

Ampersand Cable System Order

Order #	63173705
Syscode	7890
System Name	Optimum/Beckley-Bluefield Int, WV
Market	Bluefield WV-VA

Flight Dates	04/10/24 - 04/16/24
Agency	Strategic Media Services, Inc
Advertiser	Chris Miller for Governor

Update Date	04/09/24
Version	1 Vs. 1

AE	Molly Casca
Sales Coordinator	Drew Obert
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Apr23
All ratings are based on DMA populations	

Client Code	883
Product Code	967
Est Code	11205
Product Name	WV-Gov 4.10-4.16 15s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$759.00		
Commission	\$113.85		
Net Total	\$645.15		
Total Spots	72		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	0	GIMP	0
CPP	\$0.00	CPM	\$0.00

Primary Demo	Households
Makegood Policy	Approval Required

Comments : 4/9 NEW BOOKENDS ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	4/15/24	4/21/24	05:00	09:00	X	X						0.00	0	2	\$9.00	\$18.00	15	IPE 3/30/2024-5/14/2024
2	FXNC	FXNC DT	4/15/24	4/21/24	09:00	15:00	X	X						0.00	0	2	\$7.00	\$14.00	15	IPE 3/30/2024-5/14/2024
3	FXNC	FXNC EF	4/15/24	4/21/24	15:00	19:00	X	X						0.00	0	2	\$14.50	\$29.00	15	IPE 3/30/2024-5/14/2024
4	FXNC	FXNC PT	4/15/24	4/21/24	19:00	24:00	X	X						0.00	0	2	\$19.00	\$38.00	15	IPE 3/30/2024-5/14/2024
5	NMX	NMX EM	4/15/24	4/21/24	05:00	09:00	X	X						0.00	0	2	\$7.00	\$14.00	15	IPE 3/30/2024-5/14/2024
6	NMX	NMX DT	4/15/24	4/21/24	09:00	15:00	X	X						0.00	0	2	\$6.00	\$12.00	15	IPE 3/30/2024-5/14/2024
7	NMX	NMX EF	4/15/24	4/21/24	15:00	19:00	X	X						0.00	0	2	\$7.00	\$14.00	15	IPE 3/30/2024-5/14/2024
8	NMX	NMX PT	4/15/24	4/21/24	19:00	24:00	X	X						0.00	0	2	\$13.00	\$26.00	15	IPE 3/30/2024-5/14/2024
9	FXNC	FXNC DT	4/8/24	4/14/24	09:00	15:00			X	X	X	X	X	0.00	0	8	\$7.00	\$56.00	15	IPE 3/30/2024-5/14/2024
10	FXNC	FXNC PT	4/8/24	4/14/24	19:00	24:00			X	X	X	X	X	0.00	0	8	\$19.00	\$152.00	15	IPE 3/30/2024-5/14/2024
11	NMX	NMX DT	4/8/24	4/14/24	09:00	15:00			X	X	X	X	X	0.00	0	6	\$6.00	\$36.00	15	IPE 3/30/2024-5/14/2024
12	NMX	NMX PT	4/8/24	4/14/24	19:00	24:00			X	X	X	X	X	0.00	0	6	\$13.00	\$78.00	15	IPE 3/30/2024-5/14/2024
13	FXNC	FXNC EF	4/8/24	4/14/24	15:00	19:00			X	X	X	X	X	0.00	0	8	\$14.50	\$116.00	15	IPE 3/30/2024-5/14/2024
14	NMX	NMX EF	4/8/24	4/14/24	15:00	19:00			X	X	X	X	X	0.00	0	6	\$7.00	\$42.00	15	IPE 3/30/2024-5/14/2024
15	FXNC	FXNC EM	4/8/24	4/14/24	05:00	09:00			X	X	X	X	X	0.00	0	8	\$9.00	\$72.00	15	IPE 3/30/2024-5/14/2024

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16	NMX	NMX EM	4/8/24	4/14/24	05:00	09:00			X	X	X	X	X	0.00	0	6	\$7.00	\$42.00	15	IPE 3/30/2024-5/14/2024

	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Total
SPOTS	72	0	0	0	0	0	0	0	0	0	0	0	72
AMT	\$759.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$759.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/09/24

63173705 | Bluefield WV-VA | Optimum/Beckley-Bluefield Int, WV | 7890 |