

WTHI - 2022 POLITICAL ISSUE - COMPUTER COMMUNICA1

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS
11678	6/17-7/3	10	\$ 1,500.00	\$ 225.00	\$ 1,275.00	
14146	7/13-7/18	5	\$ 500.00	\$ 75.00	\$ 425.00	
14146	7/18-7/29	5	\$ 500.00	\$ 75.00	\$ 425.00	

IONS INDUSTRY ASSOC.

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NET OWED	NET RECEIVED	DIFF IN TOTALS	CHECK #
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\$ 1,275.00 \$ 12,175.00 170722

\$ 425.00 \$425 check #171192

\$ 425.00 \$ 425.00 check#171244



ORDER
Coverage You Can Count On
WTHI-TV

Orders
Order / Rev: 14146
Alt Order #: 27861949
Product Desc: CCIA
Estimate:
Flight Dates: 07/13/22 - 07/31/22
Original Date / Rev: 07/11/22 / 07/18/22
Order Type: GENERAL

Primary AE: Katz Washington DC
Sales Office: DC-K
Sales Region: National

Agency
Name: GMMB --EDI
Buying Contact:
Billing Contact:
 3050 K ST NW
 WASHINGTON, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Computer Communications Industry /
Demographic: A25-54
Product Codes: Issues/Propositions
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL - ISS
Priority: P-99

New Business End:
Advertiser External ID: 5485
Agency External ID: 1493
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/22	07/29/22	10	\$1,000.00	\$850.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2022	10	\$1,000.00	\$850.00	0.00
Totals	10	\$1,000.00	\$850.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTHI	07/13/22	07/18/22	News 10 M-F 6a-7a	CM	News 10 M-F 6a-7	-----	:30	0	\$100.00	P-5	0.00	NM	3	\$300.00
				News 10 M-F 6a-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/22	07/17/22	--WTF--		2				\$100.00		0.00			
		Week: 07/18/22	07/24/22	M-----		1				\$100.00		0.00			
N 2	WTHI	07/13/22	07/18/22	M-F News 10 Midday	CM	12p-12:30p	-----	:30	0	\$100.00	P-5	0.00	NM	2	\$200.00
				News 10 Midday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/11/22	07/17/22	--WTF--		1				\$100.00		0.00			
		Week: 07/18/22	07/24/22	M-----		1				\$100.00		0.00			
N 3	WTHI	07/18/22	07/29/22	News 10 M-F 6a-7a	CM	News 10 M-F 6a-7	-----	:30	0	\$100.00	P-5	0.00	NM	3	\$300.00
				News 10 M-F 6a-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/22	07/24/22	-TWTF--		2				\$100.00		0.00			
		Week: 07/25/22	07/31/22	MTWTF--		1				\$100.00		0.00			
N 4	WTHI	07/19/22	07/29/22	M-F News 10 Midday	CM	12p-12:30p	-----	:30	0	\$100.00	P-5	0.00	NM	2	\$200.00
				News 10 Midday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/22	07/24/22	-TWTF--		1				\$100.00		0.00			
		Week: 07/25/22	07/31/22	MTWTF--		1				\$100.00		0.00			
													Totals	10	\$1,000.00



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27861949 Changes as of: 7/18/2022 at 2:03 PM Version: Current State Version 2

CPE: //11365 Flight: 7/13/22 - 7/26/22 Station: WTHI
Agency: GMMB Advertiser: Computer & Communications Ind. Market: Terre Haute

3050 K ST NW
WASHINGTON DC 20007 Product: CCIA Office: WASHINGTON

Agency Order #: Buyer: Peter McGann Service: Nielsen
Salesperson: Megan Merrifield Primary Demo: Adults 35+
517-388-2917 Assistant: Megan Merrifield 517-388-2917

Total CPP: \$0.00
Total GRP: \$0.00

Comments: Adding \$500 to 7/20-7/26, please confirm.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/13 - 7/25			Total Spots	Total \$	CPP*	GRP*	
							7/13	7/18	7/25					
M-F 1 6a-7a			News 10 This Morning	\$100.00	0.0	30	2	1	0		3	\$300.00	\$0.00	0.0
M-F 2 12n-12:30p			News 10 Midday	\$100.00	0.0	30	1	1	0		2	\$200.00	\$0.00	0.0
M-F 3 6a-7a			News 10 This Morning	\$100.00	0.0	30	0	2	1		3	\$300.00	\$0.00	0.0
M-F 4 12n-12:30p			News 10 Midday	\$100.00	0.0	30	0	1	1		2	\$200.00	\$0.00	0.0
TOTALS:							3	5	2		10	\$1,000.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27861949 Changes as of: 7/18/2022 at 2:03 PM Version: Current State Version 2 Con Type: POLITICAL/NOTE
CPE: //11365 Flight: 7/13/22 - 7/26/22 Station: WTHI Total \$: \$1,000.00
Agency: GMMB Advertiser: Computer & Communications Ind. Assoc Market: Terre Haute

3050 K ST NW
WASHINGTON DC
20007

Agency Order #: Service: Nielsen Total CPE: \$0.00
Buyer: Peter McGann Primary Demo: Adults 35+ Total GRP:
Salesperson: Megan Merrifield Assistant: Megan Merrifield
517-388-2917 517-388-2917
Separation:

Special Instructions

Date/Time	Added by	Comment
07/18/22 1:43 PM	Megan Merrifield	Adding \$500 to 7/20-7/26, please confirm.

Competitive Information	
Market Budget:	\$500
WTHI Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	10	\$1,000.00	N/A	0.0
Total	100%	10	\$1,000.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2022-Jul	10	\$1,000.00
Total	10	\$1,000.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg Contract \$ Comment
Revision	7/18/22 1:43 PM	Megan Merrifield	Confirmed	5		\$500.00 \$1,000.00 Changes: Original End to 7/19/22, Flight End from 7/19/22 to 7/26/22. Total Spots from 5 to 10. Calculated Dollars from \$500.00 to \$1,000.00. Original Entered Dollars to \$500.00. User Entered \$ from \$500.00 to \$1,000.00. Original Comments to Adding \$500 to 7/20-7/26, thanks! Comments from to Adding \$500 to 7/20-7/26, please confirm.. Total \$ from \$500.00 to \$1,000.00. 4 buylines added or modified.
New	7/11/22 2:03 PM	Megan Merrifield	Confirmed	5		\$500.00 \$500.00

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.