

WTHI - 2022 POLITICAL ISSUE  
VOTE YES FOR VIGO COUNTY SCHOOL RE

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS
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5910	3/29/10	57	\$ 10,465.00	\$ 1,569.75	\$ 8,895.25	
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7965	4/22-5/3	57	\$ 10,465.00	\$ 1,569.75	\$ 8,895.25	
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**FERENDUM**

NET OWED	NET RECEIVED	DIFF IN TOTALS	CHECK #
\$ 8,895.25	\$ 10,000.00 ( order placed on ethi)	\$ 0.25	electronic payment
\$ 8,895.25	\$ 10,000.00 (order placed on ethi)	\$0.25	electronic payment





Coverage You Can Count On

**WTHI-TV**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

# CONTRACT

<u>Contract / Revision</u> 7965 /		<u>Alt Order #</u>
<u>Advertiser</u> Vote Yes For Vigo County Schools Political A		<u>Original Date / Revision</u> 04/25/22 / 04/25/22
<u>Contract Dates</u> 04/22/22 - 05/03/22	<u>Estimate #</u>	
<u>Product</u> Political Issues		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTHI	<u>Account Executive</u> Lauren Cole	<u>Sales Office</u> Local Terre Hau
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Vote Yes For Vigo County Schools Political Action**  
**PO BOX 3364**  
**TERRE HAUTE, IN 47803**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WTHI	04/22/22	05/03/22	News 10 M-F 6a-7a	News 10 M-F 6a-7a		:30			NM	11	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	----F--				3	\$150.00			
Week:		04/25/22	05/01/22	MTWTF--				4	\$150.00			
Week:		05/02/22	05/08/22	MT-----				4	\$150.00			
2	WTHI	04/22/22	04/22/22	CBS Mornings	7a-9a		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	----F--				3	\$100.00			
3	WTHI	04/22/22	05/03/22	News 10 Midday	12p-12:30p		:30			NM	9	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	----F--				3	\$200.00			
Week:		04/25/22	05/01/22	MTWTF--				3	\$200.00			
Week:		05/02/22	05/08/22	MT-----				3	\$200.00			
4	WTHI	04/22/22	05/03/22	News 10 at 5p 5-530p	5p-5:30p		:30			NM	9	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	----F--				3	\$200.00			
Week:		04/25/22	05/01/22	MTWTF--				3	\$200.00			
Week:		05/02/22	05/08/22	M-----				3	\$200.00			
5	WTHI	04/22/22	05/03/22	News 10 6p M-F	6p-6:30p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	----F--				1	\$600.00			
Week:		04/25/22	05/01/22	MTWTF--				1	\$600.00			
Week:		05/02/22	05/08/22	M-----				1	\$600.00			
6	WTHI	04/22/22	05/03/22	M-F 730p-8p	730p-8p		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	----F--				1	\$250.00			
Week:		04/25/22	05/01/22	MTWTF--				2	\$250.00			
Week:		05/02/22	05/08/22	M-----				1	\$250.00			
7	WTHI	04/25/22	05/01/22	Thu Hour 1	8-9pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	---T---				1	\$500.00			
8	WTHI	04/22/22	05/03/22	New 10 This Morning	News 10 This Morn		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	-----S-				2	\$100.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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**800 Ohio Street**  
**Terre Haute, IN 47807**  
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**Coverage You Can Count On**

<u>Contract / Revision</u>	<u>Alt Order #</u>
7965 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Vote Yes For Vigo County Schools Political A	04/25/22 / 04/25/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/22/22 - 05/03/22	Political Issues	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	-----S-				2	\$100.00			
Week:		05/02/22	05/08/22	-----				0	\$100.00			
9	WTHI	04/22/22	05/03/22	News 10 at 6pm Sa-Su	6p-6:30p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	-----				0	\$100.00			
Week:		04/25/22	05/01/22	-----S-				1	\$100.00			
Week:		05/02/22	05/08/22	-----				0	\$100.00			
10	WTHI	04/22/22	05/03/22	News 10 at 6pm Sa-Su	6p-6:30p		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	-----S				1	\$100.00			
Week:		04/25/22	05/01/22	-----S				2	\$100.00			
Week:		05/02/22	05/08/22	-----				0	\$100.00			
11	WTHI	04/22/22	05/03/22	News 10 at 6pm Sa-Su	6p-6:30p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	-----				0	\$100.00			
Week:		04/25/22	05/01/22	-----S				1	\$100.00			
Week:		05/02/22	05/08/22	-----				0	\$100.00			
12	WTHI	04/22/22	05/03/22	News 10 M-F 5a-5:30a	News 10 M-F 5a-5:		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	-----				0	\$15.00			
Week:		04/25/22	05/01/22	MTWTF--				1	\$15.00			
Week:		05/02/22	05/08/22	-----				0	\$15.00			
13	WTHI	04/25/22	05/03/22	CBS Mornings	7a-9a		:30			NM	7	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/25/22	05/01/22	MTWTF--				4	\$100.00			
Week:		05/02/22	05/08/22	MT-----				3	\$100.00			
<b>Totals</b>											<b>57</b>	<b>\$10,465.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 - 04/24/22	17	\$3,100.00	(\$465.00)	\$2,635.00
04/25/22 - 05/03/22	40	\$7,365.00	(\$1,104.75)	\$6,260.25
<b>Totals</b>	<b>57</b>	<b>\$10,465.00</b>	<b>(\$1,569.75)</b>	<b>\$8,895.25</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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**From:** Weber, Todd  
**Sent:** Thursday, April 21, 2022 11:43 AM  
**To:** Yeager, Trisha  
**Subject:** FW: Vote Yes for Vigo County Schools Referendum

See below for info

**Todd Weber**

Vice President and General Manager | CBS | FOX | CW | Ion | myNetwork | 812-514-7260 | 812-243-9830  
[tweber@wthitv.com](mailto:tweber@wthitv.com)



WTHI-TV/ETHI-TV/DTHI-TV does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further requires that in the performance of all WTHI-TV/ETHI-TV/DTHI-TV advertising agreements WTHI-TV/ETHI-TV/DTHI-TV requires that each party not discriminate on the basis of race, ethnicity or gender. Packages are immediately pre-emptible.

Sent from [Mail](#) for Windows 10

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**From:** Cole, Lauren <[Lauren.Cole@wthitv.com](mailto:Lauren.Cole@wthitv.com)>  
**Sent:** Thursday, April 21, 2022 11:17:50 AM  
**To:** Terry, Tammy <[Tammy.Terry@wthitv.com](mailto:Tammy.Terry@wthitv.com)>  
**Cc:** Delaunois, Michael <[Michael.Delaunois@wthitv.com](mailto:Michael.Delaunois@wthitv.com)>; Weber, Todd <[Todd.Weber@wthitv.com](mailto:Todd.Weber@wthitv.com)>  
**Subject:** Vote Yes for Vigo County Schools Referendum

Can you please book the exact same schedule on WTHI and ETHI (previous orders attached) for the "Vote Yes for Vigo County Schools Referendum?"

Contracts can both start ASAP and run through 5.3 before 6p.

WTHI Contract should come out to \$10,465 gross, \$8,895.25 net  
ETHI Contract should come out to \$1,300 gross, \$1,105 net

Net Total: \$10,000.25

We have received payment and Todd has approved rates.

Thanks,

Lauren Cole

Digital Sales Manager | CBS | FOX | CW | Ion | myNetwork | 812-514-7329 | 812-229-1169  
[Lauren.cole@wthitv.com](mailto:Lauren.cole@wthitv.com)



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**From:** WTHI Sales

**Sent:** Thursday, April 21, 2022 11:07 AM

**To:** Cole, Lauren

**Subject:** Scan From WTHI Sales Scanner

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Vittoria Meyer, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Vote Yes for Vigo County Schools referendum

Authorized committee:

Vote Yes for Vigo County Schools Political Action Committee

Agency requesting time (and contact information):

☐

N/A R.J.L. Solutions on behalf of Vote Yes for Vigo County Schools Political Action Committee (vmeyer@rjlsolutions.com)

Candidate's political party:

n/a - Referendum

Office sought (no acronyms or abbreviations):

n/a - Referendum

Date of election:

May 3, 2022

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Luann Bolk

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*Luann E Bolk*

Name: Luann E. Bolk

Signature:

*Todd Wiker*

Name: Todd Wiker

Date of Request to Purchase Ad Time:

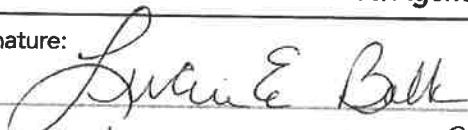
Date of Station Agreement to Sell Time: 3/27/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:



Name:

LUANN E. Bolk

Date:

3/4/22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☐

Yes

☐

No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above):

☐

Yes

☐

No

☐

N/A

Disposition:

☐

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

☐

Rejected – provide reason (optional): \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): \_\_\_\_\_

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.