

ORDER



Orders
Order / Rev: 3546940
Alt Order #: WOC14647425
Product Desc: Friends of John Barrow
Estimate: 11730
Flight Dates: 05/14/24 - 05/20/24
Original Date / Rev: 05/10/24 / 05/10/24
Order Type: NORMAL

WRDW
Primary AE: Augusta House
Sales Office: AUGN
Sales Region: National

Agency Name: Canal Partners Media
Buying Contact:
Billing Contact: Donna Crawford
 25 Witlock Place
 Marietta, GA 30064

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Georgians for Abortion Rights, Inc.
Demographic: HH
Product Codes: Issue - National - Other
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-05

New Business End:
Advertiser External ID: 632275
Agency External ID: 111490
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/24	05/20/24	26	\$2,185.00	\$1,857.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	26	\$2,185.00	\$1,857.25	0.00
Totals	26	\$2,185.00	\$1,857.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Augusta House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WRDW	05/14/24	05/20/24	News 12 This Morning @ 5a	CM	5:00 AM-6:00 AM	1-----	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
(Program: NEWS 12 5A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/14/24	05/20/24	1-----					1	\$25.00		0.00			
N 2	WRDW	05/14/24	05/16/24	News 12 This Morning @ 6a	CM	6:00 AM-7:00 AM	---1---	:30	1	\$75.00	P-05	0.00	NM	1	\$75.00
(Program: NEWS 12 6A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	---1---					1	\$75.00		0.00			
N 3	WRDW	05/14/24	05/20/24	CBS This Morning Hr 1	CM	7:00 AM-8:00 AM	1-----	:30	1	\$105.00	P-05	0.00	NM	1	\$105.00
(Program: CBS THIS MORNING 7A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/14/24	05/20/24	1-----					1	\$105.00		0.00			
N 4	WRDW	05/14/24	05/15/24	CBS This Morning Hr 2	CM	8:00 AM-9:00 AM	-11----	:30	2	\$40.00	P-05	0.00	NM	2	\$80.00
(Program: CBS THIS MORNING 8A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-11----					2	\$40.00		0.00			
N 5	WRDW	05/14/24	05/17/24	M-F 9a-10a	CM	9:00 AM-10:00 AM	---11--	:30	2	\$40.00	P-05	0.00	NM	2	\$80.00
M-F 9a-10a															

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WRDW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: MORNING MIX)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	---11--		2				\$40.00		0.00			
N 6	WRDW	05/14/24	05/15/24	CBS Price Is Right Price Is Right	CM	11:00 AM-12:00 PM	--1----	:30	1	\$100.00	P-05	0.00	NM	1	\$100.00
(Program: PRICE IS RIGHT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	--1----		1				\$100.00		0.00			
N 7	WRDW	05/14/24	05/20/24	News 12 @ Midday News 12 @ Midday	CM	12:00 PM-12:30 PM	11-----	:30	2	\$75.00	P-05	0.00	NM	2	\$150.00
(Program: NEWS 12 MIDDAY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/24	05/20/24	11-----		2				\$75.00		0.00			
N 8	WRDW	05/14/24	05/17/24	CBS Soap Rotator Soap Rotator	CM	12:30 PM-2:00 PM	----1--	:30	1	\$105.00	P-05	0.00	NM	1	\$105.00
(Program: CBS SOAPS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	----1--		1				\$105.00		0.00			
N 9	WRDW	05/14/24	05/16/24	News 12 @ 4p News 12 @ 4p	CM	4:00 PM-5:00 PM	---1---	:30	1	\$65.00	P-05	0.00	NM	1	\$65.00
(Program: NEWS 12 FIRST AT 4PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	---1---		1				\$65.00		0.00			
N 10	WRDW	05/14/24	05/20/24	News 12 @ 5p News 12 @ 5p	CM	5:00 PM-5:30 PM	1-----	:30	1	\$85.00	P-05	0.00	NM	1	\$85.00
(Program: NEWS 12 5P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/24	05/20/24	1-----		1				\$85.00		0.00			
N 11	WRDW	05/14/24	05/15/24	News 12 @ 530p News 12 @ 530p	CM	5:30 PM-6:00 PM	-11----	:30	2	\$95.00	P-05	0.00	NM	2	\$190.00
(Program: NEWS 12 530P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-11----		2				\$95.00		0.00			
N 12	WRDW	05/14/24	05/17/24	News 12 @ 6p News 12 @ 6p	CM	6:00 PM-6:30 PM	----1--	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
(Program: NEWS 12 6P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	----1--		1				\$175.00		0.00			
N 13	WRDW	05/14/24	05/16/24	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	-1-1---	:30	2	\$150.00	P-05	0.00	NM	2	\$300.00
(Program: WHEEL OF FORTUNE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-1-1---		2				\$150.00		0.00			
N 14	WRDW	05/14/24	05/17/24	News 12 @ 11p M-F News 12 @ 11p M-F	CM	11:00 PM-11:35 PM	----1--	:30	1	\$150.00	P-05	0.00	NM	1	\$150.00
(Program: NEWS 12 11:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	----1--		1				\$150.00		0.00			
N 15	WRDW	05/14/24	05/18/24	News 12 @ 6a Sat News 12 @ 6a Sat	CM	6:00 AM-8:00 AM	-----1-	:30	1	\$35.00	P-05	0.00	NM	1	\$35.00
(Program: NEWS 12 THIS MORNING SATURDAY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1-		1				\$35.00		0.00			
N 16	WRDW	05/14/24	05/18/24	CBS Saturday Morning CBS This Morning Saturday	CM	8:00 AM-10:00 AM	-----1-	:30	1	\$40.00	P-05	0.00	NM	1	\$40.00
(Program: CBS THIS MORNING SAT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1-		1				\$40.00		0.00			
N 17	WRDW	05/14/24	05/18/24	News 12 @ 11p Sat News 12 @ 11p Sat	CM	11:00 PM-11:30 PM	-----1-	:30	1	\$125.00	P-05	0.00	NM	1	\$125.00
(Program: NEWS 12 11:00PM SAT)															

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----1-		1				\$125.00		0.00			
N18	WRDW	05/14/24	05/19/24	News 12 @ 6a Sun	CM	6:00 AM-8:00 AM	-----1	:30	1	\$45.00	P-05	0.00	NM	1	\$45.00
				News 12 @ 6a Sun											
				(Program: NEWS 12 THIS MORNING SUNDAY)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----1		1				\$45.00		0.00			
N19	WRDW	05/14/24	05/19/24	CBS Sunday Morning	CM	9:00 AM-10:30 AM	-----1	:30	1	\$55.00	P-05	0.00	NM	1	\$55.00
				CBS Sunday Morning											
				(Program: CBS THIS MORNING SUN)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----1		1				\$55.00		0.00			
N20	WRDW	05/14/24	05/19/24	News 12 @ 6p Sun	CM	6:00 PM-6:30 PM	-----1	:30	1	\$75.00	P-05	0.00	NM	1	\$75.00
				News 12 @ 6p Sun											
				(Program: NEWS 12 6P SUN)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----1		1				\$75.00		0.00			
N21	WRDW	05/14/24	05/19/24	News 12 @ 11p Sun	CM	11:00 PM-11:30 PM	-----1	:30	1	\$125.00	P-05	0.00	NM	1	\$125.00
				News 12 @ 11p Sun											
				(Program: NEWS 12 11:00PM SUN)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----1		1				\$125.00		0.00			
													Totals	26	\$2,185.00