CONTRACT

WTVD
411 Liberty St
Durham, NC 27701
(919) 683-1111

Contract / Revision	Alt Order #
146856 /	WOC10459985

Product
SENATE LEADERSHIP FUND (IU)

Contract Dates	Estimate #
10/04/16 - 10/13/16	**275 365 3668**

Advertiser	Original Date / Revision
Senate Leadership Fund	09/06/16 / 09/06/16

And:

Mentzer Media Services Inc
210 W. Pennsylvania Avenue
Suite 250
Towson, MD 21204

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WTVD	Anne Clifford	Philadelphia NT

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
1021	275	365

Agency Ref	Advertiser Ref

357303

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
1	WTVD	10/04/16	10/08/16	Eyewitness News Sat 730p	7:30 PM-8:00 PM		:30				NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/03/16	10/09/16	-----1-	1	$800.00							
2	WTVD	10/04/16	10/09/16	Eyewitness News Sun 6a-7a	6:00 AM-7:00 AM		:30				NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/03/16	10/09/16	------1	1	$500.00							
3	WTVD	10/04/16	10/08/16	Eyewitness News Sat @7a	7:00 AM-8:00 AM		:30				NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/03/16	10/09/16	-----1-	1	$800.00							
4	WTVD	10/04/16	10/10/16	Eyewitness News @ 530am	5:30 AM-6:00 AM		:30				NM	3	$2,100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/03/16	10/09/16	--1-1--	2	$700.00							
Week:		10/10/16	10/16/16	1------	1	$700.00							
5	WTVD	10/04/16	10/13/16	Live w/Kelly	9:00 AM-10:00 AM		:30				NM	8	$5,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/03/16	10/09/16	-1111--	4	$700.00							
Week:		10/10/16	10/16/16	1111---	4	$700.00							
6	WTVD	10/04/16	10/12/16	Eyewitness News @ 6a	6:00 AM-7:00 AM		:30				NM	5	$6,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/03/16	10/09/16	-1-1---	2	$1,300.00							
Week:		10/10/16	10/16/16	111----	3	$1,300.00							
7	WTVD	10/04/16	10/13/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	5	$6,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/03/16	10/09/16	-11-1--	3	$1,300.00							
Week:		10/10/16	10/16/16	1--1---	2	$1,300.00							
8	WTVD	10/04/16	10/12/16	Wheel of Fortune	7:30 PM-8:00 PM		:30				NM	7	$10,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/03/16	10/09/16	-1111--	4	$1,500.00							
Week:		10/10/16	10/16/16	111----	3	$1,500.00							
9	WTVD	10/04/16	10/13/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	6	$10,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/03/16	10/09/16	-1111--	4	$1,800.00							
Week:		10/10/16	10/16/16	1--1---	2	$1,800.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Durham, NC 27701
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146856 /	WOC10459985

Contract Dates	Product	Estimate #
10/04/16 - 10/13/16	SENATE LEADERSHIP	**275 365 3668**

Advertiser	Original Date / Revision
Senate Leadership Fund	09/06/16 / 09/06/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate							
10	WTVD	10/04/16	10/13/16	Eyewitness News @ 6pm	6:00 PM-6:30 PM		:30				NM	8	$12,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/03/16	10/09/16	-1111--	4	$1,600.00							
Week:		10/10/16	10/16/16	1111---	4	$1,600.00							
11	WTVD	10/04/16	10/13/16	Eyewitness News @ 5pm	5:00 PM-5:30 PM		:30				NM	4	$4,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/03/16	10/09/16	--1-1--	2	$1,200.00							
Week:		10/10/16	10/16/16	-1-1---	2	$1,200.00							
12	WTVD	10/04/16	10/13/16	Eyewitness News @ 11p	11:00 PM-11:35 PM		:30				NM	4	$6,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/03/16	10/09/16	--1---1	2	$1,500.00							
Week:		10/10/16	10/16/16	1--1---	2	$1,500.00							
13	WTVD	10/04/16	10/13/16	Eyewitness News @ 4pm	4:00 PM-5:00 PM		:30				NM	8	$7,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/03/16	10/09/16	-1111--	4	$900.00							
Week:		10/10/16	10/16/16	1111---	4	$900.00							
14	WTVD	10/04/16	10/08/16	Prime College Footbal	8:00 PM-11:30 PM		:30				NM	2	$8,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/03/16	10/09/16	-----2-	2	$4,000.00							
15	WTVD	10/04/16	10/08/16	College Football	3:30 PM-7:00 PM		:30				NM	2	$7,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/03/16	10/09/16	-----2-	2	$3,800.00							
16	WTVD	10/07/16	10/07/16	Shark Tank	9:00 PM-10:00 PM		:30				NM	1	$5,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/03/16	10/09/16	----1--	1	$5,000.00							
17	WTVD	10/07/16	10/07/16	20/20	10:00 PM-11:00 PM		:30				NM	1	$5,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/03/16	10/09/16	----1--	1	$5,000.00							
18	WTVD	10/09/16	10/09/16	Secrets & Lies	9:00 PM-10:00 PM		:30				NM	1	$4,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/03/16	10/09/16	------1	1	$4,000.00							
19	WTVD	10/04/16	10/08/16	Eyewitness News Sat 9a-10	9:00 AM-10:00 AM		:30				NM	2	$1,700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/03/16	10/09/16	-----2-	2	$850.00							
20	WTVD	10/04/16	10/09/16	Eyewitness News Sun 10a	10:00 AM-10:30 AM		:30				NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/03/16	10/09/16	------1	1	$500.00							
21	WTVD	10/04/16	10/12/16	The View	11:00 AM-12:00 PM		:30				NM	4	$2,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/03/16	10/09/16	-1-1---	2	$600.00							
Week:		10/10/16	10/16/16	1-1----	2	$600.00							
						Totals		0.00				75	$109,100.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/13/16	75	$109,100.00	($16,365.00)	$92,735.00
Totals	75	$109,100.00	($16,365.00)	$92,735.00

Signature: _____ **Date:** _____

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