

Fw: Political radio advertising on Starved Rock Media Radio stations.

salesmanager starvedrock.media <salesmanager@starvedrock.media>

Thu 3/14/2024 12:15 PM

To: officemanager starvedrock.media <officemanager@starvedrock.media>; spencer starvedrock.media <spencer@starvedrock.media>

For Political File, correspondence with Candidate Joe

Mark Lippert

Director of Sales Starved Rock Media

One Broadcast Lane Oglesby Il, 61348

815-228-9953



Starved Rock Media, Inc. does not discriminate in any way, on the basis of race, gender or ethnicity, in its advertising practices. Advertiser certifies that it is not buying advertising with SRM for discriminatory purposes.

From: salesmanager starvedrock.media <salesmanager@starvedrock.media>

Sent: Thursday, March 14, 2024 7:23 AM

To: Joe Hettel <justicejoehettel@gmail.com>

Subject: Re: Political radio advertising on Starved Rock Media Radio stations.

Thanks Joe, see you this morning. Send ad copy if you would like me to review when you have it.

Mark Lippert

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From: Joe Hettel <justicejoehettel@gmail.com>

Sent: Wednesday, March 13, 2024 6:12 PM

To: salesmanager starvedrock.media <salesmanager@starvedrock.media>

Subject: Re: Political radio advertising on Starved Rock Media Radio stations.

Friends of Joe Hettel

P.O. Box 2372

Ottawa, IL 61350

Sent from my iPhone

On Mar 13, 2024, at 5:15 PM, salesmanager starvedrock.media <salesmanager@starvedrock.media> wrote:

Joe, Great talking with you this afternoon. First off, Rod will be there in the morning to say hi. I will see you in morning.

The cost to do all 3 Starved Rock Media Stations Friday to Tuesday 4 ads per day part is \$773.60 (see breakout by station below)

If this is good with you, I just need an address to put in our system to get the order put in and ready to go. We can take care of all the paperwork in the morning.

WLPO

6a-10a- 20 :30ads \$11.05 each = \$221

10-3p - 20 :30 ads \$2.55 each = \$51

3p - 7p - 20 ;30 ad \$2.55 each = \$51

Total WLPO = \$323

WAJK-

6a-10a- 20 :30 ads \$5.10 each = \$102
10-3p - 20 :30 ads \$3.40 each = \$68
3p - 7p - 20 ;30 ad \$3.40 each = \$68
Total WLPO = \$238

96.5 THE WOLF-

6a-10a- 20 :30ads \$4.25 each = \$85
10-3p - 20 :30 ads \$3.19 each = \$63.80
3p - 7p - 20 ;30 ad \$3.19 each = \$63.80
Total WLPO = \$212.60

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From: salesman starvedrock.media <salesmanager@starvedrock.media>

Sent: Monday, February 26, 2024 1:28 PM

To: Justicejoehettel@gmail.com <Justicejoehettel@gmail.com>

Subject: Political radio advertising on Starved Rock Media Radio stations.

Joe, good afternoon. Mark Lippert here Director of Sales for Starved Rock Media radio. We have 3 local radio stations that you could use as part of your election campaign marketing efforts.

103.9 WLPO, 99.3 WAJK and 96.5 The Wolf. I would be happy to meet with you or your campaign manager and go over our stations, political advertising policies, and pricing.

Local radio is a great way to let voters know why they should vote for you in the upcoming Primary.

I look forward to hearing back from you.

Mark Lippert
Director of Sales Starved Rock Media
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