



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25258428	<b>Changes as of:</b> 7/29/2016 at 12:23 PM	<b>Version:</b> Current State Version 1	
<b>CPE:</b> 501/836/4374	<b>Flight:</b> 8/2/16 - 8/8/16	<b>Station:</b> WPNT	<b>Total \$:</b> \$150.00
<b>Agency:</b> Canal Partners Media	<b>Advertiser:</b> MCGINTY, KATE	<b>Market:</b> Pittsburgh	<b>Total Spots:</b> 2
25 WHITLOCK PLACE	<b>Product:</b> General	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$0.00
SW			
2nd Fl	<b>Agency Order #:</b> 5253092	<b>Primary Demo:</b>	<b>Total GRP:</b>
Marietta, GA 30064	<b>Buyer:</b> Mills, Amy	<b>Con Type:</b> POLITICAL/VOTE	
	<b>Salesperson:</b> TREVOR HEATON	<b>Assistant:</b> TREVOR HEATON	<b>Separation:</b>
	202-955-5342	202-955-5342	

**Comments:** Separation: 20; This is a Tuesday through Monday buy. Spots need to be spread/run fairly across all 7 days, including Monday

#	Day/Time	DP	Program	Rate	Len	8/2 - 8/2		Total Spots	Total \$	CPP	GRP
						8/2					
1	Tu-F,M 10a-11a		Wendy Williams	\$75.00	30	2	2	2	\$150.00	\$0.00	0.0
<b>TOTALS:</b>						2		2	\$150.00	\$0.00	0.0



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Marietta, GA 30064	<b>Buyer:</b> Mills, Amy	<b>Con Type:</b> POLITICAL/VOTE	<b>Separation:</b>
	<b>Salesperson:</b> TREVOR HEATON 202-955-5342	<b>Assistant:</b> TREVOR HEATON 202-955-5342	

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
07/29/16 12:23 PM	TREVOR HEATON	Separation: 20; This is a Tuesday through Monday buy. Spots need to be spread/run fairly across all 7 days, including Monday

Competitive Information	
<b>Market Budget:</b>	\$15,000
<b>WPNT Share:</b>	1%
<b>Comment:</b>	
<b>KDKA:</b>	36%
<b>WPCW:</b>	3%
<b>WPGH:</b>	5%
<b>WPXI:</b>	33%
<b>WTAE:</b>	22%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	2	\$150.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>2</b>	<b>\$150.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Aug	2	\$150.00
<b>Total</b>	<b>2</b>	<b>\$150.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	7/29/16 12:23 PM	TREVOR HEATON	New	2		\$150.00	\$150.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WPNT Pittsburgh  
750 Ivory Ave  
Pittsburgh, PA 15214

Canal Partners Media  
25 Whitlock Place SW  
Ste 201  
Marietta, GA 30064

## Contract # 2589448

**Schedule Dates** 08/02/16-08/05/16  
**Advertiser** Kathleen McGinty for US Senate-D (108972)  
**Agency** Canal Partners Media (15500)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 501/836/4374 (851349)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Amy, Mills,  
**Phone/Fax** /  
**CPE** 501/836/4374  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** General  
Separation: 20; This is a Tuesday through Monday buy. Spots need to be spread/run fairly across all 7 days, including Monday  
TREVOR HEATON

**Date Entered** 08/01/16  
**Last Modified** 08/01/16  
**Entered By** Jason Baumgarten  
**CO-OP** No  
**Headline #** ECR25258428  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$22.50  
**Net Total** \$127.50  
**Sales Tax**

### Pittsburgh (WPNT)

By Broadcast Month	Spots	Rate
Aug. 2016	2	\$150.00
<b>Grand Total:</b>	<b>2</b>	<b>\$150.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/02/16-08/05/16	2	:30	10A- 11A (EST)	2		X	X	X	X			2	\$75.00	\$150.00	Pittsburgh (WPNT)	Wendy Williams	8/1/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.