Radio Station WOXD FM, Oxford, MS

Quarterly Issues/Programs 3rd Quarter -2012

A sample of the public interest programs run on WOXD FM are as follows:

1. <u>Gospel Time</u> runs every Sunday from 7 am until 7 pm. During the show host Avery Dunn will run church programs from our community and have guest speakers come in and discuss issues within our community. Listeners are encouraged to call in with requests and dedications, or words of encouragement for people in the community.

Examples of the topics discussed this Quarter are

- A. Members of visit Oxford came by discussed the importance of tourism to the city of Oxford explain to listeners all the virtues of having The extra visitors come to town especially during the slower summer months
- B Members of theater Oxford came with a schedule of events for their performance season. Membership drive is ongoing to help raise awareness for theater Oxford and to raise money to provide local theater to the citizens of Oxford and Lafayette County
- C. Oxford school district superintendent Brian Harvey stress the importance of good attendance as well as a healthy home to help students in their scholastic careers studies have shown that chronic absences lead to struggling in school and early dropout rates
- 2. <u>Community Calendar</u> A Community Calendar runs twice a day Monday thru Friday with events and meetings announced such as

Breastfeeding support group meeting, Lions Club meeting, VFW events and Meetings, Local Public School Fundraisers and Events, Art's Council Holiday Ornament Auction, Theatre Oxford Productions, and other community events submitted by not for profit organizations.

3. <u>Public Service Announcements</u> During this Quarter WOXD ran a variety of PSA's including American Foundation for Suicide Prevention Mississippi Tax Payer Assistance Program CASA (Court Appointed Special Advocates for children)

Senior Corps

Paralyzed Veterans of America

Crimestoppers

Forest Fire Prevention

Texting and Driving

Oxford, Lafayette County Humane society

Mississippi Critterz

Veterans Affairs

March of dimes