

# STEEL CITY MEDIA ISSUES AND PROGRAM REPORT FOR KMXV 93.3 FM KANSAS CITY

1st QUARTER 2024 January through March

# PUBLIC AFFAIRS PROGRAMS ON MIX 93.3 RADIO

1. Viewpoints: (Sundays, 6:30 – 7:00 a.m.) Nationally syndicated program focusing on issues of concern such as housing, environment, education and economic development.

# ISSUES OF CONCERN TO KANSAS CITY ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 1st QUARTER 2024

- PUBLIC SAFETY
- POOR/HOMELESS
- EDUCATION
- ARTS/CULTURE/TOURISM
- CHARITIES
- HEALTH
- CHILDREN'S WELFARE
- DIVERSITY
- TEENS AND YOUTH
- WOMEN'S WELFARE



# Quarterly Report of Compliancy Issues & Programs List 2024-Q1 (January – March) Viewpoints Radio

- Activism
- Adolescent Health
- Advertising
- Aerospace Engineering
- Affordable Housing
- African American History
- American History
- Art
- Artificial Intelligence
- Astronomy
- Astrophysics
- Athletics
- Auto Manufacturing
- Aviation
- Beekeeping
- Biodiversity
- Business
- Cancer
- · Cardiovascular Disease
- Career
- Child Development
- · Child Safety
- Civil Rights
- Climate
- Climate Change
- Climate Policy
- Communication
- Community
- Consumer Goods
- Consumer Habits
- Consumer Safety
- Consumerism
- Creative Arts
- Crime
- Criminal Justice
- · Criminal Justice History
- Culture
- Democracy
- Developing Economies
- Diversity
- Drug Abuse
- Drug Policy
- Drug Use
- Economy
- Education
- Education Policy
- Election
- Elections
- Emergency Response
- Emerging Industries
- Emerging Research
- Emotion
- Engineering
- English Language
- Entertainment
- Environment

- Equality
- Ethics
- Exploration
- Extreme Weather
- Family Relationships
- Fashion
- Film
- Fitness
- Foreign Policy
- Free Expression
- Gender
- Gender Equality
- Gender Equity
- Gender Issues
- Generalized Anxiety
- Government
- Government Funding
- GovernmHealth
- Health Policy
- Higher Education
- History
- Housing Market
- Human Development
- Human Rights
- Incarceration
- Inflation
- Influencer Marketing
- Intercommunication
- International Competition
- International Law
- International Policy
- International Relations
- Labor
- Labor Unions
- Language
- Law
- Law Enforcement
- Learning
- Legislation
- Liberal Arts
- Life Skills
- LinguisticsLiteracy
- Literature
- Marketing
- Mass Incarceration
- Materialism
- Media
- Medicine
- Mental Health
- Motherhood
- Music
- National Holidays
- Natural Resources
- News
- Ocean Pollution

- Organization
- Parenting
- Personal Development
- Personal Finance
- Personality
- Philosophy
- Politics
- Pollution
- Pop Culture
- Professional Sport
- Professional Sports
- Psychiatry
- Psychology
- Public Elections
- Public Funding
- Public Health
- Public Policy
- Public SafetyPublic Speaking
- Race
- Reading Comprehension
- Relationships
- Salary
- SalaryScience
- Science Fiction
- Scientific Research
- Self-Growth
- Sexual EducationSmall Business
- Social Anxiety
- Social Media
- Societal Norms
- Societal Stereotypes
- Society
  - Space
- Space Exploration
- Sporting Event
- SportsTechnology
- Technology
   Teen Development
- Trauma
- Travel
- Travel
   Trends
- TV
- Video Games
- Violence
- Voting Rights
- Wildlife Species
- Women's History
- Workers' RightsWorkplace Safety

#### Viewpoints Radio Program Log Quarterly Report / 2024-Q1 (Jan. - Mar.)

Program 24-01 Air Week: 1/7/2024

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

# SEGMENT 1: ARE HUMANS BUILDING OUR END? THE DEBATE AROUND ARTIFICIAL INTELLIGENCE & ITS CONSCIOUS STATE

Time: 1:48 Duration: 10:07

**Synopsis:** Would you consider complex, artificial intelligence systems like Open Al's, Chat GPT-4 or Google's newest release, Gemini, conscious minds? What exactly even constitutes as consciousness? We speak with two

experts about this ongoing debate and what challenges lie ahead for these quickly evolving systems.

Host: Gary Price

Producer: Tabor Brewster

Guests: Susan Schneider, philosopher, director, Center for the Future Mind, Florida Atlantic University; Kristian Hammond, Al scientist, professor, director, Masters of Science Dept., Artificial Intelligence, Northwestern University Compliancy issues: Artificial Intelligence, Emotion, Engineering, Ethics, Personality, Philosophy, Psychology,

Technology

Links for more info:

Al consciousness: scientists say we urgently need answers

Faculty Directory Kristian J. Hammond

Kristian Hammond (@KJ\_Hammond) / X Susan Schneider (@DrSueSchneider) / X

Kristian Hammond Elected 2023 AAAI Fellow | News | Northwestern Engineering

Dr. Susan Schneider

Artificial Intelligence Needs Guardrails and Global Cooperation - WSJ

#### SEGMENT 2: SPEAKING WITH THE ARTIST BEHIND SOME OF THE MOST ICONIC ILLUSTRATIONS

Time: 13:58 Duration: 7:27

**Synopsis:** We speak with illustrator and artist Tim O'Brien who's illustrated countless magazine covers over the decades. O' Brien speaks with us about his long career, the history of illustration, its evolution and how the art form is used to convey a deeper meaning or take on a singular moment in time.

Host: Marty Peterson Producer: Polly Hansen

Guests: Tim O'Brien, illustrator, artist

Compliancy issues: Art, Creative Arts, Culture, Fashion, History, Liberal Arts, Literature, Media, News, Politics

Links for more info: Tim O'Brien illustration

Tim O'Brien (@obrienillustration) • Instagram photos and videos

Tim O'Brien (@TonkaOBrien) / X

Tim O'Brien | TIME

#### **VIEWPOINTS EXPLAINED: WHAT WORD BEST SUMMED UP 2023?**

Time: 22:25 Duration: 1:40

Synopsis: We cover what word best encapsulated 2023, according to dictionary giant Merriam Webster. Any

guesses?

Host: Ebony McMorris
Producer: Amirah Zaveri

Compliancy issues: Artificial Intelligence, English Language, Language, Pop Culture, Social Media, Technology,

Trends

#### CULTURE CRASH: A MASTER OF THRILLERS: A LOOK AT FILMMAKER EMERALD FENNELL

Time: 24:05 Duration: 2:18

Synopsis: Love a good, jumpy scare? Us too. We cover some old and new releases from acclaimed filmmaker

Emerald Fennell.

Host & Producer: Evan Rook Compliancy issues: Culture, Film

#### Viewpoints Radio Program Log Quarterly Report / 2024-Q1 (Jan. - Mar.)

Program 24-02 Air Week: 1/14/2024

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: A PIONEER IN PAVING GREATER DIVERSITY IN SCI-FI

Time: 1:47 Duration: 7:21

**Synopsis:** For decades, science fiction was a genre written almost exclusively by white males. Now, the genre is flourishing with diverse voices, thanks in part to the trailblazing writer Octavia E. Butler. Historian Gerry Canavan discusses the obstacles Butler faced and her legacy on one of the most popular genres in American literature.

Host: Gary Price

Producer: Polly Hansen

Guests: Gerry Canavan, professor at Marquette University and author, Octavia E. Butler (Modern Masters of Science

iction)

Compliancy issues: Culture, Diversity, Gender Equality, Gender Issues, History, Literature, Race, Science Fiction

Links for more info:

Ul Press | Gerry Canavan | Octavia E. Butler

Amazon: Octavia E. Butler

#### SEGMENT 2: THE SECRETS LEARNED FROM A FIFTH-GENERATION BEEKEEPER

Time: 11:10 Duration: 10:15

Synopsis: In Meredith May's book, she examines the parallels between the inner workings of beehives and our society, and how beekeeping taught her numerous life lessons as a child. She also discusses the threat to bees with commercialized beekeeping and what we can do to protect these insects that are vital to our ecosystem.

Host: Marty Peterson
Producer: Polly Hansen

Guests: Meredith May, author, The Honey Bus: A Memoir of Loss, Courage and a Girl Saved by Bees Compliancy issues: Beekeeping, Biodiversity, Environment, Family Relationships, Literature, Mental Health

Links for more info:

The Honey Bus - Meredith May

Why are bees making less honey? Study reveals clues from five decades of data

Swarm Intelligence: How Bees Work Together To Become A Superorganism In High Winds

#### VIEWPOINTS EXPLAINED: DO YOU HAVE RIZZ?

Time: 22:25 Duration: 1:37

Synopsis: We cover the Oxford English dictionary's word of the year: rizz. What does it mean, and why has it

become a mainstay in the Gen-Z vernacular?

Host: Ebony McMorris
Producer: Amirah Zaveri

Compliancy issues: Culture, English Language, Language, Social Media, Trends, Youth Issues

#### **CULTURE CRASH: THE STRUGGLES OF STREAMING GIANTS**

Time: 24:02 Duration: 2:22

Synopsis: We talk about why most streaming platforms are struggling to make a profit at year's end.

Host & Producer: Evan Rook

Compliancy issues: TV, Culture, Technology, Film



Program 24-03 Air Week: 1/21/2024

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: THE RISE OF THE CORPORATE DISPENSARY

Time: 1:47 Duration: 8:41

**Synopsis:** Cannabis has grown to become a multi-billion-dollar industry in the U.S. But how much of this revenue is going to small businesses rather than large chains controlling every part of production? We discuss the current inequities and the failure to maintain a model that helps populations who've been disproportionately affected by the war on cannabis get a seat at the table.

Host: Gary Price

Producer: Grace Galante

Guests: Sarah Woodson, Executive Director, Founder, The Color of Cannabis; Aaron Smith, Co-Founder & CEO,

The National Cannabis Industry Association

Compliancy issues: Criminal Justice, Drug Policy, Emerging Industries, Equality, Government, Incarceration, Law,

Race, Small Business Links for more info:

Broken promises: How marijuana legalization failed communities hit hardest by the drug war

Aaron Smith - Executive Director | National Cannabis Industry Association

Team & Partners — The Color of Cannabis Social Justice & Equity in the Cannabis Industry

The Color of Cannabis

#### SEGMENT 2: WHY ARE WE BANNING MORE BOOKS THAN EVER BEFORE?

Time: 12:30 Duration: 9:23

**Synopsis:** Books have been taken off shelves since the colonial period, but, in recent years, more books than ever have been deemed unsuitable for young readers and are being removed from schools and local libraries. We cover the controversy by highlighting two differing perspectives on the debate.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Jonathon Friedman, director, free expression & education programs, Pen America; Tia Bess, volunteer,

Moms for Liberty

Compliancy issues: Education, Free Expression, Gender, Government, Law, Literature, Politics, Public Policy,

Race, Sexual Education Links for more info:

Jonathan Friedman - PEN America

Jonathan Friedman 層 (@jonfreadom) / X

Banned & Challenged Books | Advocacy, Legislation & Issues

The 50 most banned books in America

Moms for Liberty

# <u>VIEWPOINTS EXPLAINED: WHY DID IT TAKE DECADES TO MAKE MARTIN LUTHER KING JR. DAY A</u> HOLIDAY?

Time: 22:53 Duration: 1:26

Synopsis: We highlight the decades-long political fight to pass state and federal legislation that officially made the

third Monday of January Dr. Martin Luther King Jr. Day.

Host: Ebony McMorris

Producer: Amirah Zaveri, Aunna Beranek

Compliancy issues: Civil Rights, Equality, Government, History, Law, National Holidays, Politics, Race

#### CULTURE CRASH: LOOKING FOR SOMETHING NEW TO WATCH? DIVE INTO THIS FIVE-PART SERIES

Time: 24:19 Duration: 2:05

Synopsis: Critics can't decide whether Steve McQueen's five-part series, "Small Axe" is a TV show or if it's a series of short films. Either way, the release is a hit and will keep you hooked the entire way. Stream it now in full on

Amazon Prime.

Host & Producer: Evan Rook

Compliancy issues: Culture, Film, TV



Program 24-04 Air Week: 1/28/2024

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

### <u>SEGMENT 1: NEW YEAR, SAME CHALLENGES: WHY THE AMERICAN EDUCATION SYSTEM IS AT A CROSSROADS?</u>

Time: 1:47 Duration: 7:26

**Synopsis:** For years, the media has covered teacher burnout and how more and more teachers are resigning. Yet, despite this increased coverage, little has been done to improve pay, working conditions and autonomy on a large-scale for educators. Now, many schools across the country are reaching a breaking point and lower-than-average student scores are reflecting this systemic breakdown. We speak with two education experts about what needs to change and how listeners can get involved

Host: Gary Price

Producer: Amirah Zaveri

Guests: Becky Pringle, president, National Education Association; Lori Cash, retired first grade teacher, Columbus,

Ind.

Compliancy issues: Career, Economy, Education, Education Policy, Government Funding, Higher Education,

Inflation, Labor Unions, Law, Learning, Personal Finance, Politics, Salary

Links for more info:

Opinion | Why K-12 education's alarming decline could be a dominant 2024 issue - The Washington Post

Teacher shortages continue to plague US: 86% of public schools struggle to hire educators

How Much Do Teachers Get Paid? See New State-by-State Data

About School Boards | IASB

Our President | NEA

Becky Pringle (@BeckyPringle) / X

'That's my calling': CSA Lincoln teacher honored with Folger Award - The Republic News

#### SEGMENT 2: WHY MEXICO IS AT A CRITICAL POLITICAL JUNCTION

Time: 11:15 Duration: 10:03

**Synopsis:** It's not just a heated election year for Americans. Millions of Mexicans are also gearing up for a contentious election cycle to elect their next President and Congress. We cover Mexico's ongoing struggle to maintain a fair and equal democracy and what's at stake within the country and U.S.-Mexico relations.

Host: Marty Peterson Producer: Tabor Brewster

Guests: Tamara Taraciuk Broner, director, Peter D. Bell Rule of Law Program, Inter-American Dialogue; Abraham Lowenthal, Professor Emeritus, International Relations, University Of Southern California, founder, Latin America

Program, Woodrow Wilson Center

Compliancy issues: Crime, Democracy, Foreign Policy, International Relations, Public Elections, Voting Rights

Links for more info;

Why are Mexico's Elections Important? | Wilson Center

Tamara Taraciuk Broner (@TamaraTaraciuk) / X

A Chance To Support Mexico's Resistance To Democratic Decline - Before It's Too Late

Latin America's Election Super-Cycle Will Turn on One Key Factor

Latin America Program | Wilson Center

Abraham F. Lowenthal | Brookings Institution

#### VIEWPOINTS EXPLAINED: THINKING OF BUYING AN ELECTRIC CAR SOON? KEEP THIS IN MIND

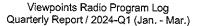
Time: 22:18 Duration: 1:54

Synopsis: Frigid temperatures across the U.S. have been wreaking havoc for millions of drivers, especially electric

car owners. We cover this unfolding crisis and how auto manufacturers are responding.

Host: Ebony McMorris
Producer: Amirah Zaveri

Compliancy issues: Auto Manufacturing, Climate, Engineering, Extreme Weather, Public Safety, Technology





# <u>CULTURE CRASH: LOVE JEREMY ALLEN WHITE FROM "THE BEAR"? PUT THIS TITLE ON YOUR LIST OF NEW MOVIES TO WATCH</u>

Time: 24:12 Duration: 2:15

Synopsis: We cover the new drama "The Iron Claw" featuring Jeremy Allen White, Zac Efron and other leading

names.

Host & Producer: Evan Rook

Compliancy issues: Culture, Film, TV



Program 24-05 Air Week: 2/4/2024

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

# SEGMENT 1: WHY DIVORCE RATES ARE CLIMBING RIGHT NOW & WHAT TO KNOW IF YOU'RE EVER IN THIS SITUATION

Time: 1:47 Duration: 7:48

Synopsis: For many divorce attorneys, the beginning of the year is typically peak season for obtaining new clients. After the holiday season is over, struggling couples reassess their marriage in the new year and then, if they choose to move forward, start the process of divorce in February. We speak with prominent New York City divorce attorney Jacqueline Newman about the biggest misconceptions people have when it comes to divorce and why everyone — single or married — should keep these tips in mind.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Jacqueline Newman, divorce attorney, managing partner, Berkman, Bottger, Newman & Schein

Compliancy issues: Communication, Government, Law, Parenting, Personal Finance, Psychology, Relationships

Links for more info:

The New Rules of Divorce | Book by Jacqueline Newman | Official Publisher Page | Simon & Schuster

Jacqueline Newman (@NYCDivorce\_Attv) / X

Meet Our Attorneys | Berkman Bottger Newman & Schein LLP Healthy divorce: How to make your split as smooth as possible

#### SEGMENT 2: WE ALL EXPERIENCE TRAUMA: HOW TO BEST WORK THROUGH IT

Time: 11:37 Duration: 9:21

**Synopsis:** Trauma comes in many shapes and forms – and nearly everyone experiences trauma at some point in their life. Viewpoints speaks with psychiatrist, Dr. James S. Gordon to better understand a person's reaction to

trauma and the body's resilience in dealing with these stressful events and situations.

Host: Marty Peterson Producer: Amirah Zaveri

Guests: Dr. James S. Gordon, psychiatrist, clinical professor, Georgetown Medical School, author, Transformation:

Discovering Wholeness and Healing After Trauma

Compliancy issues: Communication, Health, Mental Health, Psychiatry, Psychology, Public Health, Self-Growth,

Trauma

Links for more info:

The Transformation: Discovering Wholeness and Healing After Trauma: Gordon M.D., James S.: Amazon,com:

Books

James Gordon, MD (@drjamesgordon) / X

Coping Tips for Traumatic Events and Disasters | SAMHSA

Coping With Traumatic Events - National Institute of Mental Health (NIMH)

# <u>VIEWPOINTS EXPLAINED: STANLEY RAKES IN \$750 MILLION IN SALES IN 2023: WHY EVERYONE SEEMS TO BE PERPETUALLY OBSESSED WITH ITS BEVERAGE TUMBLERS</u>

Time: 21:58 Duration: 1:57

Synopsis: We cover the viral hype behind Stanley tumblers that just seems to keep growing year after year.

Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Business, Consumer Habits, Consumerism, Influencer Marketing, Personal Finance, Social

Media

#### CULTURE CRASH: WHAT'S SO SPECIAL ABOUT GRAND THEFT AUTO VI?

Time: 23:55 Duration: 2:31

Synopsis: We discuss what gamers can expect from the latest release of Grand Theft Auto VI that's set to drop next

year.

Host & Producer: Tabor Brewster

Compliancy issues: Crime, Culture, Entertainment, Media, News, Social Media, Video Games, Violence



Program 24-06 Air Week: 2/11/2024

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

# SEGMENT 1: YOU'RE NOT ALONE: WHY THE AVERAGE AMERICAN CAN NO LONGER AFFORD THE AVERAGE HOME

Time: 1:47 Duration: 7:25

**Synopsis:** Just 15.5 percent of homes on the market last year were within budget for the average American. That's the lowest percent for housing affordability ever recorded in U.S. history, according to a new report from the real estate firm Redfin. We speak with two real estate and housing experts about the large-scale increase in housing prices and mortgage loans and if there's any relief in sight this year.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Daryl Fairweather, Chief Economist, Redfin; Freddie Smith, realtor, social media producer Compliancy issues: Affordable Housing, Economy, Housing Market, Inflation, Personal Finance

Links for more info:

Freddie Smith (@fmsmith319) · Instagram photos and videos

Freddie Smith (@freddiemsmith) / X

Freddie & Alyssa - YouTube

Freddie Smith (@fmsmith319) Official I TikTok

# <u>SEGMENT 2: UNDER THE RADAR PT 1: AN ALTERNATE PERSPECTIVE ON THE FAMED SPACE SHUTTLE PROGRAM</u>

Time: 11:14 Duration: 9:25

**Synopsis:** The space shuttle is seen as an engineering marvel and a symbol of human innovation, ingenuity, and collaboration. However, there's a darker side to the space shuttle program that's often been excluded from the mainstream narrative. This week, we uncover this story with the help of Harvard professor Matthew H. Hersch who's the author of Dark Star: A New History of the Space Shuttle.

Host: Marty Peterson Producer: Polly Hansen

Guests: Matthew H. Hersch, associate professor, history of science, Harvard University, author, Dark Star: A New

History of the Space Shuttle

Compliancy issues: Aerospace Engineering, Engineering, Exploration, Government, History, Politics, Public

Funding, Space, Workplace Safety

Links for more info:

Matthew Hersch | Department of the History of Science, Harvard University

Dark Star

Harvard, Department of the History of Science (@HarvardHistSci) / X Columbia Disaster: What happened, what NASA learned | Space

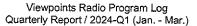
#### VIEWPOINTS EXPLAINED: A RUSSIAN FIGURE SKATER DISQUALIFIED & A NEW PRECEDENT SET

Time: 21:39 Duration: 2:20

**Synopsis:** Russian figure skater Kamila Valieva wowed us all at the 2022 Winter Olympics. At just 15 years old, she jumped onto the international stage, earning first place in her Olympic routines. However, this success was embroiled by controversy after she failed a drug test weeks before the competition. She was still allowed to compete as officials investigated, but now, these achievements have been wiped from record books. We cover her disqualification & why this sentence sends a message to all countries competing in this year's Olympics.

Host: Ebony McMorris Producer: Amirah Zaveri

**Compliancy issues:** Crime, Drug Use, Government, Health, International Competition, International Law, International Relations, Professional Sport, Sporting Event





#### CULTURE CRASH: THE FILMS WE WISH THE OSCARS NOMINATED

Time: 23:59

Duration: 2:29

Synopsis: There's no shortage of anger and frustration over the Oscars snub around Barbie. And while we agree, we feel like this has already been well-covered elsewhere. Instead, this week on Culture Crash we highlight some other films that we feel have not gotten the attention or the nominations they deserved.

Host & Producer: Evan Rook Compliancy issues: Culture, Film



Program 24-07 Air Week: 2/18/2024

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: CELEBRATING BLACK HISTORY MONTH: THE DAREDEVIL STUNT PILOT YOU'VE NEVER

**HEARD OF** Time: 1:48 Duration: 8:46

Synopsis: Most Americans are well acquainted with the story of Amelia Earhart, but few have heard the name, Bessie Coleman. This fearless legend earned her pilot's license two years before Earhart became certified. This week, as we commemorate Black History Month, we cover the story of Coleman and the countless barriers she faced as an African American woman in the early 1900's set on making a name for herself in performance stunt flying.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Tanya Hart, host & producer, Hollywood Live with Tanya Hart, co-producer, Flying Free Films Compliancy issues: African American History, Aviation, Civil Rights, Gender Equity, Women's History

Links for more info:

INVISIBLE EAGLES: BESSIE COLEMAN Presented By AARP on Apple Podcasts INVISIBLE EAGLES: BESSIE COLEMAN Presented By AARP | Podcast on Spotify

Bessie Coleman | National Air and Space Museum

Tanya Hart (@tanvahollywood) • Instagram photos and videos

Tanya Hart (@TanyaHollywood) / X

#### <u>SEGMENT 2: UNDER THE RADAR PT 2: A LOVE-HATE RELATIONSHIP WITH AMERICA'S SPACE SHUTTLE</u>

Time: 12:36 Duration: 8:34

Synopsis: In total, the NASA space shuttle program had 135 missions. You can't argue that the birth of this shuttle launched us into a new era of space exploration and innovation. But - what's not often mentioned are the controversies, setbacks, and disputes behind the scenes. Former NASA flight director and program manager Wayne Hale speaks candidly with us about the myths and facts of the NASA Space Shuttle Program.

Host: Marty Peterson Producer: Polly Hansen

Guests: Wayne Hale, former program manager, flight director, NASA Space Shuttle Program

Compliancy issues: Engineering, Legislation, Politics, Public Funding, Public Safety, Space Exploration

Links for more info: N. Wayne Hale - NASA The Space Shuttle - NASA Wayne Hale (@waynehale) / X

Wayne Hale and the incredible legacy of the Space Shuttle - Mechanical Engineering - Purdue University

How The Columbia Shuttle Disaster Changed Space Travel - Texas A&M Today

#### <u>VIEWPOINTS EXPLAINED: HEADING TO THE NAIL SALON SOON? THINK AGAIN</u>

Time: 22:10 Duration: 1:52

Synopsis: A new study published in the scientific journal, Nature Communications, has found a potential link between gel nail treatments and skin cancer. We cover the latest research and how to advocate for your health when

at the nail salon. Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Cancer, Consumer Safety, Emerging Research, Medicine, Public Health, Science

#### CULTURE CRASH: WHETHER YOU'RE A SWIFTIE OR NOT, HERE'S WHAT WE CAN ALL AGREE ON

Time: 24:02 Duration: 2:24

Synopsis: We cover the one and only pop sensation: Taylor Swift. You can love her. You can hate her. But you can't

argue that's she this.

Host & Producer: Evan Rook

Compliancy issues: Culture, Film, Music



Program 24-08 Air Week: 2/25/2024

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: SCHOOL, SPORTS, STANDARDIZED TESTS: WHEN IS THERE TIME TO BUILD LIFE SKILLS?

Time: 1:47 Duration: 7:38

**Synopsis:** As an academic advisor, Ana Homayoun has had many conversations with students, parents, and administrators. With so much competition and so many pressures, what's always top-of-mind is grades, college admissions and how to stand out from everyone else. But what often falls by the wayside are the fundamentals of how to create a healthy and successful life. We speak with Homayoun about why so many teens (especially in the last 10 years) seem to really struggle post-high school and how parents can better prepare their kids before they hit this breaking point.

Host: Gary Price Producer: Amirah Zaveri

Guests: Ana Homayoun, academic advisor, early career development expert, author, Erasing the Finish Line: The

New Blueprint for Success

Compliancy issues: Career, Child Development, Communication, Life Skills, Mental Health, Organization,

Psychology, Teen Development

Links for more info:

Erasing the Finish Line: The New Blueprint for Success Beyond Grades and College Admission Why Are Academics So Burnt Out? | Psychology Today

Ana Homayoun (@anahomayoun) / X

#### SEGMENT 2: PERFORMANCE ANXIETY: WE ALL STRUGGLE WITH IT. HOW DO YOU RISE ABOVE?

Time: 11:27 Duration: 9:56

**Synopsis:** Before a big presentation or test or job interview, most of us struggle with different levels of anxiety, nerves, and self-doubt. Dr. Dana Sinclair has worked with Olympic athletes, A-list actors and actresses, and even surgeons on how to overcome this performance anxiety and get back in control in a matter of minutes. We speak with her to learn how everyone can utilize these same strategies in their daily lives.

Host: Marty Peterson Producer: Amirah Zaveri

Guests: Dr. Dana Sinclair, psychologist, author, Dialed In: Do Your Best When It Matters Most

Compliancy issues: Career, Communication, Generalized Anxiety, Mental Health, Psychology, Public Speaking,

Social Anxiety, Societal Stereotypes

Links for more info:

Dr. Dana Sinclair (@drdanasinclair) • Instagram photos and videos
Need a Breather? Try These 9 Breathing Exercises to Relieve Anxiety
Dr. Dana Sinclair - National Speakers Bureau
4-7-8 breathing: How it works, benefits, and uses

<u>Dialed In: Do Your Best When It Matters Most: Sinclair. Dr. Dana</u>
<u>Deep Breathing & Guided Relaxation | Student Wellness Center</u>

#### <u>VIEWPOINTS EXPLAINED: WHAT IS TEMU - AND IS IT WORTH IT?</u>

Time: 22:23 Duration: 1:58

**Synopsis:** Have you shopped at Temu before? The Chinese-owned e-commerce company has seen a meteoric rise in sales since it entered the U.S. market in September 2022. It's known for its extremely low prices on all kinds of goods (think Amazon) but is there a deeper explanation behind these bare bone prices?

Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Advertising, Business, Consumer Goods, Consumer Safety, Marketing, Public Health

#### CULTURE CRASH: THE HIGHLY ANTICIPATED PART 2 WE'VE ALL BEEN WAITING FOR

Time: 24:21 Duration: 2:06

Synopsis: We review the upcoming release of Dune: Part Two featuring Timothee Chalamet, Zendaya, Florence

Pugh and other big names.

Host & Producer: Evan Rook

Compliancy issues: Culture, Film



Program 24-09 Air Week: 3/3/2024

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: WHAT LIES AHEAD: A CLIMATE CALAMITY FOR DEVELOPING COUNTRIES

Time: 1:47 Duration: 9:24

**Synopsis:** 2023 was the hottest year on record since global records began in 1850. We're also currently far from being on track to hit The Paris Climate Agreement — a landmark international treaty adopted in 2015 to reduce greenhouse gas emissions and limit global warming to below 2 degrees Celsius this century. We speak with anthropologist and climate policy expert Naveeda Khan about the U.N. Climate Change Conference that took place this year and how smaller, developing countries are stepping up and demanding change.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Naveeda Khan, associate professor, chair, anthropology, Johns Hopkins University, author, In Quest of a

Shared Planet: Negotiating Climate from the Global South

Compliancy issues: Climate Change, Climate Policy, Developing Economies, International Relations, Natural

Resources, Politics Links for more info:

Naveeda Khan | Anthropology | Johns Hopkins University

In Quest of a Shared Planet: Negotiating Climate from the Global South on JSTOR COP28 Agreement Signals "Beginning of the End" of the Fossil Fuel Era | UNFCCC

Disasters Forced 2.5 Million Americans From Their Homes Last Year - The New York Times

#### SEGMENT 2: THE RISE OF SOUL MUSIC: STAX, MOTOWN & THE GENRE TODAY

Time: 13:13 Duration: 8:09

Synopsis: Marvin Gaye, Stevie Wonder, Aretha Franklin. These are just some of the iconic soul artists that shaped the genre. We speak with two experts about the cultural relevance of soul music today and how current artists and

organizations are carrying on the legacy of this music. **Host:** Marty Peterson

Producer: Tabor Brewster

Guests: Mark Anthony Neal, James B. Duke Distinguished Professor, African American Studies, Duke University;

Isaac Daniel Executive Director, Stax Music Academy

Compliancy issues: American History, Civil Rights, Culture, Diversity, Equality, History, Music, Race

Links for more info:

Mark Anthony Neal | Office of the Provost

Our Faculty - Stax Music Academy

History of Soul Music

Soul - Music Rising ~ The Musical Cultures of the Gulf South

#### VIEWPOINTS EXPLAINED: A DEADLY BEACH DEATH - AND NO, IT DIDN'T HAPPEN IN THE WATER

Time: 21:22 Duration: 1:30

Synopsis: We cover the unexpected death of a 7-year-old girl late last month at a beach in Fort Lauderdale. What all

parents should know about this deadly phenomenon.

Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Child Safety, Emergency Response, Public Health, Public Safety

#### **CULTURE CRASH: WHY WE LOVE GOING BACK TO WHAT WE KNOW**

Time: 23:52 Duration: 2:31

Synopsis: We discuss why older, nostalgic TV shows often seem to outperform newer releases.

Host & Producer: Evan Rook

Compliancy issues: Culture, History, TV



Program 24-10 Air Week: 3/10/2024

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: CAN YOU JUGGLE IT ALL? NPR'S MARY LOUISE KELLY OPENS UP ABOUT HER STRUGGLES

Time: 1:47 Duration: 8:36

**Synopsis:** NPR journalist and co-host of "All Things Considered" Mary Louise Kelly joins us to share her story of balancing motherhood with a long-spanning, demanding career in journalism. She – like many mothers – has

struggled to have it all and recounts the many tradeoffs over the years.

Host: Gary Price

Producer: Polly Hansen

Guests: Mary Louise Kelly, co-host, "All Things Considered", National Public Radio

Compliancy issues: Career, Media, Mental Health, Motherhood, Parenting, Psychology, Relationships

Links for more info:

Mary Louise Kelly (@NPRKelly) / X

Mary Louise Kelly (@marylouisekellv1) • Instagram photos and videos

About 'All Things Considered': NPR

# <u>SEGMENT 2: FIGHTING FOR YOUR LIFE IN FRONT OF A PRISON PAROLE BOARD: THE ROAD TO REHABILITATION</u>

Time: 12:25 Duration: 8:25

**Synopsis:** Parole from prison is one of the key aspects of the criminal justice system. The program incentivizes good behavior, promotes rehabilitation and a successful reintegration into society. But as rates of parole have plummeted in recent years in the U.S., experts are raising doubts about the subjective nature of the process and if prisoners have the adequate tools and resources to get parole.

Host: Marty Peterson Producer: Polly Hansen

Guests: Ben Austen, Journalist, Author of "Correction, Parole, Prison, and the Possibility of Change"

Compliancy issues: Civil Rights, Criminal Justice, Criminal Justice History, Culture, Law Enforcement, Mass

Incarceration, Society Links for more info:

Correction: Parole, Prison, and the Possibility of Change; Austen, Ben: Amazon.com: Books

Ben Austen (@ben\_austen) / X Ben Austen | Creative Writing

#### <u>VIEWPOINTS EXPLAINED: WHY TENS OF THOUSANDS OF VOTERS ARE CHECKING THIS BOX</u>

Time: 21:50 Duration: 2:00

Synopsis: We cover this growing movement at the polls this year as several states hold election year primaries and

caucuses.

Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Activism, Democracy, Elections, Government, Human Rights, International Policy, Politics, War

#### CULTURE CRASH: CAN "VANDERPUMP RULES" REBOUND FROM A WILD SEASON 10?

Time: 23:50 Duration: 2:37

Synopsis: We review Season 11 of the reality TV series, "Vanderpump Rules".

Host & Producer: Evan Rook Compliancy issues: Culture, TV



Program 24-11 Air Week: 3/17/2024

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: WHY YOU SHOULD DROP WHAT YOU'RE DOING ON APRIL 8 & SEE THIS RARE EVENT

Time: 1:47 Duration: 9:03

**Synopsis:** On Monday, April 8, a total solar eclipse will hit a large diagonal stretch of the U.S. The next event of this magnitude isn't set to happen again until 2044. We speak with eclipse expert and journalist David Baron about why a

total solar eclipse is a can't-miss event worth the travel and traffic.

Host: Gary Price

Producer: Amirah Zaveri

Guests: David Baron, former science correspondent, NPR, author, American Eclipse: A Nation's Epic Race to Catch

the Shadow of the Moon and Win the Glory of the World

Compliancy issues: Astronomy, Astrophysics, Culture, History, Literature, Science, Space, Travel

Links for more info: 2024 Total Solar Eclipse Great American Eclipse Eclipse Safety

David Baron (@dhbaron) / X

American Eclipse: A Nation's Epic Race to Catch the Shadow of the Moon and Win the Glory of the World: Baron, David David Baron: You owe it to yourself to experience a total solar eclipse | TED Talk

### <u>SEGMENT 2: WHY DOES RUSSIA CONTINUE TO GET AWAY WITH THE WIDE-SCALE DOPING OF ITS ATHLETES?</u>

Time: 12:52 Duration: 8:38

**Synopsis:** The 2024 Paris Olympics is set to start in just four months. While Russian athletes have been barred from representing their country, they'll still be able to compete on a neutral, no-representation status. However, there are still many lingering questions about the efficacy of anti-doping tests and if the Olympics will once again be plagued by athletes who are retroactively banned.

Host: Marty Peterson Producer: Grace Galante

Guests: Travis Tygart, CEO, U.S. Anti-Doping Agency; April Henning, assistant professor, International Sports

Management, Edinburgh Business School, Heriot-Watt University

Compliancy issues: Adolescent Health, Athletics, Career, Drug Abuse, Government, Health Policy, International Relations, Politics, Professional Sports, Sports, War

Links for more info:

Global study of doping cases involving minors points to Russia. India and China | AP News
The International Testing Agency and WADA ensure athletes are well prepared for Paris 2024
Paris 2024 Olympics - Latest News, Schedules & Regults

The World Anti-Doping Code

April Henning

April Henning (@aprildhenning) / X

#### **VIEWPOINTS EXPLAINED: WHAT'S HAPPENING IN HAITI?**

Time: 22:30 Duration: 1:57

**Synopsis:** Close to 4,000 prisoners escaped from two of the biggest jails in Haiti after local gangs unleashed a massive jailbreak. We cover the unfolding chaos in the capital city and why the future looks uncertain for this

Caribbean country. **Host:** Ebony McMorris **Producer:** Amirah Zaveri

Compliancy issues: Election, Government, History, Human Rights, International Policy, Politics, Violence, War

#### **CULTURE CRASH: OUR LOVE FOR SCI-FI**

Time: 24:27 Duration: 2:00

Synopsis: From "Interstellar" to "Solaris", we love a good sci-fi movie that transports us to a new dimension and

time. We highlight some of our favorites and why the genre continues to grow.

Host & Producer: Evan Rook

Compliancy issues: Culture, Film, Science, Technology

#### Viewpoints Radio Program Log Quarterly Report / 2024-Q1 (Jan. - Mar.)

Program 24-12 Air Week: 3/24/2024

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: EXPANDING INTO AGING: HOW TO OVERCOME OUR FEAR OF THE UNKNOWN

Time: 1:47 Duration: 9:03

**Synopsis:** Why do we fear the process of getting older so much? We speak with author Caroline Paul about gaining a new perspective on aging — one that embraces adventure, new relationships and keeps us curious and growing as

ve age.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Caroline Paul, author, Tough Broad: From Boogie Boarding to Wing Walking - How Outdoor Adventure

Improves Our Lives as We Age

Compliancy issues: Community, Health, Public Health, Relationships, Travel

Links for more info:

Caroline Paul (@carolinembpaul) • Instagram photos and videos

caroline paul (@carowriter) / X

Amazon.com: Tough Broad: From Boogie Boarding to Wing Walking-How Outdoor Adventure Improves Our Lives as We Age

#### SEGMENT 2: AMERICANS LOVE-HATE RELATIONSHIP WITH THIS FURRY ANIMAL

Time: 12:52 Duration: 8:34

**Synopsis:** In the early 1900's, deer almost went extinct after they were over-hunted for their meat, hides and antlers. Today, most parts of the country have a very different problem. We speak with wildlife expert Erika Howsare about our long and tangled relationship with the white-tailed deer.

Host: Marty Peterson Producer: Polly Hansen

Guests: Erika Howsare, author, The Age of Deer, Trouble and Kinship with Our Wild Neighbors

Compliancy issues: Biodiversity, Culture, Human Development, Pop Culture, Societal Norms, Society, Wildlife

**Species** 

#### Links for more info:

United For Deer

White-tailed Deer Monitoring (U.S. National Park Service)

Hunters and the conservation and management of white-tailed deer | Caesar Kleberg Wildlife Research Institute

The Age of Deer: Trouble and Kinship with Our Wild Neighbors a book by Erika Howsare

#### VIEWPOINTS EXPLAINED: WHY DO WE SUCK AT RECYCLING?

Time: 22:26 Duration: 1:47

**Synopsis:** If we spend effort recycling items, it's logical to assume that most of these bottles, cartons and boxes will be recycled and reused. However, for plastic, this is rarely the case. We talk about the plastic crisis and why it's

important to cut down on the plastic you use in your daily life.

Host: Ebony McMorris Producer: Amirah Zaveri

Compliancy issues: Climate Change, Consumerism, Environment, Materialism, Ocean Pollution, Pollution, Public

Health

#### CULTURE CRASH: EMMA STONE & HER METEORIC RISE IN HOLLYWOOD

Time: 24:13 Duration: 2:14

Synopsis: Emma Stone just added another Oscar win to her resume. We discuss her evolution as an actress and

what's next for this A-list star. Host & Producer: Evan Rook Compliancy issues: Culture, Film



Program 24-13 Air Week: 3/31/2024

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

# SEGMENT 1: '2/3 OF STUDENTS ARE TESTING BELOW PROFICIENCY IN READING': WHY WE'RE FAILING THE NEXT GENERATION

Time: 1:47 Duration: 8:50

Synopsis: Millions of kids aren't meeting current reading comprehension guidelines. With so many young people falling through the cracks, what's broken within the current curriculum? What's the best way to actually teach reading? Education expert Natalie Wexler joins us to share important insights on emerging research and what

parents should know.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Natalie Wexler, education expert, author, The Knowledge Gap: The Hidden Cause of America's Broken

Education System - And How to Fix It

Compliancy issues: Child Development, Education, Education Policy, Literacy, Parenting, Reading Comprehension

Links for more info:

9 Things Science Tells Us About How Kids Learn to Read and Think Critically - The 74

Why Content Knowledge is Crucial to Effective Critical Thinking | KQED

Podcast - Knowledge Matters Campaign

The Knowledge Gap: The Hidden Cause of America's Broken Education System-and How to Fix it; Wexler, Natalie

Natalie Wexler (@natwexler) / X

#### SEGMENT 2: "UM, WHAT?": THE HIDDEN PURPOSE BEHIND FILLER WORDS

Time: 12:39 Duration: 8:34

**Synopsis:** We've all been there. You've given a presentation or had a job interview and realized afterwards that you may have used too many words like "um", "you know" or "like". While these fillers are distracting if overused, when added in moderation, they do play a very specific purpose.

Host: Marty Peterson Producer: Amirah Zaveri

Guests: Valerie Fridland, sociolinguist, professor, linguistics, English Department, University of Nevada-Reno,

author, Like Literally Dude: Arguing for the Good in Bad English

Compliancy issues: Culture, History, Intercommunication, Language, Linguistics, Personal Development, Public

Speaking

Links for more info:

Valerie Fridland

We, um, have, like, a problem: excessive use of fillers in scientific speech | Advances in Physiology Education Like, Literally, Dude by Valerie Fridland | PenguinRandomHouse.com: Books

Why Filler Words Like "Um" and "Ah" Are Actually Useful

#### VIEWPOINTS EXPLAINED: SICK OF CARDIO? NEW RESEARCH SUGGESTS THIS SHIFT IN EXERCISE

Time: 22:14 Duration: 1:41

**Synopsis:** Current exercise recommendations in the U.S. are the same for both men and women. New research published earlier this month in the "Journal of the American College of Cardiology" uncovers evidence that women may benefit much more from this type of exercise.

Host: Ebony McMorris
Producer: Amirah Zaveri

Compliancy issues: Public Health, Scientific Research, Fitness, Cardiovascular Disease, Gender, Health Policy

#### CULTURE CRASH: WILL 2024 BE A SLEEPER YEAR FOR MOVIES?

Time: 23:55 Duration: 2:33

Synopsis: The Writer's Guild of America strike halted production in Hollywood for five months last year, creating a

ripple effect into this year's film and TV lineup. Will 2024 be a bust for movie lovers?

Host & Producer: Evan Rook

Compliancy issues: Film, Culture, Labor, Workers' Rights, Media