			5		\$550.00		0.00				
N 5	WXYZ	10/29/24	11/04/24	M-F 7-9am GMA M-F 7-9am GMA	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	11111--	:30	5	\$500.00	P-6	0.00	NM	5	\$2,500.00
(Program: GD MRN AMR-ABC) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of Good Morning America on WXYZ airing 65 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/24	11/04/24	11111--			5		\$500.00		0.00				
N 6	WXYZ	10/29/24	11/04/24	9-10am 9-10am	CM	9:00 AM-10:00 AM	11111--	:30	5	\$275.00	P-6	0.00	NM	5	\$1,375.00
(Program: LIVE WITH KELLY AND MARK) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of Live with Kelly and Mark on WXYZ airing 65 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/24	11/04/24	11111--			5		\$275.00		0.00				
N 7	WXYZ	10/29/24	11/04/24	10-11am 10-11am	CM	10:00 AM-11:00 AM	11111--	:30	5	\$175.00	P-6	0.00	NM	5	\$875.00
(Program: TAMRON HALL) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of Tamron Hall on WXYZ airing 67 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/2023, 7/14/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/24	11/04/24	11111--			5		\$175.00		0.00				
N 8	WXYZ	10/29/24	11/04/24	11am-12pm 11am-12pm	CM	11:00 AM-12:00 PM	11111--	:30	5	\$450.00	P-6	0.00	NM	5	\$2,250.00
(Program: THE VIEW) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of The View on WXYZ airing 65 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/2023, 7/14/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/24	11/04/24	11111--			5		\$450.00		0.00				
N 9	WXYZ	10/29/24	11/04/24	M-F 12-1pm M-F 12-1pm	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	11111--	:30	5	\$300.00	P-6	0.00	NM	5	\$1,500.00
(Program: 12N ACTION NWS) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News at Noon on WXYZ airing 63 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/2023, 7/14/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/24	11/04/24	11111--			5		\$300.00		0.00				
N 10	WXYZ	10/29/24	11/04/24	M-F 12-1pm M-F 12-1pm	CM	12:30 PM-1:00 PM (12:30 PM-1:00 PM)	11111--	:30	5	\$300.00	P-6	0.00	NM	5	\$1,500.00
(Program: 12N ACTION NWS) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News at Noon on WXYZ airing 63 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/2023, 7/14/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/24	11/04/24	11111--			5		\$300.00		0.00				
N 11	WXYZ	10/29/24	11/04/24	M-F 1-2pm M-F 1-2pm GMA Day	CM	1:00 PM-2:00 PM	11111--	:30	5	\$300.00	P-6	0.00	NM	5	\$1,500.00
(Program: GMA 3) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of GMA3: What You Need to Know on WXYZ airing 65 times on on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/24	11/04/24	11111--			5		\$300.00		0.00				
N 12	WXYZ	10/29/24	11/04/24		CM	2:00 PM-3:00 PM	11-11--	:30	4	\$450.00	P-6	0.00	NM	4	\$1,800.00

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Advertiser: Miller/Democrat/State House
 Product Desc: Political
 Estimate: 14640
WXYZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 13	WXYZ	10/29/24	11/04/24	M-F 2-3pm M-F 2-3pm (Program: GENERAL HOSPITAL) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of General Hospital on WXYZ airing 65 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/2023, 7	CM	3:00 PM-4:00 PM	11111--	:30	5	\$450.00	P-6	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/24	11/04/24	11-11--			4		\$450.00	0.00					
N 14	WXYZ	10/29/24	11/04/24	M-F 3-4pm M-F 3-4pm (Program: KELLY CLARKSON) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of The Kelly Clarkson Show on WXYZ airing 67 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/	CM	4:00 PM-5:00 PM	11111--	:30	5	\$175.00	P-6	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/24	11/04/24	11111--			5		\$175.00	0.00					
N 15	WXYZ	10/29/24	11/04/24	4-5pm 4-5pm (Program: 7 ACTION NEWS AT 4PM) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News at 4pm on WXYZ airing 62 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/2023, 7/14/20	CM	4:00 PM-5:00 PM	11111--	:30	5	\$275.00	P-6	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/24	11/04/24	11111--			5		\$275.00	0.00					
N 16	WXYZ	10/29/24	11/04/24	M-F 5-6pm News M-F 5-6pm News (Program: 5PM ACTION NWS) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News at 5pm on WXYZ airing 65 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/202	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	11111--	:30	5	\$500.00	P-6	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/24	11/04/24	11111--			5		\$500.00	0.00					
N 17	WXYZ	10/29/24	11/04/24	M-F 5-6pm News M-F 5-6pm News (Program: 5PM ACTION NWS) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News at 5pm on WXYZ airing 65 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/202	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	11111--	:30	5	\$550.00	P-6	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/24	11/04/24	11111--			5		\$550.00	0.00					
N 18	WXYZ	10/29/24	10/31/24	M-F 6-630pm News M-F 6-630pm News (Program: 6PM ACTION NWS) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News at 6pm on WXYZ airing 65 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/202	CM	6:00 PM-6:30 PM	11111--	:30	5	\$750.00	P-6	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/24	11/04/24	11111--			5		\$750.00	0.00					
N 19	WXYZ	10/29/24	11/04/24	ABC World News M-F ABC World News M-F (Program: ABC-WORLD NWS) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of ABC World News Tonight with David Muir on WXYZ airing 65 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7	CM	6:30 PM-7:00 PM	-1-1---	:30	2	\$800.00	P-6	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/28/24	11/03/24	-1-1---			2		\$800.00	0.00					
N 20	WXYZ	10/29/24	11/04/24	M-F 7-730pm News M-F 7-730pm News (Program: 7PM ACTION NWS) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News at 7pm on WXYZ airing 64 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/202	CM	7:00 PM-7:30 PM	11111--	:30	5	\$650.00	P-6	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/24	11/04/24	11111--			5		\$650.00	0.00					
N 21	WXYZ	10/29/24	11/04/24	M-F 7-730pm News M-F 7-730pm News (Program: 7PM ACTION NWS) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News at 7pm on WXYZ airing 64 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/202	CM	7:30 PM-8:00 PM	11111--	:30	5	\$400.00	P-6	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/24	11/04/24	11111--			5		\$400.00	0.00					

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WXYZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 730-8pm M-F 730-8pm											
				(Program: ACCESS HOLLYWOOD) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of Access Hollywood on WXYZ airing 6 times on 9/12/2023, 9/14/2023, 9/19/2023, 9/20/2023, 9/21/2023 and 9/22/2023											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/29/24		11/04/24	11111--			5		\$400.00				0.00			
N21	WXYZ	10/29/24	11/04/24	Late News M-F Late News M-F	CM	11:00 PM-11:35 PM	11111--1	:30	5	\$700.00	P-6	0.00	NM	5	\$3,500.00
				(Program: 11P ACTION NWS) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of WXYZ airing 7 Action News at 11pm on 6/26/2023, 7 Action News at 11pm on 6/27/2023, 7 Action News at 11pm on 6/28/2023, 7 Action News at 11pm on 6/29/2023, 7 Action News at 11pm on 6/30/2023, 7											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/29/24		11/04/24	1111--1			5		\$700.00				0.00			
N22	WXYZ	10/29/24	11/04/24	M-F 1135p-1237a M-F 1135pm-1237am	CM	11:35 PM-12:37 AM	111111--	:30	5	\$275.00	P-6	0.00	NM	5	\$1,375.00
				(Program: J KIMMEL!-ABC) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of Jimmy Kimmel Live! on WXYZ airing 66 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/2023,											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/29/24		11/04/24	11111--			5		\$275.00				0.00			
N23	WXYZ	10/29/24	10/29/24	Tuesday Prime A Tuesday Prime A	CM	8:00 PM-10:00 PM	1-----	:30	1	\$1,200.00	P-6	0.00	NM	1	\$1,200.00
				(Program: DANCING WITH THE STARS 2024) 4Q24 COMSCORE (sell) - DETROIT - 2023 average of Dancing with the Stars											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/28/24		11/03/24	-1-----			1		\$1,200.00				0.00			
N24	WXYZ	10/29/24	10/29/24	Tuesday Prime C Tuesday Prime C	CM	10:00 PM-11:00 PM	1-----	:30	1	\$1,200.00	P-6	0.00	NM	1	\$1,200.00
				(Program: GOOD DOCTOR) 4Q24 COMSCORE (sell) - DETROIT - Jan'23-Mar'23 average of Will Trent											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/28/24		11/03/24	-1-----			1		\$1,200.00				0.00			
N25	WXYZ	10/29/24	10/30/24	Wednesday Prime A Wednesday Prime A	CM	8:00 PM-9:00 PM	--1----	:30	1	\$1,200.00	P-6	0.00	NM	1	\$1,200.00
				(Program: CONNERS/NOT DEAD YET FALL 2024) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of WXYZ airing The Conners on 9/21/2022, The Conners on 9/28/2022, The Conners on 10/5/2022, The Conners on 10/12/2022, The Conners on 10/19/2022, The Conners on 10/26/2022, The Conners on 11/2/2022											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/28/24		11/03/24	--1----			1		\$1,200.00				0.00			
N26	WXYZ	10/29/24	10/30/24	Wednesday Prime B Wednesday Prime B	CM	9:00 PM-10:00 PM	--1----	:30	1	\$1,300.00	P-6	0.00	NM	1	\$1,300.00
				(Program: ABBOTT ELEMENTARY FALL 2X 2024) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of Abbott Elementary on WXYZ airing 27 times on 8/31/2022, 9/7/2022, 9/14/2022, 9/21/2022, 9/28/2022, 10/5/2022, 10/12/2022, 10/19/2022, 10/26/2022, 11/2/2022, 11/16/2022, 11/30/2022, 12/7/2022, 1/											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/28/24		11/03/24	--1----			1		\$1,300.00				0.00			
N27	WXYZ	10/29/24	10/31/24	Thursday Prime A Thursday Prime A	CM	8:00 PM-9:00 PM	---1---	:30	1	\$1,200.00	P-6	0.00	NM	1	\$1,200.00
				(Program: GOLDEN BACHELOR 2024) 4Q24 COMSCORE (sell) - DETROIT - 2023 average of Golden Bachelor											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/28/24		11/03/24	---1---			1		\$1,200.00				0.00			
N28	WXYZ	10/29/24	10/31/24	Thursday Prime B Thursday Prime B	CM	9:00 PM-10:00 PM	---1---	:30	1	\$2,500.00	P-6	0.00	NM	1	\$2,500.00
				(Program: GREYS ANATOMY FALL 2024) 4Q24 COMSCORE (sell) - DETROIT - Oct'22-May'23 average of Greys Anatomy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/28/24		11/03/24	---1---			1		\$2,500.00				0.00			
N29	WXYZ	10/29/24	10/31/24		CM	10:00 PM-11:00 PM	---1---	:30	1	\$1,400.00	P-6	0.00	NM	1	\$1,400.00

Order / Rev: 1282025
 Alt Order #: WOC14625859
 Flight Dates: 10/29/24 - 11/04/24

Advertiser: Miller/Democrat/State House
 Product Desc: Political
 Estimate: 14640
WXYZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Thursday Prime C Thursday Prime C											
				(Program: 911) 4Q24 COMSCORE (sell) - DETROIT - Estimate is based on Oct'22 average of Alaska Daily Season Premiere											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	---1---			1			\$1,400.00		0.00			
N30	WXYZ	10/29/24	11/01/24	Friday Prime B Friday Prime B	CM	9:00 PM-11:00 PM	----1--	:30	1	\$900.00	P-6	0.00	NM	1	\$900.00
				(Program: 20/20) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 20/20 on WXYZ airing 18 times on 6/30/2023, 7/7/2023, 7/14/2023, 7/21/2023, 7/28/2023, 8/4/2023, 8/11/2023, 8/18/2023, 8/25/2023, 9/1/2023, 9/8/2023, 9/15/2023 and 9/22/2023											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	----1--			1			\$900.00		0.00			
N31	WXYZ	10/29/24	11/02/24	SA 7-9am GMA SA 7-9am GMA	CM	7:00 AM-9:00 AM	-----1-	:30	1	\$350.00	P-6	0.00	NM	1	\$350.00
				(Program: GD MRN-SAT-ABC) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of Good Morning America Saturday on WXYZ airing 26 times on 7/1/2023, 7/8/2023, 7/15/2023, 7/22/2023, 7/29/2023, 8/5/2023, 8/12/2023, 8/19/2023, 8/26/2023, 9/2/2023, 9/9/2023, 9/16/2023 and 9/23/20											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----1-			1			\$350.00		0.00			
N32	WXYZ	10/29/24	11/03/24	SU 7-8am GMA SU 7-8am GMA	CM	7:00 AM-8:00 AM	-----1	:30	1	\$450.00	P-6	0.00	NM	1	\$450.00
				(Program: GD MRN-SUN-ABC) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of Good Morning America Sunday on WXYZ airing 12 times on 7/2/2023, 7/9/2023, 7/16/2023, 7/23/2023, 7/30/2023, 8/6/2023, 8/13/2023, 8/20/2023, 8/27/2023, 9/3/2023, 9/10/2023 and 9/17/2023											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----1			1			\$450.00		0.00			
N33	WXYZ	10/29/24	11/03/24	SU 6-630pm News SU 6-630pm News	CM	6:00 PM-6:30 PM	-----1	:30	1	\$500.00	P-6	0.00	NM	1	\$500.00
				(Program: 6PM SUN ACTION NEWS) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News at 6pm Sunday on WXYZ airing 12 times on 7/2/2023, 7/9/2023, 7/16/2023, 7/23/2023, 7/30/2023, 8/6/2023, 8/13/2023, 8/20/2023, 8/27/2023, 9/3/2023, 9/10/2023 and 9/17/2023											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----1			1			\$500.00		0.00			
N34	WXYZ	10/29/24	11/03/24	SU 11-1130pm News SU 11-1130pm News	CM	11:00 PM-11:30 PM	-----1	:30	1	\$700.00	P-6	0.00	NM	1	\$700.00
				(Program: 11P ACTION NEWS SUN) 3Q24 COMSCORE (sell) - DETROIT - ESTIMATE IS BASED ON PAV of 7 Action News at 11pm Sunday on WXYZ airing 12 times on 7/2/2023, 7/9/2023, 7/16/2023, 7/23/2023, 7/30/2023, 8/6/2023, 8/13/2023, 8/20/2023, 8/27/2023, 9/3/2023, 9/10/2023 and 9/17/2023											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----1			1			\$700.00		0.00			
													Totals	118	\$57,050.00