



125 West 55th St
New York, NY 10019

Contract # 25258428	Changes as of: 7/29/2016 at 12:23 PM	Version: Current State Version 1	
CPE: 501/836/4374	Flight: 8/2/16 - 8/8/16	Station: WPNT	Total \$: \$150.00
Agency: Canal Partners Media 25 WHITLOCK PLACE SW 2nd Fl Marietta, GA 30064	Advertiser: MCGINTY, KATE Product: General	Market: Pittsburgh Office: WASHINGTON	Total Spots: 2 Total CPP: \$0.00
	Agency Order #: 5253092	Primary Demo:	Total GRP:
	Buyer: Mills, Amy	Con Type: POLITICAL/VOTE	
	Salesperson: TREVOR HEATON 202-955-5342	Assistant: TREVOR HEATON 202-955-5342	Separation:

Comments: Separation: 20; This is a Tuesday through Monday buy. Spots need to be spread/run fairly across all 7 days, including Monday

#	Day/Time	DP	Program	Rate	Len	8/2 - 8/2		Total Spots	Total \$	CPP	GRP
						8/2					
1	Tu-F,M 10a-11a		Wendy Williams	\$75.00	30	2		2	\$150.00	\$0.00	0.0
TOTALS:						2		2	\$150.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25258428	Changes as of: 7/29/2016 at 12:23 PM	Version: Current State Version 1
CPE: 501/836/4374	Flight: 8/2/16 - 8/8/16	Station: WPNT
Agency: Canal Partners Media	Advertiser: MCGINTY, KATE	Market: Pittsburgh
25 WHITLOCK PLACE	Product: General	Office: WASHINGTON
SW	Agency Order #: 5253092	Primary Demo:
2nd Fl	Buyer: Mills, Amy	Con Type: POLITICAL/VOTE
Marietta, GA 30064	Salesperson: TREVOR HEATON	Assistant: TREVOR HEATON
	202-955-5342	202-955-5342
		Total \$: \$150.00
		Total Spots: 2
		Total CPP: \$0.00
		Total GRP:
		Separation:

Special Instructions	
-----------------------------	--

Order Level Comments		
Date/Time	Added by	Comment
07/29/16 12:23 PM	TREVOR HEATON	Separation: 20; This is a Tuesday through Monday buy. Spots need to be spread/run fairly across all 7 days, including Monday

Competitive Information	
Market Budget:	\$15,000
WPNT Share:	1%
Comment:	
KDKA:	36%
WPCW:	3%
WPGH:	5%
WPXI:	33%
WTAE:	22%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	2	\$150.00	N/A	0.0
Total	100%	2	\$150.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Aug	2	\$150.00
Total	2	\$150.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	7/29/16 12:23 PM	TREVOR HEATON	New	2		\$150.00	\$150.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---



WPNT Pittsburgh
750 Ivory Ave
Pittsburgh, PA 15214

Canal Partners Media
25 Whitlock Place SW
Ste 201
Marietta, GA 30064

Contract # 2589448

Schedule Dates 08/02/16-08/05/16
Advertiser Kathleen McGinty for US Senate-D (108972)
Agency Canal Partners Media (15500)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 501/836/4374 (851349)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Amy, Mills,
Phone/Fax /
CPE 501/836/4374
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

General
Separation: 20; This is a Tuesday through Monday buy. Spots need to be spread/run fairly across all 7 days, including Monday
TREVOR HEATON

Date Entered 08/01/16
Last Modified 08/01/16
Entered By Jason Baumgarten
CO-OP No
Headline # ECR25258428
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$22.50
Net Total \$127.50
Sales Tax

Pittsburgh (WPNT)

By Broadcast Month	Spots	Rate
Aug. 2016	2	\$150.00
Grand Total:	2	\$150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/02/16-08/05/16	2	:30	10A- 11A (EST)	2		X	X	X	X			2	\$75.00	\$150.00	Pittsburgh (WPNT)	Wendy Williams	8/1/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.