

BEASLEY BROADCASTING OF SOUTHWEST FLORIDA, INC

QUARTERLY COMMUNITY LEADER CHECKLIST

**STATION: WJPT-FM FROM :10/01/2016-12/31/2016 QRT: 4**

Conducted	Curr	YTD		Curr	YTD
By Management	0	0	In City/Lic	27	82
Non-Managment			Outside City/Lic	0	0
<b>TOTAL</b>	<b>27</b>	<b>82</b>	<b>TOTAL</b>	<b>27</b>	<b>82</b>

	<b>Institution/Element (Indicate # Of Interviews in Each Category*)</b>	Number	
		<b>CURR</b>	<b>YTD</b>
1	Agriculture		
2	Business		
3	Charities	<b>20</b>	<b>33</b>
4	Civic/Neighborhood/Fraternal Organizations		
5	Consumer Services		
6	Culture		
7	Education	4	13
8	Environment		
9	Government		
10	Labor		
11	Military	<b>3</b>	<b>9</b>
12	Minority and Ethnic Groups		
13	Organizations for the Elderly		
14	Organizations for Women		<b>4</b>
15	Organizations for Youth (Children and Student)	<b>1</b>	<b>5</b>
16	Professions		
17	Public Safety, Health and Welfare	<b>1</b>	<b>15</b>
18	Recreation		<b>1</b>
19	Religion		
20	Organizations for the Blind		
21	Organizations for the Deaf		
22	Organizations for the Handicapped		
23	Organizations for Gays and Lesbians		
24	Organizations for the Poor		
25	Other: (Animal Rights, Community Events, etc.)		<b>5</b>

	<b>*Please note that some interviews have two organizations that are played on ONE program.</b>		

	<b>INDICATE # OF INTERVIEW'S WHO ARE:</b>		
A	Black	<b>5</b>	<b><u>9</u></b>
B	Hispanic	<b><u>1</u></b>	<b><u>6</u></b>
C	American Indian		
D	Asian/Pacific Islander		
E	Women/Men	<b>20/7</b>	<b><u>60/24</u></b>

**BEASLEY BROADCAST  
MODEL ISSUES AND PROGRAMS REPORT**

**FOR**

**STATION WJPT**

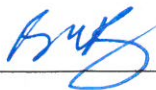
**4th QUARTER, 2016**

**OCTOBER 1ST, 2016 TO DECEMBER 31ST, 2016**

Prepared by:

Sheila Book

General Manager:



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Brad Beasley

**ISSUES OF CONCERN TO STATION WJPT  
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE  
4TH QUARTER, 2016**

1. Organization for Children: K is for Kids

Interviewee Name: Karen Clawson

Organization: K is for Kids

Organization Website: [www.kisforkids.org](http://www.kisforkids.org)

Phone Number: 597-4838

2. Charity: Make A Wish

Interviewee Name: Lesley Colantonio

Organization: Make A Wish

Organization Website: [www.sfla.wish.org](http://www.sfla.wish.org)

Phone Number: 239-992-9474 ext. 22

3. Charity and Education: One Million Moms Off Welfare

Interviewee Name: Raquel Williams-Jones

Organization: Can I Live Inc.

Organization Website: [www.canilive.org](http://www.canilive.org)

Phone Number: 919-802-7439

4. Charity: St. Jude Naples Holiday Soiree

Interviewee Name: Dottie Brown

Organization: St. Jude

Organization Website: [www.stjudenaples.org](http://www.stjudenaples.org)

Phone Number: 917-656-7594

5. Education: Conservation 20 20

Interviewee Name: Brad Cornell

Organization: Audubon of the Western Everglades

Organization Website: [www.bcornell@audubonwe.org](mailto:www.bcornell@audubonwe.org)

Phone Number: 280-6278

6. Charity: Baby Basics

Interviewee Name: Jean Ann Lynch

Organization: Baby Basics

Organization Website: [www.babybasics.org](http://www.babybasics.org)

7. Organization for Children: Florida Covering Kids

Interviewee Name: Maria Hernandez

Organization: Florida Covering Children

Organization Website: <http://health.usf.edu/publichealth/chiles/fckaf/index.htm>

Phone Number: 888-873-2674

8. Education/Military: Veteran's Program at FGCU

Interviewee: Name: Dr. Sandra Kauanui

Organization: Veteran's Program

Phone Number: 590-7433

9. Charity: Hope Clubhouse

Interviewee Name: Jeanne Sweeney

Organization Website: [www.hopeclubhouse.org](http://www.hopeclubhouse.org)

Phone Number: 533-7303

10. Charity: Brunson Foundation

Interviewee Name: Chanetta Brunson

Organization: Brunson Foundation Corporation

Organization Website: [www.brunsonfoundationcorporation.org](http://www.brunsonfoundationcorporation.org)

Phone Number: 297-9650

11. Charity: Helping Charities

Interviewee Name: Randall Jones

Organization: Various Charities

Organization Website: [www.showmejones.com](http://www.showmejones.com)

Phone Number: 571-238-4572

## **PUBLIC AFFAIRS PROGRAMS**

### **STATION WJPT PROGRAMS THAT ADDRESS COMMUNITY ISSUES**

1. In Touch: (Sunday mornings, 6:00 a.m.-6:30 a.m.) Locally produced show hosted by PSA Director, Sheila Book, features topical issues of concern to SWFL residents.

2. CBS News, Traffic and Weather: (Mornings and Afternoon Drive Weekdays)

Local traffic reports air 10 times per day (6am, 7am, 8am, 9am, 4pm, 5pm hours). Each report is approx 30 seconds in length, for a total of 10 minutes per day, Monday thru Friday.

CBS News is a broadcast of national and international affairs/information. The 3 minute newscasts contain 3 minutes of actual information. The newscasts run Monday thru Friday at 6am, 7am, 8am, 9am hours. This totals 12 minutes per day and 60 minutes per week, and averages 240 minutes/4 hours per month.

3. Florida Association of Broadcasters Public Service Spots:

WJPT airs a minimum of 2 minutes per hour between 12M and 6am daily. These announcements contain public service/educational messages on a variety of issues like boating safety, child safety, services offered by a range of government offices like the elderly, education and more. Many specific to the state of Florida. This totals 12 minutes per day, 84 minutes per week, and averages 336 minutes/5.6 hours per month.



Fourth Quarter 2016

October 1st – December 31st, 2016

**MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

**ISSUE: KIDS AND READING**

In Touch

October 2, 2016

6:00 a.m.

15 Minutes of a 30 Minute Program

Karen Clawson explained the program she started to encourage children to read called, K is for Kids

**ISSUE: MAKE A WISH CHARITY**

In Touch

October 9, 2016

6:00 a.m.

10 Minutes of a 30 Minute Program

We chatted with Lesley Colantonio, Senior Special Events Coordinator, about the upcoming Make a Wish Tea at the Ritz Carlton.

**ISSUE: GETTING MOMS OFF WELFARE**

In Touch

October 16, 2016

6:00 a.m.

30 Minutes of a 30 Minute Program

Raquel Williams-Jones from Can I Live Inc. spoke with us about getting off welfare.

**ISSUE: HELPING ST. JUDE**

In Touch

October 23, 2016

6:00 a.m.

15 Minutes of a 30 Minute Program

Sheila Book spoke with Dottie Brown about the upcoming St. Jude Naples Holiday Soiree and how we can help St. Jude.

**ISSUE: CONSERVATION IN SWFL**

In Touch

October 30, 2016

6:00 a.m.

10 Minutes of a 30 Minute Program

Brad Cornell, SWFL Policy Associate for Audubon of the Western Everglades informed us about Conservation 20/20.

**ISSUE: GETTING DIAPERS TO THOSE IN NEED**

In Touch

November 6, 2016

6:00 a.m.

10 Minutes of a 30 Minute Program

Sheila Book spoke with Jean Ann Lynch about Baby Basics and how they help the community.

**ISSUE: FLORIDA COVERING KIDS**

In Touch

November 13, 2016

6:00 a.m.

15 Minutes of a 30 Minute Program

Maria Hernandez spoke about the ability to obtain insurance for children in Florida.

**ISSUE: VETERANS AND EDUCATION**

In Touch

November 20, 2016

6:00 a.m.

15 Minutes of a 30 Minute Program

Dr. Sandra Kauanui spoke about the program being offered at FGCU for Veterans and how Veterans can apply.

**ISSUE: CHARITY**

In Touch

November 27, 2016

6:00 a.m.

15 Minutes of a 30 Minute Program

Jeanne Sweeney chatted with us about Hope Clubhouse. She informed us who is eligible and how the rest can help.

**ISSUE: GETTING MOMS OFF WELFARE**

In Touch

December 4, 2016

6:00 a.m.

30 Minutes of a 30 Minute Program

Raquel Williams-Jones from Can I Live Inc. spoke with us about getting off welfare.

**ISSUE: CHARITY CAR RAFFLE**

In Touch

December 11, 2016

6:00 a.m.

15 Minutes of a 30 Minute Program

Chanetta Brunson told us about The Brunson Foundation and how we can obtain a raffle ticket to benefit underprivileged children.

**ISSUE:       HELPING CHARITIES**

In Touch

December 18, 2016

6:00 a.m.

20 Minutes of a 30 Minute Program

Sheila Book spoke with Randall Jones about his book, Show Me and how he uses the book to help charities.