



125 West 55th St
New York, NY 10019

Contract # 25245391 Changes as of: 7/12/2016 at 9:52 AM Version: Current State Version 1

CPE: 501/836/4382

Flight: 9/20/16 - 9/26/16

Station: WPNT

Total \$: \$350.00

Agency: Canal Partners Media

Advertiser: MCGINTY, KATE

Market: Pittsburgh

Total Spots: 6

25 WHITLOCK PLACE

Product: General

Office: WASHINGTON

Total CPP: \$0.00

SW

Agency Order #: 5198556

Primary Demo:

Total GRP:

2nd Fl

Buyer: Mills, Amy

Con Type: POLITICAL/NOTE

Separation:

Marietta, GA 30064

Salesperson: TREVOR HEATON

Assistant: TREVOR HEATON

202-955-5342

Comments: Separation: 20; This is a Tuesday through Monday buy. Spots need to be spread/run fairly across all 7 days, including Monday

| # | Day/Time | DP | Program | Rate | Len | 9/20 | 9/20 - 9/20 | Total Spots | Total \$ | CPP | GRP |
|---------|--------------------|----|-------------------------|----------|-----|------|-------------|-------------|----------|--------|-----|
| 1 | Tu-F, M 10a-11a | | Wendy Williams | \$40.00 | 30 | 5 | | 5 | \$200.00 | \$0.00 | 0.0 |
| 2 | M 8p-9p | | Law & Order: SVU-MYNET1 | \$150.00 | 30 | 1 | | 1 | \$150.00 | \$0.00 | 0.0 |
| TOTALS: | | | | | 6 | 6 | | 6 | \$350.00 | \$0.00 | 0.0 |



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Agency: Canal Partners Media Advertiser: MCGINTY, KATE Market: Pittsburgh
25 WHITLOCK PLACE Product: General Office: WASHINGTON
SW
2nd Fl
Marietta, GA 30064

Agency Order #: 5198556 Primary Demo: Total Spots: 6
Buyer: Mills, Amy Con Type: POLITICAL/VOTE Total CPP: \$0.00
Salesperson: TREVOR HEATON Assistant: TREVOR HEATON Separation:
202-955-5342 202-955-5342

Special Instructions

Order Level Comments

Date/Time Added by Comment
07/12/16 9:52 AM TREVOR HEATON Separation: 20. This is a Tuesday through Monday buy. Spots need to be spread/run fairly across all 7 days, including Monday

| Competitive Information | |
|-------------------------|----------|
| Market Budget: | \$35,000 |
| WPNT Share: | 1% |
| Comment: | |
| KDKA: | 39% |
| WPCW: | 2% |
| WPGH: | 4% |
| WPXI: | 31% |
| WTAE: | 23% |

| Daypart Summary | | | | | |
|-----------------|-----------|-------|----------|-----|-----|
| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
| | 100% | 6 | \$350.00 | N/A | 0.0 |
| Total | 100% | 6 | \$350.00 | N/A | 0.0 |

| Monthly Summary | | | |
|-----------------|-------|----------|--|
| Month | Spots | Dollars | |
| 2016-Sep | 6 | \$350.00 | |
| Total | 6 | \$350.00 | |

| Transaction History | | | | | | |
|---------------------|------------------|---------------|--------|-------|-------|----------|
| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg |
| New | 7/12/16 9:50 AM | TREVOR HEATON | New | 6 | | \$350.00 |

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WPNT Pittsburgh
750 Ivory Ave
Pittsburgh, PA 15214

Canal Partners Media
25 Whitlock Place SW
Ste 201
Marietta, GA 30064

Contract # 2574171

Schedule Dates

09/20/16-09/26/16

Advertiser

Kathleen McGinly for US Senate-D (108972)

Agency

Canal Partners Media (15500)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

501/836/4382 (848012)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Amy, Mills,

Phone/Fax

/

CPE

501/836/4382

Account Types

National/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

General Separation: 20. This is a Tuesday through Monday buy. Spots need to be spread/run fairly across all 7 days, including Monday

Date Entered 07/14/16

Last Modified 07/14/16

Entered By Jason Baumgarten

CO-OP No

Headline # ECR25245391

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$52.50

Net Total \$297.50

Sales Tax

Pittsburgh (WPNT)

By Broadcast Month

Sep. 2016 4 \$160.00

Oct. 2016 2 \$190.00

Grand Total: 6 \$350.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-----------------------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------|-------------------------|---------|
| 1.0 | Normal Line / SPOT (1) | 09/20/16-09/23/16 | 3 | :30 | 10A- Wendy Williams Show (Live) | 1 | 1 | 1 | 1 | 1 | | | | 4 | \$40.00 | \$160.00 | Pittsburgh (WPNT) | Wendy Williams | 7/14/16 |
| 2.0 | Normal Line / Prime (2) | 09/26/16-09/26/16 | 3 | :30 | 8P- MYN-Law & Order: SVU (Monday) | 1 | | | | | | | | 1 | \$150.00 | \$150.00 | Pittsburgh (WPNT) | Law & Order: SVU-MYNET1 | 7/14/16 |
| 3.0 | Normal Line / SPOT (1) | 09/26/16-09/26/16 | 3 | :30 | 10A- Wendy Williams Show (Live) | 1 | | | | | | | | 1 | \$40.00 | \$40.00 | Pittsburgh (WPNT) | Wendy Williams | 7/14/16 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.