

### Ampersand Cable System Order

Order #	63169605
Syscode	7890
System Name	Optimum/Beckley-Bluefield Int, WV
Market	Bluefield WV-VA

Flight Dates	03/30/24 - 04/02/24
Agency	Strategic Media Services, Inc
Advertiser	Chris Miller for Governor

Update Date	03/26/24
Version	1 Vs. 1

AE	Molly Casca
Sales Coordinator	Drew Obert
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD 2BK Mar23+Apr23
All ratings are based on DMA populations	

Client Code	883
Product Code	967
Est Code	11192
Product Name	WV Gov 3.30-4.2 30s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$866.00		
Commission	\$129.90		
Net Total	\$736.10		
Total Spots	44		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	0	GIMP	0
CPP	\$0.00	CPM	\$0.00

Primary Demo	Households
Makegood Policy	Approval Required

Comments : 3/26 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	4/1/24	4/7/24	05:00	09:00	X	X						0.00	0	3	\$18.00	\$54.00	30	IPE 3/30/2024-5/14/2024
2	FXNC	FXNC DT	4/1/24	4/7/24	09:00	15:00	X	X						0.00	0	3	\$14.00	\$42.00	30	IPE 3/30/2024-5/14/2024
3	FXNC	FXNC EF	4/1/24	4/7/24	15:00	19:00	X	X						0.00	0	2	\$29.00	\$58.00	30	IPE 3/30/2024-5/14/2024
4	FXNC	FXNC PT	4/1/24	4/7/24	19:00	24:00	X	X						0.00	0	3	\$38.00	\$114.00	30	IPE 3/30/2024-5/14/2024
5	NMX	NMX EM	4/1/24	4/7/24	05:00	09:00	X	X						0.00	0	3	\$14.00	\$42.00	30	IPE 3/30/2024-5/14/2024
6	NMX	NMX DT	4/1/24	4/7/24	09:00	15:00	X	X						0.00	0	3	\$12.00	\$36.00	30	IPE 3/30/2024-5/14/2024
7	NMX	NMX EF	4/1/24	4/7/24	15:00	19:00	X	X						0.00	0	2	\$14.00	\$28.00	30	IPE 3/30/2024-5/14/2024
8	NMX	NMX PT	4/1/24	4/7/24	19:00	24:00	X	X						0.00	0	3	\$26.00	\$78.00	30	IPE 3/30/2024-5/14/2024
9	FXNC	FXNC DT	3/25/24	3/31/24	09:00	15:00						X	X	0.00	0	4	\$14.00	\$56.00	30	IPE 3/30/2024-5/14/2024
10	FXNC	FXNC PT	3/25/24	3/31/24	19:00	24:00						X	X	0.00	0	2	\$38.00	\$76.00	30	IPE 3/30/2024-5/14/2024
11	NMX	NMX DT	3/25/24	3/31/24	09:00	15:00						X	X	0.00	0	4	\$12.00	\$48.00	30	IPE 3/30/2024-5/14/2024
12	NMX	NMX PT	3/25/24	3/31/24	19:00	24:00						X	X	0.00	0	2	\$26.00	\$52.00	30	IPE 3/30/2024-5/14/2024
13	FXNC	FXNC EM	3/25/24	3/31/24	05:00	09:00						X	X	0.00	0	3	\$18.00	\$54.00	30	IPE 3/30/2024-5/14/2024
14	NMX	NMX EM	3/25/24	3/31/24	05:00	09:00						X	X	0.00	0	3	\$14.00	\$42.00	30	IPE 3/30/2024-5/14/2024
15	FXNC	FXNC EF	3/25/24	3/31/24	15:00	19:00						X	X	0.00	0	2	\$29.00	\$58.00	30	IPE 3/30/2024-5/14/2024

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CPP	\$0.00	CPM	\$0.00
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	NMX	NMX EF	3/25/24	3/31/24	15:00	19:00						X	X	0.00	0	2	\$14.00	\$28.00	30	IPE 3/30/2024-5/14/2024

	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Total
<b>SPOTS</b>	22	22	0	0	0	0	0	0	0	0	0	0	44
<b>AMT</b>	\$414.00	\$452.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$866.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 03/26/24

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