

## Quarterly Issues Programs List

Stations: KFMX, KKCL, KQBR, KZII, KFYO, KKAM

January 1 - March 31, 2024

### Section I. Issues

- A. **Animal Rescue:** Several animal rescues are located in the South Plains and aim to help diminish the stray population, find homes for animals in need, and educate the public on breed stigmas.
- B. **Education:** Multiple resources, varied & diverse, of continuing education are offered throughout the South Plains.
- C. **Healthcare:** Crucial organizations are featured as families travel great distances to be here. We also spoke with organizations helping women and an organization addressing post trauma cosmetic care.
- D. **Housing:** A variety of resources are offered in the South Plains to support those in need of housing, rehabilitation, and getting back on their feet. We spoke with organizations that help the local population do so.
- E. **Hunger:** Multiple organizations are in Lubbock that provide food for those in need including those unable to travel and those needing general supplies.
- F. **Veteran Support:** Lubbock has a large veteran population that needs support and connection; we spoke with groups that bring the veteran community together and provide that much-needed support.

### Section II. Responsive Programming

Date(s) Aired	Program Name	Description of Issue Discussed	Duration	Time
01/07/24	This Week In Lubbock	<b>Low Income/Lifestyle/Education:</b> Emily Claire (EC) and Mikael Donovan (MD) spoke with Amy Marquez of Goodwill Ind. of Northwest Texas about how they accept donations, distribute products, price goods, and support the community via education sources.	30 MINS	6:00 a.m.
01/14/24	This Week In Lubbock	<b>Animal Rescue:</b> EC & MD spoke with Lauren Cline of Saving Grace Rescue LBK about animal care, dog breed stigmas, volunteer opportunities, and the realities of running a dog rescue.	30 MINS	6:00 a.m.

01/21/24	This Week In Lubbock	<b>Chronic Illness/Healthcare:</b> EC & MD spoke with Cindy Miller of the Cystic Fibrosis (CF)Foundation about the reality of chronic illness, medicine development, and events supporting CF patients.	30 MINS	6:00 a.m.
01/28/24	This Week In Lubbock	<b>Philanthropy:</b> EC & MD Spoke with Candie and Crystal of Texas Women in Business about how female professionals support, network, and connect, as well as fundraising and support provided in the community.	30 MINS	6:00 a.m.
02/04/24	This Week In Lubbock	<b>Housing/Healthcare:</b> EC & MD spoke with Tracy Cheek of Ronald Mcdonald House about supporting families in need, connecting with the community, volunteer opportunities, and upcoming fundraising events.	30 MINS	6:00 a.m.
02/11/24	This Week in Lubbock	<b>Community/Hunger:</b> EC & MD spoke with Deborah Perry & Terry Holeman of Lubbock Lions Club about the annual pancake festival, community involvement, fundraising, and other special events.	30 min	6:00 a.m.
02/18/24	This Week in Lubbock	<b>Community/Entertainment:</b> EC & MD spoke with Rey of Lubbock Con about community outreach, special events, fundraising, and providing support for low-income families via free entertainment for children under the age of 12.	30 min	6:00 a.m.
02/25/24	This Week in Lubbock	<b>Veterans:</b> EC & MD spoke with Brandi Cueller and Eric McEntire of Different Fronts Same Mission about veteran support, community involvement, and special fundraising events.	30 min	6:00 a.m.
03/03/24	This Week in Lubbock	<b>Chronic Illness/Healthcare:</b> EC & MD spoke with Cindy Miller of the Cystic Fibrosis (CF)Foundation about connecting CF patients with volunteers, medical improvements, and events supporting CF patients.	30 min	6:00 a.m.
03/10/24	This Week in Lubbock	<b>Animal Rescue:</b> EC & MD spoke with Lauren Cline of Saving Grace Rescue LBK about bully breed stigmas, volunteer opportunities at the shelter, and the future for the shelter.	30 min	6:00 a.m.

03/17/24	This Week in Lubbock	<b>Hunger:</b> Mary Gerlach of Meals on Wheels spoke w/ EC & MD; discussed the gathering of resources, the delivering of meals & upcoming opportunities for volunteering & fundraising events.	30 min	6:00 a.m.
03/24/24	This Week in Lubbock	<b>Healthcare/Chronic Illness:</b> EC & MD spoke with Alexia Arnold of The Inside Out Foundation about providing cosmetic care for trauma survivors in need of prosthetics, wigs, skin care, and more.	30 min	6:00 a.m.
03/31/24	This Week in Lubbock	<b>Education:</b> EC & MD spoke with Holly & James of the Lubbock Science Spectrum about the classes, camps, and resources they provide to teach kids about science, fundraising events, and museum exhibits.	30 min	6:00 a.m.