



KTVI-TV
2250 Ball Dr
St Louis, MO 63146
(314) 213-2222

CONTRACT

<u>Contract / Revision</u> 942482 /		<u>Alt Order #</u> 09679494
<u>Advertiser</u> Bloomberg/D/US President		<u>Original Date / Revision</u> 11/22/19 / 11/22/19
<u>Contract Dates</u> 11/25/19 - 12/03/19	<u>Estimate #</u>	
<u>Product</u> BLOOMBER 2020		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTVI-TV	<u>Account Executive</u> Teresa DiFuria	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 15458	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Assembly Media
711 3rd Ave.
Third Floor
New York, NY 10017

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	2	11/26/19	11/29/19	M-F 4a-430a	4:00 AM-4:30 AM		1:00			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-1111--				4	\$400.00			
N 2	2	11/25/19	11/29/19	M-F 430a-5a	4:30 AM-4:59 AM		1:00			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	MTWTF--				5	\$400.00			
N 3	2	11/27/19	11/29/19	FOX 2 News In The Morning	7:00 AM-7:30 AM		1:00			NM	3	\$4,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	--111--				3	\$1,450.00			
N 4	2	11/27/19	11/29/19	FOX 2 News In The Morning	7:30 AM-8:00 AM		1:00			NM	3	\$4,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	--111--				3	\$1,450.00			
N 5	2	11/26/19	11/29/19	FOX 2 News In The Morning	8:00 AM-8:30 AM		1:00			NM	4	\$5,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-TWTF--				4	\$1,450.00			
N 6	2	11/25/19	11/29/19	M-F 10a-11a	10:00 AM-11:00 AM		1:00			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	MTWTF--				4	\$700.00			
N 7	2	11/25/19	11/29/19	FOX 2 News Midday	11:30 AM-12:00 PM		1:00			NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	MTWTF--				4	\$750.00			
N 8	2	11/25/19	11/29/19	M-F 12p-1p	12:00 PM-1:00 PM		1:00			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-11----				2	\$600.00			
N 9	2	11/25/19	11/29/19	M-F 1p-2p	1:00 PM-2:00 PM		1:00			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	MTWTF--				4	\$600.00			
N 10	2	11/25/19	11/29/19	M-F 4p-5p	4:00 PM-5:00 PM		1:00			NM	4	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	MTWTF--				4	\$1,050.00			
N 11	2	11/25/19	11/29/19	M-F 5p-530p	5:00 PM-5:30 PM		1:00			NM	3	\$6,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-TWT---				3	\$2,050.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 11/25/19 - 12/03/19	<u>Product</u> BLOOMBER 2020	<u>Estimate #</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	2	11/25/19	11/29/19	FOX 2 News @ 9p	9:00 PM-9:30 PM		1:00			NM	4	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	MTWTF--				4	\$2,400.00			
N 13	2	11/25/19	11/29/19	FOX 2 News @ 9p	9:30 PM-10:00 PM		1:00			NM	3	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	MTWTF--				3	\$2,400.00			
N 14	2	11/25/19	11/29/19	FOX 2 News @ 10p	10:00 PM-10:30 PM		1:00			NM	3	\$7,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	MTWTF--				3	\$2,350.00			
N 15	2	11/25/19	11/29/19	11p News	11:00 PM-11:30 PM		1:00			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	MTWTF--				4	\$800.00			
N 16	2	11/25/19	11/28/19	M-F 12a-1230a	12:00 XM-12:30 XM		1:00			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	MTWT---				2	\$500.00			
N 17	2	11/25/19	11/29/19	M-F 430a-5a	4:30 AM-4:59 AM		1:00			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	MTWTF--				3	\$400.00			
N 18	2	12/02/19	12/03/19	M-F 430a-5a	4:30 AM-4:59 AM		1:00			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/02/19	12/08/19	MT-----				2	\$400.00			
N 19	2	12/02/19	12/03/19	M-F 7a-9a	7:00 AM-7:30 AM		1:00			NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/02/19	12/08/19	MT-----				1	\$1,450.00			
N 20	2	12/02/19	12/03/19	M-F 7a-9a	7:30 AM-8:00 AM		1:00			NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/02/19	12/08/19	MT-----				1	\$1,450.00			
N 21	2	12/02/19	12/03/19	FOX 2 News In The Morning	8:00 AM-8:30 AM		1:00			NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/02/19	12/08/19	MT-----				1	\$1,450.00			
N 22	2	12/02/19	12/03/19	FOX 2 News Midday	11:30 AM-12:00 PM		1:00			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/02/19	12/08/19	MT-----				1	\$750.00			
N 23	2	12/02/19	12/03/19	M-F 4p-5p	4:00 PM-5:00 PM		1:00			NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/02/19	12/08/19	MT-----				2	\$1,050.00			
N 24	2	12/02/19	12/03/19	FOX 2 News @ 9p	9:00 PM-9:30 PM		1:00			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/02/19	12/08/19	MT-----				1	\$2,400.00			
N 25	2	12/02/19	12/03/19	FOX 2 News @ 9p	9:30 PM-10:00 PM		1:00			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/02/19	12/08/19	MT-----				1	\$2,400.00			
N 26	2	12/02/19	12/03/19	FOX 2 News @ 10p	10:00 PM-10:30 PM		1:00			NM	1	\$2,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/02/19	12/08/19	MT-----				1	\$2,350.00			
N 27	2	11/28/19	11/28/19	FOX 2 News Midday	11:00 AM-11:30 AM		1:00			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	---1---				1	\$7,500.00			
N 28	2	11/30/19	11/30/19	FOX 2 News @ 6a	6:30 AM-7:00 AM		1:00			NM	1	\$550.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-----1-				1	\$550.00			
N 29	2	11/30/19	11/30/19	Sa 5p-6p	5:00 PM-6:00 PM		1:00			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-----1-				1	\$600.00			
N 30	2	12/01/19	12/01/19	FOX 2 News @ 6a	6:00 AM-6:30 AM		1:00			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-----1				1	\$450.00			
N 31	2	12/01/19	12/01/19	FOX 2 News @ 6a	6:30 AM-7:00 AM		1:00			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-----1				1	\$450.00			
N 32	2	12/01/19	12/01/19	FOX 2 News In The Morning	7:00 AM-7:30 AM		1:00			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-----1				1	\$900.00			
N 33	2	12/01/19	12/01/19	FOX News Sunday	9:00 AM-10:00 AM		1:00			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-----1				1	\$750.00			
N 34	2	12/01/19	12/01/19	FOX News Sunday LN	10:30 PM-11:30 PM		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-----1				1	\$300.00			
Totals											78	\$93,750.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/25/19 - 12/03/19	78	\$93,750.00	(\$14,062.50)	\$79,687.50
Totals	78	\$93,750.00	(\$14,062.50)	\$79,687.50

Signature: _____ **Date:** _____

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