

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WKPT KINGSBORT, TN	<b>Date:</b> 30 July 14
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I, STAN C. EDWARDS

do hereby request station time concerning the following issue:

RUN SPOT PRO-MICHAEL VAN HUSS TO COUNTERACT  
NEGATIVE SPOTS RUNNING BY ADVANCE TENNESSEE PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE	ATTACHED	SCHEDULE			

**Total Charges:** \$1,700

This broadcast time will be used by: TENNESSEANS FOR ETHICS IN GOVERNMENT

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes
  No



# CONTRACT



**WKPT-TV**  
 222 Commerce St  
 Kingsport, TN 37660  
 (423) 246-9578

<u>Contract / Revision</u> 10349A /		<u>Alt Order #</u>
<u>Product</u> Micah Van Huss		
<u>Contract Dates</u> 07/31/14 - 08/07/14		<u>Estimate #</u>
<u>Advertiser</u> Tennesseans for Ethics in Govt		<u>Original Date / Revision</u> 07/30/14 / 07/30/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WKPT-TV	<u>Account Executive</u> Local House	<u>Sales Office</u> Holston Valley--
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**The Right Strategy**  
 2153 Hwy 75  
 Stan Edwards  
 Blountville, TN 37617

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WKPT	07/31/14	08/07/14	M-F 5a-9a	5a-9a		:30			NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/28/14	08/03/14	---TF--				2	\$20.00			
	Week:	08/04/14	08/10/14	MTWT---				3	\$20.00			
N 2	WKPT	07/31/14	08/07/14	M-F 9a-5p	9a-5p		:30			NM	20	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/28/14	08/03/14	---44--				8	\$15.00			
	Week:	08/04/14	08/10/14	3333---				12	\$15.00			
N 3	WKPT	07/31/14	08/07/14	M-Sun 5p-12a	5p-12a		:30			NM	10	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/28/14	08/03/14	---TFSS				5	\$60.00			
	Week:	08/04/14	08/10/14	MTWT---				5	\$60.00			
N 4	WKPT	08/02/14	08/03/14	Sa-Sun 12p-12a	12p-12a		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/28/14	08/03/14	-----11				2	\$25.00			
N 5	WKPT	07/31/14	08/07/14	Broad Rotator	5a-5a		:30			NM	16	\$0.00
		Jump Start Package										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/28/14	08/03/14	---TFSS				8	\$0.00			
	Week:	08/04/14	08/10/14	MTWT---				8	\$0.00			
<b>Totals</b>											53	\$1,050.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/28/14 - 08/07/14	53	\$1,050.00	(\$157.50)	\$892.50
<b>Totals</b>	53	\$1,050.00	(\$157.50)	\$892.50

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Nondiscrimination Policy: Holston Valley Broadcasting Corporation and WKPT-TV / WAPK-TV / WKPT-DT3 do not accept advertising that discriminates based on race or ethnicity. Any provision in any advertising agreement with intent to discriminate is deemed null and void as contrary to federal law.

# CONTRACT



**WAPK-TV**  
 222 Commerce St  
 Kingsport, TN 37660  
 (423) 246-9578

And:

**The Right Strategy**  
 2153 Hwy 75  
 Stan Edwards  
 Blountville, TN 37617

<u>Contract / Revision</u> 10349B /		<u>Alt Order #</u>
<u>Product</u> Micah Van Huss		
<u>Contract Dates</u> 07/31/14 - 08/07/14		<u>Estimate #</u>
<u>Advertiser</u> Tennesseans for Ethics in Govt		<u>Original Date / Revision</u> 07/30/14 / 07/30/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WAPK-TV	<u>Account Executive</u> Local House	<u>Sales Office</u> Holston Valley--
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WAPK	07/31/14	08/07/14	M-Sun 7p-12a	7p-12a		:30			NM	20	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/28/14	08/03/14	---TFSS				10	\$30.00			
	Week:	08/04/14	08/10/14	MTW----				10	\$30.00			
N 2	WAPK	07/31/14	08/07/14	M-Sun 10a-7p	10a-7p		:30			NM	25	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/28/14	08/03/14	---TFSS				13	\$10.00			
	Week:	08/04/14	08/10/14	MTWT---				12	\$10.00			
N 3	WAPK	07/31/14	08/07/14	Broad Rotator	5a-5a		:30			NM	16	\$0.00
		Jump Start Special Package										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/28/14	08/03/14	---TFSS				8	\$0.00			
	Week:	08/04/14	08/10/14	MTWT---				8	\$0.00			
<b>Totals</b>											61	\$850.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/28/14 -08/07/14	61	\$850.00	(\$127.50)	\$722.50
<b>Totals</b>	61	\$850.00	(\$127.50)	\$722.50

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# CONTRACT



**WOPI**  
 222 Commerce St  
 Kingsport, TN 37660  
 (423) 246-9578

And:

**The Right Strategy**  
 2153 Hwy 75  
 Stan Edwards  
 Blountville, TN 37617

<u>Contract / Revision</u> 10349C /		<u>Alt Order #</u>
<u>Product</u> Micah Van Huss		
<u>Contract Dates</u> 07/31/14 - 08/07/14		<u>Estimate #</u>
<u>Advertiser</u> Tennesseans for Ethics in Govt		<u>Original Date / Revision</u> 07/30/14 / 07/30/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WOPI	<u>Account Executive</u> Local House	<u>Sales Office</u> Holston Valley-
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOPI	07/31/14	08/07/14	M-Su	9a-1a		:30			NM	20	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/28/14	08/03/14	---TFSS				10	\$5.00			
	Week:	08/04/14	08/10/14	MTWT---				10	\$5.00			
N 2	WOPI	07/31/14	08/07/14	M-SU 5a-4:59a	5a-459a		:30			NM	16	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/28/14	08/03/14	---TFSS				8	\$0.00			
	Week:	08/04/14	08/10/14	MTWT---				8	\$0.00			
<b>Totals</b>											36	\$100.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/28/14 -08/07/14	36	\$100.00	(\$15.00)	\$85.00
<b>Totals</b>	36	\$100.00	(\$15.00)	\$85.00

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