

**WTHI - 2022 POLITICAL ISSUE**

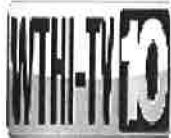
CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS
5910	3/29/10	57	\$ 10,465.00	\$ 1,569.75	\$ 8,895.25		\$ 8,895.25	\$ 10,000.00	\$ 0.25

(order placed on ethi)

P

CHECK #

electronic  
payment



Coverage You Can Count On

**WTHI-TV**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

# CONTRACT

<u>Contract / Revision</u> 5910 /		<u>Alt Order #</u>
<u>Advertiser</u> Vote Yes for Vigo County Schools Referendu		<u>Original Date / Revision</u> 03/28/22 / 03/28/22
<u>Contract Dates</u> 03/29/22 - 04/10/22	<u>Estimate #</u>	
<u>Product</u> Political Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTHI	<u>Account Executive</u> Lauren Cole	<u>Sales Office</u> Local Terre Hau
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**RJL Solutions**  
**PO BOX 3364**  
**TERRE HAUTE, IN 47803**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 1	WTHI	03/29/22	04/10/22	News 10 M-F 6a-7a	News 10 M-F 6a-7a		:30			NM	11	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/28/22	04/03/22	-TWTF--				5	\$150.00			
	Week:	04/04/22	04/10/22	MTWTF--				6	\$150.00			
E 2	WTHI	03/29/22	04/10/22	CBS Mornings	7a-9a		:30			NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/28/22	04/03/22	-TWTF--				5	\$100.00			
	Week:	04/04/22	04/10/22	MTWTF--				5	\$100.00			
3	WTHI	03/29/22	04/10/22	News 10 Midday	12p-12:30p		:30			NM	9	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/28/22	04/03/22	-TWTF--				4	\$200.00			
	Week:	04/04/22	04/10/22	MTWTF--				5	\$200.00			
4	WTHI	03/29/22	04/10/22	News 10 at 5p 5-530p	5p-5:30p		:30			NM	9	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/28/22	04/03/22	-TWTF--				4	\$200.00			
	Week:	04/04/22	04/10/22	MTWTF--				5	\$200.00			
E 5	WTHI	03/29/22	04/10/22	News 10 6p M-F	6p-6:30p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/28/22	04/03/22	-TWTF--				2	\$600.00			
	Week:	04/04/22	04/10/22	MTWTF--				1	\$600.00			
N 6	WTHI	03/29/22	04/10/22	M-F 730p-8p	730p-8p		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/28/22	04/03/22	-TWTF--				2	\$250.00			
	Week:	04/04/22	04/10/22	MTWTF--				2	\$250.00			
7	WTHI	03/31/22	03/31/22	Thu Hour 1	8-9pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/28/22	04/03/22	---T---				1	\$500.00			
8	WTHI	03/29/22	04/10/22	New 10 This Morning	News 10 This Morr		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/28/22	04/03/22	-----S-				2	\$100.00			
	Week:	04/04/22	04/10/22	-----S-				2	\$100.00			
9	WTHI	03/29/22	04/03/22	News 10 at 6pm Sa-Su	6p-6:30p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/28/22	04/03/22	-----S-				1	\$100.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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**Coverage You Can Count On**

<u>Contract / Revision</u>	<u>Alt Order #</u>
5910 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Vote Yes for Vigo County Schools Referendu	03/28/22 / 03/28/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
03/29/22 - 04/10/22	Political Issue	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
10	WTHI	03/29/22	04/10/22	New 10 This Morning	News 10 This Morn		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/28/22	04/03/22	-----S				2	\$100.00			
Week:		04/04/22	04/10/22	-----S				1	\$100.00			
11	WTHI	03/29/22	04/03/22	News 10 at 6pm Sa-Su	6p-6:30p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/28/22	04/03/22	-----1				1	\$100.00			
N 12	WTHI	04/04/22	04/10/22	News 10 M-F 5a-5:30a	News 10 M-F 5a-5:		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	MTWTF--				1	\$15.00			
<b>Totals</b>											<b>57</b>	<b>\$10,465.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 - 04/10/22	57	\$10,465.00	(\$1,569.75)	\$8,895.25
<b>Totals</b>	<b>57</b>	<b>\$10,465.00</b>	<b>(\$1,569.75)</b>	<b>\$8,895.25</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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# Vote Yes for Vigo county School Referredum

Book: Comscore January 2022

Proposal ID: 59547  
 Market: TERRE HAUTE [158]  
 Station: WTHI  
 Schedule Date: 3/22/2022 - 5/2/2022  
 Advertiser: Vote Yes for Vigo county School Referredum  
 Spot Length(s): :30  
 Book: Comscore January 2022  
 Report: Planner  
 Author: Michael Delaunois

Acct. Exec: Lauren Cole  
 Email: lauren.cole@wthi.com

Flight Dates: 3/22/2022-5/2/2022

Program	Spot	Length	MR	MR	AP	AP	AP	AP	MY	CS-A25-54	CS-A25-54	CS,RTG	CS,000	RTG	000	W	Rate
			22	28	4	11	18	25	2							k	Spots
<b>WTHI</b>																s	
NEWS 10 THIS MORNING @ 6AM	:30		3	3	3	--	--	--	--	p10.4	p6.4					3	\$150.00
GRPs/Impressions										93.6	57.6						9
SHR										48.4	48.4						
CPP/CPM										\$14.42	\$23.44						
Mo-Fr 6:00a-7:00a																	
RTF Comment																	
CBS THIS MORNING	:30		2	2	2	--	--	--	--	p9.3	p5.8					3	\$100.00
GRPs/Impressions										55.8	34.8						6
SHR										34.4	34.4						
CPP/CPM										\$10.75	\$17.24						
Mo-Fr 7:00a-9:00a																	
RTF Comment																	
NEWS 10 MIDDAY	:30		3	3	3	--	--	--	--	p13.0	p8.0					3	\$200.00
GRPs/Impressions										117.0	72.0						9
SHR										46.7	46.7						
CPP/CPM										\$15.38	\$25.00						
Mo-Fr 12:00p-12:30p																	
RTF Comment																	
NEWS 10 @ 5PM	:30		3	3	3	--	--	--	--	p12.7	p7.8					3	\$200.00
GRPs/Impressions										114.3	70.2						9
SHR										32.2	32.2						
CPP/CPM										\$15.75	\$25.64						
Mo-Fr 5:00p-5:30p																	
RTF Comment																	
NEWS 10 @ 6PM	:30		1	--	1	--	--	--	--	p20.1	p12.4					2	\$600.00
GRPs/Impressions										40.2	24.8						2
SHR										44.4	44.4						
CPP/CPM										\$29.85	\$48.39						
Mo-Fr 6:00p-6:30p																	
RTF Comment																	

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# Vote Yes for Vigo county School Referredum

Book: Comscore January 2022

Proposal ID: 59547  
 Market: TERRE HAUTE [158]  
 Station: WTHI  
 Schedule Date: 3/22/2022 - 5/2/2022  
 Advertiser: Vote Yes for Vigo county School Referredum  
 Spot Length(s): :30  
 Book: Comscore January 2022  
 Report: Planner  
 Author: Michael Delaunoy

Acct. Exec: Lauren Cole  
 Email: lauren.cole@wthitv.com

Flight Dates: 3/22/2022-5/2/2022

Program	Spot	Length	MR	MR	AP	AP	AP	AP	MY	CS-A25-54	CS-A25-54	CS-RTG	CS-000	RTG	W	Rate
			22	28	4	11	18	25	2				000		k	Spots
<b>WTHI</b>																
FAMILY FEUD	:30	1	1	1	--	--	--	--	--	p13.1	p8.1				3	\$250.00
GRPs/Impressions										39.3	24.3					3
SHR										25.7	25.7					
CPP/CPM										\$19.08	\$30.86					
Mo-Fr 7:30p-8:00p																
RTF Comment																
YOUNG SHELDON / US OF AL	:30	--	1	--	--	--	--	--	--	p12.1	p7.5				1	\$500.00
GRPs/Impressions										12.1	7.5					1
SHR										23.4	23.4					
CPP/CPM										\$41.32	\$66.67					
Thu 8:00p-9:00p																
RTF Comment																
NEWS 10 SATURDAY	:30	1	1	1	--	--	--	--	--	p8.9	p5.5				3	\$100.00
GRPs/Impressions										26.7	16.5					3
SHR										31.6	31.6					
CPP/CPM										\$11.24	\$18.18					
Sat 8:00a-9:00a																
RTF Comment																
NEWS 10 SATURDAY @ 6PM	:30	1	1	1	--	--	--	--	--	p12.4	p7.7				3	\$100.00
GRPs/Impressions										37.2	23.1					3
SHR										26.3	26.3					
CPP/CPM										\$8.06	\$12.99					
Sat 6:00p-6:30p																
RTF Comment																
NEWS 10 SUNDAY	:30	1	1	1	--	--	--	--	--	p7.4	p4.6				3	\$100.00
GRPs/Impressions										22.2	13.8					3
SHR										25.7	25.7					
CPP/CPM										\$13.51	\$21.74					
Sun 8:00a-9:00a																
RTF Comment																
<b>ETHI</b>																

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Vittoria Meyer, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Vote Yes for Vigo County Schools referendum

Authorized committee:

Vote Yes for Vigo County Schools Political Action Committee

Agency requesting time (and contact information):

☐

N/A R/L Solutions on behalf of Vote Yes for Vigo County Schools Political Action Committee (vmeyer@rjsolutions.com)

Candidate's political party:

n/a - Referendum

Office sought (no acronyms or abbreviations):

n/a - Referendum

Date of election:

May 3, 2022

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Luann Bolk

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*Luann E Bolk*

Name: Luann E. Bolk

Signature:

Name:

Date of Request to Purchase Ad Time:

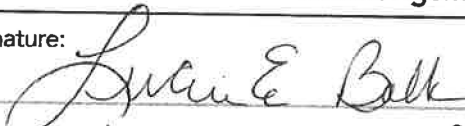
Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:



Name:

LUANN E. Bolk

Date:

3/4/22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☐

Yes

☐

No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above):

☐

Yes

☐

No

☐

N/A

Disposition:

☐

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

☐

Rejected – provide reason (optional): \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): \_\_\_\_\_

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.