



Coverage You Can Count On

ETHI-TV
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

CONTRACT

<u>Contract / Revision</u> 5913 /		<u>Alt Order #</u>
<u>Advertiser</u> Vote Yes For Vigo County Schools Political A		<u>Original Date / Revision</u> 04/25/22 / 04/25/22
<u>Contract Dates</u> 03/29/22 - 04/24/22	<u>Estimate #</u>	
<u>Product</u> Political Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> ETHI	<u>Account Executive</u> Lauren Cole	<u>Sales Office</u> Local Terre Hau
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Vote Yes For Vigo County Schools Political Action
PO BOX 3364
TERRE HAUTE, IN 47803

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	ETHI	03/29/22	04/24/22	M-F News 10pm	10-10:30pm		:30			NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/28/22	04/03/22	-TWTF--				3	\$100.00			
	Week:	04/04/22	04/10/22	MTWTF--				3	\$100.00			
	Week:	04/11/22	04/17/22	-----				0	\$100.00			
	Week:	04/18/22	04/24/22	MTWTF--				4	\$100.00			
2	ETHI	03/29/22	04/10/22	News 10 on Fox	10-10:30p		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/28/22	04/03/22	-----S-				1	\$100.00			
	Week:	04/04/22	04/10/22	-----S-				1	\$100.00			
3	ETHI	04/04/22	04/10/22	News 10 on Fox	10-10:30p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/04/22	04/10/22	-----S				1	\$100.00			
Totals											13	\$1,300.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 - 04/22/22	13	\$1,300.00	(\$195.00)	\$1,105.00
Totals	13	\$1,300.00	(\$195.00)	\$1,105.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.