

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25245391 Changes as of: 7/12/2016 at 9:52 AM Version: Current State Version 1

CPE: 501/836/4382 Flight: 9/20/16 - 9/26/16 Total \$: \$350.00
 Agency: Canal Partners Media Advertiser: MCGINTY, KATE Total Spots: 6
 25 WHITLOCK PLACE Product: General Total CPP: \$0.00
 SW
 2nd Fl
 Marietta, GA 30064

Agency Order #: 5198556 Buyer: Mills, Amy Primary Demo: POLITICAL/VOTE
 Salesperson: TREVOR HEATON 202-955-5342 Con Type: TREVOR HEATON
 Assistant: 202-955-5342 Separation: \$0.00

Comments: Separation: 20; This is a Tuesday through Monday buy. Spots need to be spread/run fairly across all 7 days, including Monday

#	Day/Time	DP	Program	Rate	Len	9/20 - 9/20		Total Spots	Total \$	CPP	GRP
						9/20	9/20				
1	Tu-F,M 10a-11a		Wendy Williams	\$40.00	30	5		5	\$200.00	\$0.00	0.0
2	M 8p-9p		Law & Order: SVU-MVNET1	\$150.00	30	1		1	\$150.00	\$0.00	0.0
TOTALS:						6		6	\$350.00	\$0.00	0.0

AM



125 West 55th St
New York, NY 10019

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CPE: 501/836/4382 Flight: 9/20/16 - 9/26/16 Station: WPNT Total Spots: 6
 Agency: Canal Partners Media Advertiser: MCGINTY, KATE Market: Pittsburgh Total CPP: \$0.00
 25 WHITLOCK PLACE Product: General Office: WASHINGTON

SW
2nd Fl
Marietta, GA 30064

Agency Order #: 5198556 Buyer: Mills, Amy Primary Demo:
 Salesperson: TREVOR HEATON 202-955-5342 Con Type: POLITICAL/VOTE
 Assistant: TREVOR HEATON 202-955-5342

Total GRP:
Separation:

Special Instructions

Date/Time Added by Comment
 07/12/16 9:52 AM TREVOR HEATON Separation: 20. This is a Tuesday through Monday buy. Spots need to be spread/run fairly across all 7 days, including Monday

Order Level Comments

Competitive Information

Market Budget:	\$35,000
WPNT Share:	1%
Comment:	
KDKA:	39%
WPCW:	2%
WPGH:	4%
WPXI:	31%
WTAE:	23%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	6	\$350.00	N/A	0.0
Total	100%	6	\$350.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Sep	6	\$350.00
Total	6	\$350.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	7/12/16 9:50 AM	TREVOR HEATON	New	6		\$350.00	\$350.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WPNT Pittsburgh
750 IVORY AVE
Pittsburgh, PA 15214

Canal Partners Media
25 Whitlock Place SW
Ste 201
Marietta, GA 30064

Contract # 2574171

Schedule Dates 09/20/16-09/26/16
Advertiser Kathleen McGinly for US Senate-D (108972)
Agency Canal Partners Media (15500)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 501/836/4382 (848012)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Amy Mills,
Phone/Fax /
CPE 501/836/4382
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments General Separation: 20. This is a Tuesday through Monday buy. Spots need to be spread/run fairly across all 7 days, including Monday

Date Entered 07/14/16
Last Modified 07/14/16
Entered By Jason Baumgarten
CO-OP No
Headline # ECR25245391
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$52.50
Net Total \$297.50
Sales Tax

Pittsburgh (WPNT)		
By Broadcast Month	Spots	Rate
Sep. 2016	4	\$160.00
Oct. 2016	2	\$190.00
Grand Total:	6	\$350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/20/16-09/23/16	3	:30	10A- Wendy Williams Show (Live)	1		1	1	1	1			4	\$40.00	\$160.00	Pittsburgh (WPNT)	Wendy Williams	7/14/16
2.0	Normal Line / Prime (2)	09/26/16-09/26/16	3	:30	8P- MYN-Law & Order: SVU (Monday)	1								1	\$150.00	\$150.00	Pittsburgh (WPNT)	Law & Order: SVU-MYNET1	7/14/16
3.0	Normal Line / SPOT (1)	09/26/16-09/26/16	3	:30	10A- Wendy Williams Show (Live)	1								1	\$40.00	\$40.00	Pittsburgh (WPNT)	Wendy Williams	7/14/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____

Accepted-Station: _____

Date: _____

Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.