

WTHI - POLITICAL ISSUE-DO THE MATI

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS
7938A	5/2-5/8	1	\$ 200.00	\$ 30.00	\$ 170.00	
						(remaind
7938a		2	\$ 400.00	\$ 60.00	\$ 340.00	



H PAC

P

NET OWED	NET RECEIVED	DIFF IN TOTALS	CHECK #
\$ 170.00	\$ 170.00	\$ -	cash
			\$4,400
er of money to be spent on ethi & digital)			
\$ 340.00	\$ 340.00		1066





Coverage You Can Count On

WTHI-TV
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

CONTRACT

<u>Contract / Revision</u> 7938A /		<u>Alt Order #</u>
<u>Advertiser</u> Do the Math PAC		<u>Original Date / Revision</u> 04/21/22 / 04/26/22
<u>Contract Dates</u> 04/25/22 - 05/02/22	<u>Estimate #</u>	
<u>Product</u> 2022 Primary Order		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTHI	<u>Account Executive</u> Ross Rowling	<u>Sales Office</u> Local Terre Hau
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Do the Math PAC
5050 SOUTH 7TH STREET
TERRA HAUTE, IN 47802

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTHI	04/27/22	05/02/22	News 10 at 5p 5-530p	5p-5:30p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/25/22	05/01/22	--11---				2	\$200.00			
	Week:	05/02/22	05/08/22	1-----				1	\$200.00			
Totals											3	\$600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/22 - 05/02/22	3	\$600.00	(\$90.00)	\$510.00
Totals	3	\$600.00	(\$90.00)	\$510.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.