

### Ampersand Cable System Order

|             |                                   |
|-------------|-----------------------------------|
| Order #     | 63171931                          |
| Syscode     | 7890                              |
| System Name | Optimum/Beckley-Bluefield Int, WV |
| Market      | Bluefield WV-VA                   |

|              |                               |
|--------------|-------------------------------|
| Flight Dates | 04/03/24 - 04/09/24           |
| Agency       | Strategic Media Services, Inc |
| Advertiser   | Chris Miller for Governor     |

|             |          |
|-------------|----------|
| Update Date | 04/02/24 |
| Version     | 1 Vs. 1  |

|  |                           |
|--|---------------------------|
| AE                                       | Molly Casca               |
| Sales Coordinator                        | Drew Obert                |
| Office                                   | Washington                |
| Phone                                    | (301) 941-2620            |
| Status                                   | Not accepted              |
| Survey                                   | DMA Nielsen Live+SD Apr23 |
| All ratings are based on DMA populations |                           |

|               |                    |
|---------------|--------------------|
| Client Code   | 883                |
| Product Code  | 967                |
| Est Code      | 11198              |
| Product Name  | WV-Gov 4.3-4.9 30s |
| Credit Status | Cash in Advance    |

|                  |                |      |        |
|------------------|----------------|------|--------|
| Show All Lines   |                |      |        |
| Total # of Weeks | 1              |      |        |
| Total            | \$1,799.00     |      |        |
| Commission       | \$269.85       |      |        |
| Net Total        | \$1,529.15     |      |        |
| Total Spots      | 92             |      |        |
| Affiliate Split  | 100.0          |      |        |
| Sold On          | Cost Per Point |      |        |
| GRP              | 0              | GIMP | 0      |
| CPP              | \$0.00         | CPM  | \$0.00 |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Households        |
| Makegood Policy | Approval Required |

Comments : 4/2 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG  | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment            |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|------|-----|-------------|-----------|------------|----------|-------------------------|
| 1    | FXNC | FXNC EM | 4/8/24     | 4/14/24   | 05:00      | 09:00     | X | X |   |   |   |   |   | 0.00 | 0   | 3           | \$18.00   | \$54.00    | 30       | IPE 3/30/2024-5/14/2024 |
| 2    | FXNC | FXNC DT | 4/8/24     | 4/14/24   | 09:00      | 15:00     | X | X |   |   |   |   |   | 0.00 | 0   | 5           | \$14.00   | \$70.00    | 30       | IPE 3/30/2024-5/14/2024 |
| 3    | FXNC | FXNC EF | 4/8/24     | 4/14/24   | 15:00      | 19:00     | X | X |   |   |   |   |   | 0.00 | 0   | 2           | \$29.00   | \$58.00    | 30       | IPE 3/30/2024-5/14/2024 |
| 4    | FXNC | FXNC PT | 4/8/24     | 4/14/24   | 19:00      | 24:00     | X | X |   |   |   |   |   | 0.00 | 0   | 3           | \$38.00   | \$114.00   | 30       | IPE 3/30/2024-5/14/2024 |
| 5    | NMX  | NMX EM  | 4/8/24     | 4/14/24   | 05:00      | 09:00     | X | X |   |   |   |   |   | 0.00 | 0   | 3           | \$14.00   | \$42.00    | 30       | IPE 3/30/2024-5/14/2024 |
| 6    | NMX  | NMX DT  | 4/8/24     | 4/14/24   | 09:00      | 15:00     | X | X |   |   |   |   |   | 0.00 | 0   | 5           | \$12.00   | \$60.00    | 30       | IPE 3/30/2024-5/14/2024 |
| 7    | NMX  | NMX EF  | 4/8/24     | 4/14/24   | 15:00      | 19:00     | X | X |   |   |   |   |   | 0.00 | 0   | 2           | \$14.00   | \$28.00    | 30       | IPE 3/30/2024-5/14/2024 |
| 8    | NMX  | NMX PT  | 4/8/24     | 4/14/24   | 19:00      | 24:00     | X | X |   |   |   |   |   | 0.00 | 0   | 3           | \$26.00   | \$78.00    | 30       | IPE 3/30/2024-5/14/2024 |
| 9    | FXNC | FXNC DT | 4/1/24     | 4/7/24    | 09:00      | 15:00     |   |   | X | X | X | X | X | 0.00 | 0   | 12          | \$14.00   | \$168.00   | 30       | IPE 3/30/2024-5/14/2024 |
| 10   | FXNC | FXNC PT | 4/1/24     | 4/7/24    | 19:00      | 24:00     |   |   | X | X | X | X | X | 0.00 | 0   | 8           | \$38.00   | \$304.00   | 30       | IPE 3/30/2024-5/14/2024 |
| 11   | NMX  | NMX DT  | 4/1/24     | 4/7/24    | 09:00      | 15:00     |   |   | X | X | X | X | X | 0.00 | 0   | 12          | \$12.00   | \$144.00   | 30       | IPE 3/30/2024-5/14/2024 |
| 12   | NMX  | NMX PT  | 4/1/24     | 4/7/24    | 19:00      | 24:00     |   |   | X | X | X | X | X | 0.00 | 0   | 8           | \$26.00   | \$208.00   | 30       | IPE 3/30/2024-5/14/2024 |
| 13   | FXNC | FXNC EF | 4/1/24     | 4/7/24    | 15:00      | 19:00     |   |   | X | X | X | X | X | 0.00 | 0   | 5           | \$29.00   | \$145.00   | 30       | IPE 3/30/2024-5/14/2024 |
| 14   | NMX  | NMX EF  | 4/1/24     | 4/7/24    | 15:00      | 19:00     |   |   | X | X | X | X | X | 0.00 | 0   | 5           | \$14.00   | \$70.00    | 30       | IPE 3/30/2024-5/14/2024 |
| 15   | FXNC | FXNC EM | 4/1/24     | 4/7/24    | 05:00      | 09:00     |   |   | X | X | X | X | X | 0.00 | 0   | 8           | \$18.00   | \$144.00   | 30       | IPE 3/30/2024-5/14/2024 |

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Comments : 4/2 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG  | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment            |
|------|-----|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|------|-----|-------------|-----------|------------|----------|-------------------------|
| 16   | NMX | NMX EM  | 4/1/24     | 4/7/24    | 05:00      | 09:00     |   |   | X | X | X | X | X | 0.00 | 0   | 8           | \$14.00   | \$112.00   | 30       | IPE 3/30/2024-5/14/2024 |

|              | Apr 2024   | May 2024 | Jun 2024 | Jul 2024 | Aug 2024 | Sep 2024 | Oct 2024 | Nov 2024 | Dec 2024 | Jan 2025 | Feb 2025 | Mar 2025 | Total      |
|--------------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| <b>SPOTS</b> | 92         | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 92         |
| <b>AMT</b>   | \$1,799.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$1,799.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 04/02/24

63171931 | Bluefield WV-VA | Optimum/Beckley-Bluefield Int, WV | 7890 |