

# 2022 POLITICAL ADVERTISING (FALL)

STATION: WTHI-TV (CBS)

2022 POLITICAL ISSUE - COMPUTER COMMUNICATIONS INDUSTRY ASSOC.

Contract #	Advertiser Name	Flight Dates	Total (Gross)
11678	Computer Comm.	6/17-7/3	1500
14146		7/13-7/18	500
		7/18-7/29	500
15013		7/28-8/7	1000
16911		9/1-9/14	4875
TOTALS			8375

Commission	Total (net)	payment
225	1275	Check #170722
75	425	check #171192
75	425	check #171244
150	850	check
731.25	4,143.75	check #171433
1256.25	7118.75	



Coverage You Can Count On

**WTHI-TV**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

# CONTRACT

<u>Contract / Revision</u> 16911 /		<u>Alt Order #</u> 27888517
<u>Advertiser</u> Computer Communications Industry Associa		<u>Original Date / Revision</u> 08/30/22 / 08/30/22
<u>Contract Dates</u> 09/01/22 - 09/14/22	<u>Estimate #</u>	
<u>Product</u> CCIA		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTHI	<u>Account Executive</u> Katz Washington DC	<u>Sales Office</u> Katz Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u> 9919784	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 1755	<u>Advertiser Ref</u> 5485	

And:

**Pier 91 --EDI**  
**3050 K ST NW STE 100**  
**WASHINGTON, DC 20007-5161**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTHI	09/01/22	09/14/22	News 10 Midday	12p-12:30p		:30			NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/29/22	09/04/22	---TF--				1	\$200.00			
	Week:	09/05/22	09/11/22	MTWTF--				4	\$200.00			
	Week:	09/12/22	09/18/22	MTW----				3	\$200.00			
N 2	WTHI	09/01/22	09/14/22	News 10 M-F 6a-7a	News 10 M-F 6a-7a		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/29/22	09/04/22	---TF--				1	\$150.00			
	Week:	09/05/22	09/11/22	MTWTF--				3	\$150.00			
	Week:	09/12/22	09/18/22	MTW----				1	\$150.00			
N 3	WTHI	09/01/22	09/14/22	News 10 at 5p 5-530p	5p-5:30p		:30			NM	5	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/29/22	09/04/22	---TF--				1	\$205.00			
	Week:	09/05/22	09/11/22	MTWTF--				3	\$205.00			
	Week:	09/12/22	09/18/22	MTW----				1	\$205.00			
N 4	WTHI	09/01/22	09/11/22	New 10 This Morning	News 10 This Morn		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/29/22	09/04/22	-----SS				1	\$100.00			
	Week:	09/05/22	09/11/22	-----SS				2	\$100.00			
N 5	WTHI	09/01/22	09/14/22	News 10 11pm M-F	11p-11:35p		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/29/22	09/04/22	---TF--				1	\$300.00			
	Week:	09/05/22	09/11/22	MTWTF--				2	\$300.00			
	Week:	09/12/22	09/18/22	MTW----				1	\$300.00			
<b>Totals</b>											<b>25</b>	<b>\$4,875.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/22 - 09/14/22	25	\$4,875.00	(\$731.25)	\$4,143.75
<b>Totals</b>	<b>25</b>	<b>\$4,875.00</b>	<b>(\$731.25)</b>	<b>\$4,143.75</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

served by WideOrbit



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<u>Contract / Revision</u>	<u>Alt Order #</u>
16911 /	27888517

<u>Advertiser</u>	<u>Original Date / Revision</u>
Computer Communications Industry Associa	08/30/22 / 08/30/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/01/22 - 09/14/22	CCIA	

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 27888517

Changes as of: 8/30/2022 at 2:32 PM

Version: Original Order

CPE:

Flight: 9/1/22 - 9/14/22

Station: WTHI

Con Type: POLITICAL/VOTE

Agency: Pier 91

Advertiser: Computer & Communications Ind. Assoc

Market: Terre Haute

Total \$: \$4,875.00

3050 K Street NW #100  
Washington, DC 20007

Product: CCIA

Office: WASHINGTON

Total Spots: 25  
Total CPP: \$0.00  
Total GRP:

Buyer: Meade, Nicole  
Salesperson: Megan Merrifield  
517-388-2917

Primary Demo: Adults 35+  
Assistant: Megan Merrifield  
517-388-2917

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/1 - 9/12			Total Spots	Total \$	CPP*	GRP*	
							9/1	9/5	9/12					
M-F	1 12n-12:30p		Noon News	\$200.00	0.0	30	1	4	3		8	\$1,600.00	\$0.00	0.0
M-F	2 6a-7a		Morning News	\$150.00	0.0	30	1	3	1		5	\$750.00	\$0.00	0.0
M-F	3 5p-5:30p		5p News	\$205.00	0.0	30	1	3	1		5	\$1,025.00	\$0.00	0.0
Sa-Su	4 8a-9a		Morning News	\$100.00	0.0	30	1	2	0		3	\$300.00	\$0.00	0.0
M-F	5 11p-11:35p		Late News	\$300.00	0.0	30	1	2	1		4	\$1,200.00	\$0.00	0.0
TOTALS:							5	14	6		25	\$4,875.00	\$0.00	0.0

*[Handwritten signature]*

11/9/11



125 West 55th St  
New York, NY 10019

Contract # 2788517 Changes as of: 8/30/2022 at 2:32 PM Version: Original Order

CPE: Agency: Pier 91 Flight: 9/1/22 - 9/14/22 Station: WTHI  
Advertiser: Computer & Communications Ind., Assoc Market: Terre Haute

3050 K Street NW #100 Washington, DC 20007 Agency Order #: Product: CCIA Office: WASHINGTON  
Buyer: Meade, Nicole Salesperson: Megan Merrifield 517-388-2917 Service: Nielsen  
Separation: Assistant: Megan Merrifield 517-388-2917

Total Spots: 25  
Total CPP: \$0.00  
Total GRP:

Special Instructions

Competitive Information	
Market Budget:	\$4,875
WTHI Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	25	\$4,875.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2022-Sep	25	\$4,875.00
Total	25	\$4,875.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
New	8/30/22 2:32 PM	Megan Merrifield	New	25		\$4,875.00

Contract \$ Comment

Non-Discrimination Policy  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.