



Coverage You Can Count On

WTHI-TV
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

CONTRACT

Contract / Revision 5910 /		Alt Order #
Advertiser Vote Yes For Vigo County Schools Political A		Original Date / Revision 04/25/22 / 04/25/22
Contract Dates 03/29/22 - 04/10/22	Estimate #	
Product Political Issue		
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WTHI	Account Executive Lauren Cole	Sales Office Local Terre Hau
Special Handling		
Demographic Adults 25-54		
Agency Code	Advertiser Code	Product 1/2
Agency Ref		Advertiser Ref

And:

Vote Yes For Vigo County Schools Political Action
PO BOX 3364
TERRE HAUTE, IN 47803

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WTHI	03/29/22	04/10/22	News 10 M-F 6a-7a	News 10 M-F 6a-7a		:30			NM	11	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/28/22	04/03/22	-TWTF--				5	\$150.00			
Week:		04/04/22	04/10/22	MTWTF--				6	\$150.00			
2	WTHI	03/29/22	04/10/22	CBS Mornings	7a-9a		:30			NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/28/22	04/03/22	-TWTF--				5	\$100.00			
Week:		04/04/22	04/10/22	MTWTF--				5	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	WTHI	04/04/22-04/10/22	CBS Mornings	7a-9a	MTuWThF----	:30		\$100.00	NM		
		See MG 2.11										
	11	WTHI	04/07/22-04/08/22	CBS Mornings	7a-9a	----ThF----	:30		\$100.00	NM		
	Ⓜ MG for 2.6 04/06											
3	WTHI	03/29/22	04/10/22	News 10 Midday	12p-12:30p		:30			NM	9	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/28/22	04/03/22	-TWTF--				4	\$200.00			
Week:		04/04/22	04/10/22	MTWTF--				5	\$200.00			
4	WTHI	03/29/22	04/10/22	News 10 at 5p 5-530p	5p-5:30p		:30			NM	9	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/28/22	04/03/22	-TWTF--				4	\$200.00			
Week:		04/04/22	04/10/22	MTWTF--				5	\$200.00			
5	WTHI	03/29/22	04/10/22	News 10 6p M-F	6p-6:30p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/28/22	04/03/22	-TWTF--				2	\$600.00			
Week:		04/04/22	04/10/22	MTWTF--				1	\$600.00			
6	WTHI	03/29/22	04/10/22	M-F 730p-8p	730p-8p		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/28/22	04/03/22	-TWTF--				2	\$250.00			
Week:		04/04/22	04/10/22	MTWTF--				2	\$250.00			
7	WTHI	03/31/22	03/31/22	Thu Hour 1	8-9pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/28/22	04/03/22	---T---				1	\$500.00			
8	WTHI	03/29/22	04/10/22	New 10 This Morning	News 10 This Morr		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Advertiser</u> Vote Yes For Vigo County Schools Political A		<u>Original Date / Revision</u> 04/25/22 / 04/25/22
<u>Contract Dates</u> 03/29/22 - 04/10/22	<u>Product</u> Political Issue	<u>Estimate #</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/28/22	04/03/22	-----S-				2	\$100.00			
Week:		04/04/22	04/10/22	-----S-				2	\$100.00			
9	WTHI	03/29/22	04/03/22	News 10 at 6pm Sa-Su	6p-6:30p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/28/22	04/03/22	-----S-				1	\$100.00			
10	WTHI	03/29/22	04/10/22	New 10 This Morning	News 10 This Morn		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/28/22	04/03/22	-----S				2	\$100.00			
Week:		04/04/22	04/10/22	-----S				1	\$100.00			
11	WTHI	03/29/22	04/03/22	News 10 at 6pm Sa-Su	6p-6:30p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/28/22	04/03/22	-----1				1	\$100.00			
12	WTHI	04/04/22	04/10/22	News 10 M-F 5a-5:30a	News 10 M-F 5a-5:		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	MTWTF--				1	\$15.00			
Totals											57	\$10,465.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 - 04/10/22	57	\$10,465.00	(\$1,569.75)	\$8,895.25
Totals	57	\$10,465.00	(\$1,569.75)	\$8,895.25

Signature: _____ **Date:** _____

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