

WTHI-POLITICAL ISSUE-COMPUTER AND COMML

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS
11678	6/17-7/3	10	\$ 1,500.00	\$ 1,275.00	\$ 225.00	

INICATIONS LTD

P

NET OWED	NET RECEIVED	DIFF IN TOTALS	CHECK #
-------------	-----------------	-------------------	---------

\$ 1,275.00	\$ 1,275.00	\$ -	170722
-------------	-------------	------	--------





Coverage You Can Count On

WTHI-TV
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

CONTRACT

<u>Contract / Revision</u> 11678 /		<u>Alt Order #</u> 27802784
<u>Advertiser</u> Computer Communications Industry Associa		<u>Original Date / Revision</u> 06/16/22 / 06/16/22
<u>Contract Dates</u> 06/17/22 - 07/03/22	<u>Estimate #</u> 11209	
<u>Product</u> CCIA		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTHI	<u>Account Executive</u> Katz Washington DC	<u>Sales Office</u> Katz Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u> 9912856	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 1493	<u>Advertiser Ref</u> 5485	

And:

GMMB --EDI
3050 K ST NW
SUITE 100
WASHINGTON, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTHI	06/20/22	07/03/22	Early Morning M-F	4:00 AM-4:30 AM		:30			NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/20/22	06/26/22	MTWTF--				1	\$10.00			
Week:		06/27/22	07/03/22	MTWTF--				1	\$10.00			
N 2	WTHI	06/20/22	06/26/22	News 10 M-F 5a-5:30a	News 10 M-F 5a-5:		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/20/22	06/26/22	MTWTF--				1	\$75.00			
N 3	WTHI	06/20/22	07/03/22	News 10 M-F 6a-7a	News 10 M-F 6a-7a		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/20/22	06/26/22	MTWTF--				1	\$125.00			
Week:		06/27/22	07/03/22	MTWTF--				1	\$125.00			
N 4	WTHI	06/20/22	06/26/22	News 10 Midday	12p-12:30p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/20/22	06/26/22	MTWTF--				1	\$150.00			
N 5	WTHI	06/20/22	06/26/22	News 10 6p M-F	6p-6:30p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/20/22	06/26/22	MTWTF--				1	\$400.00			
N 6	WTHI	06/17/22	06/19/22	News 10 at 6pm Sa-Su	6p-6:30p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/13/22	06/19/22	-----S-				1	\$200.00			
N 7	WTHI	06/17/22	06/19/22	News 10 at 6pm Sa-Su	6p-6:30p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/13/22	06/19/22	-----S				1	\$225.00			
N 8	WTHI	06/27/22	07/03/22	News 10 11pm M-F	11p-11:35p		:30			NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/27/22	07/03/22	MTWTF--				1	\$180.00			
Totals											10	\$1,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/30/22 -06/26/22	7	\$1,185.00	(\$177.75)	\$1,007.25
06/27/22 -07/01/22	3	\$315.00	(\$47.25)	\$267.75
Totals	10	\$1,500.00	(\$225.00)	\$1,275.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WTHI-TV
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

Coverage You Can Count On

<u>Contract / Revision</u>	<u>Alt Order #</u>
11678 /	27802784

<u>Advertiser</u>	<u>Original Date / Revision</u>
Computer Communications Industry Associa	06/16/22 / 06/16/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
06/17/22 - 07/03/22	CCIA	11209

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Supplied by WideOrbit



125 West 55th St
New York, NY 10019

Contract # 27802784	Changes as of: 6/16/2022 at 2:36 PM	Version: Current State Version 1
CPE: //11209	Flight: 6/17/22 - 7/3/22	Station: WTHI
Agency: GMMB	Advertiser: Computer & Communications Ind.	Market: Terre Haute
3050 K ST NW WASHINGTON DC 20007	Product: CCIA Assoc	Office: WASHINGTON
Agency Order #:	Buyer: Meade, Nicole	Service: Nielsen
Salesperson: Megan Merrifield	517-388-2917	Primary Demo: Adults 35+
Separation:		Assistant: Megan Merrifield
		517-388-2917
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 11678
		Total Spots: 10
		Con Type: POLITICAL/VOTE
		Total \$: \$1,500.00

#	Day/Time	DP	Program	Rate	A35P Rating	Len	6/17 - 6/27			Total Spots	Total \$	CPP*	GRP*
							6/17	6/20	6/27				
1	M-F 4a-4:30a		News 10 this morning	\$10.00	0.0	30	0	1	1	2	\$20.00	\$0.00	0.0
2	M-F 5a-5:30a		News 10 this morning	\$75.00	0.0	30	0	1	0	1	\$75.00	\$0.00	0.0
3	M-F 6a-7a		News 10 this morning	\$125.00	0.0	30	0	1	1	2	\$250.00	\$0.00	0.0
4	M-F 12n-12:30p		News 10 Midday	\$150.00	0.0	30	0	1	0	1	\$150.00	\$0.00	0.0
5	M-F 6p-6:30p		News 10	\$400.00	0.0	30	0	1	0	1	\$400.00	\$0.00	0.0
6	Sa 6p-6:30p		News 10	\$200.00	0.0	30	1	0	0	1	\$200.00	\$0.00	0.0
7	Su 6p-6:30p		News 10	\$225.00	0.0	30	1	0	0	1	\$225.00	\$0.00	0.0
8	M-F 11p-11:35p		News 10 Nightwatch	\$180.00	0.0	30	0	0	1	1	\$180.00	\$0.00	0.0
TOTALS:							2	5	3	10	\$1,500.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27802784 **Changes as of:** 6/16/2022 at 2:36 PM **Version:** Current State Version 1
CPE: //11209 **Flight:** 6/17/22 - 7/3/22 **Station:** WTHI
Agency: GMMB **Advertiser:** Computer & Communications Ind. Assoc **Market:** Terre Haute
Product: CCIA **Office:** WASHINGTON
Buyer: Meade, Nicole **Service:** Nielsen
Salesperson: Megan Merrifield **Primary Demo:** Adults 35+
Separation: 517-388-2917 **Assistant:** Megan Merrifield 517-388-2917
Con Type: POLITICAL/NOTE
Total \$: \$1,500.00
Total Spots: 10
Total CPP: \$0.00
Total GRP:
Traffic #: 11678

Special Instructions

Competitive Information	
Market Budget:	\$1,500
WTHI Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	10	\$1,500.00	N/A	0.0
Total	100%	10	\$1,500.00	N/A	0.0

Monthly Summary			
Month	Spots	Dollars	
2022-Jun	7	\$1,185.00	
2022-Jul	3	\$315.00	
Total	10	\$1,500.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg
New	6/16/22 11:33 AM	Megan Merrifield	Confirmed	10		\$1,500.00
						Contract \$ \$1,500.00
						Comment

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, **Blakely Summerhays, authorized media buyer**
do hereby request station time concerning the following issue:

Computer Communications Industry Association
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED

This broadcast time will be used by: Computer Communications Industry Association

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Senate Bill S2992

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Computer Communications Industry Association
25 Massachusetts Avenue NW
Suite 300 C
Washington DC 20001

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Matthew Schruers

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

3/24/2022

Date



Signature

(337)212-8160

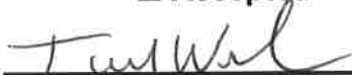
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Todd Weber

Printed Name

GM

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

PIER 91



PLEASE DELIVER IMMEDIATELY

TO: TRAFFIC MANAGER
FROM: Pier 91
3050 K ST NW Suite 100
Washington, DC 20007
RE: Computer and Communications Industry Association (CCIA)
DATE: 6/16/22

ESTIMATE #11209

Indiana - Indianapolis, Evansville, Terre Haute

"Our Lives- IN" will be sent via Comcast Ad Delivery on 6/16.

"Squeezed- IN" will be sent via Comcast Ad Delivery on 6/16.

**PLEASE RUN THE FOLLOWING TRAFFIC STARTING 6/17
UNTIL FURTHER NOTICE:**

ESTIMATE #11209

HD FEED:

CCIA22144H "Squeezed - IN" TV :30 @ 65%

CCIA22146H "Our Lives - IN" TV :30 @ 35%

If you have any questions regarding this traffic, please do not hesitate to contact
Daniel Jester in our office at 202-338-8700.

Please email receipt to daniel.jester@gmmb.com

Sign: _____ Date: _____

Station: _____

THANK YOU.