

2022 POLITICAL ADVERTISING (FALL)

WTHI-CBS

STATION: WTHI-TV

2022 POLITICAL ISSUE - COMPUTER COMMUNICATIONS INDUSTRY ASSOC.

Contract #	Advertiser Name	Flight Dates	Total (Gross)	Total(net)	payment
11678	Computer Comm. Industry	6/17-7/3	1,500	1,275.00	check 170722
14146		7/13-7/18	500	425.00	check 171192
		7/18-7/29	500	425.00	check 171244
15013		7/28-8/7	1,000	850.00	check
16911		9/1-9/14	4875	4,143.75	check 171433
17851		9/16-9/29	4875	4,143.75	check 171,487.00
TOTAL			13,250	11,262.60	



Coverage You Can Count On

WTHI-TV
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

CONTRACT

<u>Contract / Revision</u> 17851 /		<u>Alt Order #</u> 27897837
<u>Advertiser</u> Computer Communications Industry Associa		<u>Original Date / Revision</u> 09/15/22 / 09/15/22
<u>Contract Dates</u> 09/16/22 - 09/29/22	<u>Estimate #</u>	
<u>Product</u> CCIA		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTHI	<u>Account Executive</u> Katz Washington DC	<u>Sales Office</u> Katz Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u> 9919784	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 1755	<u>Advertiser Ref</u> 5485	

And:

Pier 91 --EDI
3050 K ST NW STE 100
WASHINGTON, DC 20007-5161

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTHI	09/16/22	09/29/22	News 10 Midday	12p-12:30p		:30			NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/12/22	09/18/22	----F--				1	\$200.00			
	Week:	09/19/22	09/25/22	MTWTF--				4	\$200.00			
	Week:	09/26/22	10/02/22	MTWT---				3	\$200.00			
N 2	WTHI	09/16/22	09/29/22	News 10 M-F 6a-7a	News 10 M-F 6a-7a		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/12/22	09/18/22	----F--				1	\$150.00			
	Week:	09/19/22	09/25/22	-TWTF--				3	\$150.00			
	Week:	09/26/22	10/02/22	MTWT---				1	\$150.00			
N 3	WTHI	09/16/22	09/29/22	News 10 at 5p 5-530p	5p-5:30p		:30			NM	5	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/12/22	09/18/22	----F--				1	\$205.00			
	Week:	09/19/22	09/25/22	-TWTF--				3	\$205.00			
	Week:	09/26/22	10/02/22	MTWT---				1	\$205.00			
N 4	WTHI	09/17/22	09/25/22	New 10 This Morning	News 10 This Morn		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/12/22	09/18/22	-----SS				1	\$100.00			
	Week:	09/19/22	09/25/22	-----SS				2	\$100.00			
N 5	WTHI	09/16/22	09/29/22	News 10 11pm M-F	11p-11:35p		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/12/22	09/18/22	----F--				1	\$300.00			
	Week:	09/19/22	09/25/22	-TWTF--				2	\$300.00			
	Week:	09/26/22	10/02/22	MTWT---				1	\$300.00			
Totals											25	\$4,875.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/22 - 09/25/22	19	\$3,620.00	(\$543.00)	\$3,077.00
09/26/22 - 09/29/22	6	\$1,255.00	(\$188.25)	\$1,066.75
Totals	25	\$4,875.00	(\$731.25)	\$4,143.75

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



Coverage You Can Count On

WTHI-TV
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

Contract / Revision	Alt Order #
17851 /	27897837

Advertiser	Original Date / Revision
Computer Communications Industry Associa	09/15/22 / 09/15/22

Contract Dates	Product	Estimate #
09/16/22 - 09/29/22	CCIA	

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27897837

Changes as of: 9/15/2022 at 11:05 AM

Version: Original Order

CPE: //12018

Flight: 9/16/22 - 9/29/22

Station: WTHI

Con Type: POLI

Agency: Pier 91

Advertiser: Computer & Communications Ind. Assoc

Market: Terre Haute

Total \$: \$4,875

3050 K Street NW #100
Washington, DC 20007

Product: CCIA

Agency Order #:

Office: WASHINGTON

Total Spots: 25

Buyer: Meade, Nicole

Service: Nielsen

Total CPP: \$0.00

Salesperson: Megan Merrifield
517-388-2917

Primary Demo: Adults 35+
Assistant: Megan Merrifield
517-388-2917

Separation:

Total GRP:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/16 - 9/26				Total Spots	Total \$	CPT
							9/16	9/19	9/26				
1	M-F 12n-12:30p		Noon News	\$200.00	0.0	30	1	4	3		8	\$1,600.00	\$0.0
2	M-F 6a-7a		Morning News	\$150.00	0.0	30	1	3	1		5	\$750.00	\$0.0
3	M-F 5p-5:30p		5p News	\$205.00	0.0	30	1	3	1		5	\$1,025.00	\$0.0
4	Sa-Su 8a-9a		Morning News	\$100.00	0.0	30	1	2	0		3	\$300.00	\$0.0
5	M-F 11p-11:35p		Late News	\$300.00	0.0	30	1	2	1		4	\$1,200.00	\$0.0
TOTALS:							5	14	6		25	\$4,875.00	\$0.0

reement



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

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CPE: //12018
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Assoc

3050 K Street NW #100
Washington, DC 20007

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Separation:

Station: WTHI
Market: Terre Haute

Office: WASHINGTON

Service: Nielsen

Primary Demo: Adults 35+

Assistant: Megan Merrifield
517-388-2917

Con Type: POLIT
Total \$: \$4,875

Total Spots: 25
Total CPP: \$0.00
Total GRP:

Special Instructions

Competitive Information

Market Budget:	\$4,875
WTHI Share:	100%
Comment:	Competitive Unknown

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	25	\$4,875.00	N/A	0.0

Monthly Summary

Month	Spots
2022-Sep	19
2022-Oct	6
Total	25

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	9/15/22 11:05 AM	Megan Merrifield	New	25		\$4,875.00	\$4,875.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS C KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE (ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, **Blakely Summerhays, authorized media buyer**
do hereby request station time concerning the following issue:

Computer Communications Industry Association

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED

This broadcast time will be used by: Computer Communications Industry Association

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Senate Bill S2992

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Computer Communications Industry Association
25 Massachusetts Avenue NW
Suite 300 C
Washington DC 20001

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Matthew Schruers

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

3/24/2022

Date



Signature

(337)212-8160

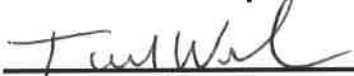
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Todd Weber

Printed Name

GM

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.