



FOR STATE REPRESENTATIVE DISTRICT 12

Timothy@TimothyforTexas.com (979)575-6204

Melissa Coburn
National/Regional Sales Manager
KXXV News Channel 25
1909 S. New Road
Waco, TX 76701

Timothy Delasandro for State Rep
4508 Conquistador Cir
Bryan, TX 77807
(979) 575-6204

08 January, 2016

RE: Order for Political Advertising in front of March 1, 2016 Primary

Dear Ms. Coburn,

This letter serves as our official request for placement of political advertising on KXXV25 Waco and KRHD40 Bryan/College Station for the March 1, 2016 primary.

I am requesting placement of the following ads:

P1 KXXV/KRHD

Sat, Feb 6, 2016	GOP Debate 1 minute	\$800.00
Sat, Feb 6, 2016	GOP Debate 30 Sec	\$400.00

P3 KXXV 30 Sec Ad

Tues, Feb 9, 2016	10PM News	\$275.00
Fri, Feb 12, 2016	10PM News	\$275.00
Tues, Feb 16, 2016	10PM News	\$275.00
Tues, Feb 23, 2016	10PM News	\$275.00
Fri, Feb 19, 2016	10PM News	\$275.00
Mon, Feb 29, 2016	10PM News	\$275.00
Mon, Feb 15, 2016	6PM News	\$170.00
Mon, Feb 29, 2016	6PM News	\$170.00



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P3 KRHD 30 Sec Ad

Tues, Feb 9, 2016	News at 5	\$10.00
Wed, Feb 10, 2016	News at 5	\$10.00
Thu, Feb 11, 2016	News at 5	\$10.00
Tues, Feb 16, 2016	News at 5	\$10.00
Wed, Feb 17, 2016	News at 5	\$10.00
Thu, Feb 18, 2016	News at 5	\$10.00
Tue, Feb 23, 2016	News at 5	\$10.00
Wed, Feb 24, 2016	News at 5	\$10.00
Thu, Feb 25, 2016	News at 5	\$10.00
Mon, Feb 29, 2016	News at 5	\$10.00
Tues, Feb 9, 2016	Good Morning America	\$8.00
Wed, Feb 10, 2016	Good Morning America	\$8.00
Thu, Feb 11, 2016	Good Morning America	\$8.00
Tue, Feb 16, 2016	Good Morning America	\$8.00
Wed, Feb 17, 2016	Good Morning America	\$8.00
Thu, Feb 18, 2016	Good Morning America	\$8.00
Tue, Feb 23, 2016	Good Morning America	\$8.00
Wed, Feb 24, 2016	Good Morning America	\$8.00
Thu, Feb 25, 2016	Good Morning America	\$8.00

P3 KRHD 60 Sec Ad

Mon, Feb 8, 2016	News at 5	\$20.00.
Fri, Feb 12, 2016	News at 5	\$20.00
Mon, Feb 15, 2016	News at 5	\$20.00
Fri, Feb 19, 2016	News at 5	\$20.00
Mon, Feb 22, 2016	News at 5	\$20.00
Fri, Feb 26, 2016	News at 5	\$20.00
Mon, Feb 29, 2016	News at 5	\$20.00



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P3 KRHD 60 Sec (cont.)

Mon, Feb 8, 2016	Good Morning America	\$16.00
Fri, Feb 12, 2016	Good Morning America	\$16.00
Mon, Feb 15, 2016	Good Morning America	\$16.00
Fri, Feb 19, 2016	Good Morning America	\$16.00
Mon, Feb 22, 2016	Good Morning America	\$16.00
Fri, Feb 26, 2016	Good Morning America	\$16.00
Mon, Feb 29, 2016	Good Morning America	\$16.00
Tue, Mar 1, 2016	Good Morning America	\$16.00

Total: \$ 3,630.00

Attached please find documentation of my campaign: a copy of the filing paperwork and a copy of the Texas Ethics Commission acknowledgement. You may also verify my campaign status by visiting the Texas Secretary of State website which lists all 2016 Primary candidates filed.

Also attached please find payment in total.

We have three (3) ads currently in post-production, two 30 second and one 60 second ad. We will provide these ads to you by mid-January and append the above schedule to denote which 30 second ad goes in which spot.

If you have any questions, please feel free to contact me at the email or phone number above, or contact my campaign manager, Hal Hawkins at Hal@HalHawkins.com, or (979) 224-2660. Thank you.

May God bless,

Timothy Delasandro

CONTRACT

KXXV
1909 S New Road
Waco, TX 76711
(254) 754-2525

<u>Contract / Revision</u> 1458912 /		<u>Alt Order #</u>
<u>Product</u> REPUBLICAN PARTY PRIMARY		
<u>Contract Dates</u> 02/06/16 - 02/29/16		<u>Estimate #</u> PRIMARY
<u>Advertiser</u> POL/Delasandro/State Representative		<u>Original Date / Revision</u> 01/28/16 / 01/28/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KXXV	<u>Account Executive</u> Melissa Coburn	<u>Sales Office</u> Waco
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

POL/Delasandro/State Representative
4508 Conquistador Circle
Bryan, TX 77807

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KXXV	02/06/16	02/06/16	NET Saturday Prime Other	658p-10p		1:00				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/01/16	02/07/16	-----S-				1	\$500.00				
N 2	KXXV	02/06/16	02/06/16	NET Saturday Prime Other	658p-10p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/01/16	02/07/16	-----S-				1	\$250.00				
N 3	KXXV	02/09/16	02/29/16	LOC Late News M-F	M-F 10p-1035p		:30				NM	6	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/08/16	02/14/16	-T--F--				2	\$275.00				
Week:		02/15/16	02/21/16	-T--F--				2	\$275.00				
Week:		02/22/16	02/28/16	-T-----				1	\$275.00				
Week:		02/29/16	03/06/16	M-----				1	\$275.00				
N 4	KXXV	02/15/16	02/29/16	LOC M-F 6p-7p News	M-F 6p-7p		:30				NM	2	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/15/16	02/21/16	M-----				1	\$170.00				
Week:		02/22/16	02/28/16	-----				0	\$0.00				
Week:		02/29/16	03/06/16	M-----				1	\$170.00				
Totals												10	\$2,740.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/16 - 02/28/16	8	\$2,295.00	(\$344.25)	\$1,950.75
02/29/16 - 02/29/16	2	\$445.00	(\$66.75)	\$378.25
Totals	10	\$2,740.00	(\$411.00)	\$2,329.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KXXV Waco

Date:

1/8/14

I, Timothy Delesandro

being/on behalf of: Timothy Delesandro for State Rep.

a legally qualified candidate of the Republican

political party for the office of: HD 12 State Representative

in the Republican Party Primary

election to be held on: March 1, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached order					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Timothy Delesandro for State Rep

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Timothy Delesandro

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

1/8/16

Date

[Signature]

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

[Signature]

Signature

Jeffrey Armstrong

Printed Name

GSM

Title

KRHD-CD Bryan, Texas
2016 POLITICAL GUIDELINES

ACKNOWLEDGEMENT

Advertiser has been advised that a variety of classes of time (preemptible and non-preemptible) and package options are available to advertisers at a variety of rates, and the purchaser has been furnished with all requested information concerning classes, rates, discounts, preemptibility, and package plans.

Melissa Cohen
Station Acknowledgement of disclosure to candidate

Timothy Delisandro
Printed Name of Candidate

STATE Representative HD12
Printed Title of Office Candidate is seeking

Timothy & Timothy for Texas.com
How disclosure made available to Candidate
(fax, mail, in person, e-mail, etc.)

979 575 6204
Phone Number of Candidate

NA
Fax Number of Candidate

1/15/2016
Date