



KTVI-TV
2250 Ball Dr
St Louis, MO 63146
(314) 213-2222

CONTRACT

<u>Contract / Revision</u> 942482 /		<u>Alt Order #</u> 09679494
<u>Advertiser</u> Bloomberg/D/US President		<u>Original Date / Revision</u> 11/22/19 / 11/22/19
<u>Contract Dates</u> 11/25/19 - 12/03/19	<u>Estimate #</u>	
<u>Product</u> BLOOMBER 2020		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTVI-TV	<u>Account Executive</u> Teresa DiFuria	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 15458	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Assembly Media
711 3rd Ave.
Third Floor
New York, NY 10017

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	2	11/26/19	11/29/19	M-F 4a-430a	4:00 AM-4:30 AM		1:00			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-1111--				4	\$400.00			
N 2	2	11/25/19	11/29/19	M-F 430a-5a	4:30 AM-4:59 AM		1:00			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	MTWTF--				5	\$400.00			
N 3	2	11/27/19	11/29/19	FOX 2 News In The Morning	7:00 AM-7:30 AM		1:00			NM	3	\$4,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	--111--				3	\$1,450.00			
N 4	2	11/27/19	11/29/19	FOX 2 News In The Morning	7:30 AM-8:00 AM		1:00			NM	3	\$4,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	--111--				3	\$1,450.00			
N 5	2	11/26/19	11/29/19	FOX 2 News In The Morning	8:00 AM-8:30 AM		1:00			NM	4	\$5,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-TWTF--				4	\$1,450.00			
N 6	2	11/25/19	11/29/19	M-F 10a-11a	10:00 AM-11:00 AM		1:00			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	MTWTF--				4	\$700.00			
N 7	2	11/25/19	11/29/19	FOX 2 News Midday	11:30 AM-12:00 PM		1:00			NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	MTWTF--				4	\$750.00			
N 8	2	11/25/19	11/29/19	M-F 12p-1p	12:00 PM-1:00 PM		1:00			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-11----				2	\$600.00			
N 9	2	11/25/19	11/29/19	M-F 1p-2p	1:00 PM-2:00 PM		1:00			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	MTWTF--				4	\$600.00			
N 10	2	11/25/19	11/29/19	M-F 4p-5p	4:00 PM-5:00 PM		1:00			NM	4	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	MTWTF--				4	\$1,050.00			
N 11	2	11/25/19	11/29/19	M-F 5p-530p	5:00 PM-5:30 PM		1:00			NM	3	\$6,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-TWT---				3	\$2,050.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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<u>Advertiser</u> Bloomberg/D/US President		<u>Original Date / Revision</u> 11/22/19 / 11/22/19
<u>Contract Dates</u> 11/25/19 - 12/03/19	<u>Product</u> BLOOMBER 2020	<u>Estimate #</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	2	11/25/19	11/29/19	FOX 2 News @ 9p	9:00 PM-9:30 PM		1:00			NM	4	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	MTWTF--				4	\$2,400.00			
N 13	2	11/25/19	11/29/19	FOX 2 News @ 9p	9:30 PM-10:00 PM		1:00			NM	3	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	MTWTF--				3	\$2,400.00			
N 14	2	11/25/19	11/29/19	FOX 2 News @ 10p	10:00 PM-10:30 PM		1:00			NM	3	\$7,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	MTWTF--				3	\$2,350.00			
N 15	2	11/25/19	11/29/19	11p News	11:00 PM-11:30 PM		1:00			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	MTWTF--				4	\$800.00			
N 16	2	11/25/19	11/28/19	M-F 12a-1230a	12:00 XM-12:30 XM		1:00			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	MTWT---				2	\$500.00			
N 17	2	11/25/19	11/29/19	M-F 430a-5a	4:30 AM-4:59 AM		1:00			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	MTWTF--				3	\$400.00			
N 18	2	12/02/19	12/03/19	M-F 430a-5a	4:30 AM-4:59 AM		1:00			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/02/19	12/08/19	MT-----				2	\$400.00			
N 19	2	12/02/19	12/03/19	M-F 7a-9a	7:00 AM-7:30 AM		1:00			NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/02/19	12/08/19	MT-----				1	\$1,450.00			
N 20	2	12/02/19	12/03/19	M-F 7a-9a	7:30 AM-8:00 AM		1:00			NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/02/19	12/08/19	MT-----				1	\$1,450.00			
N 21	2	12/02/19	12/03/19	FOX 2 News In The Morning	8:00 AM-8:30 AM		1:00			NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/02/19	12/08/19	MT-----				1	\$1,450.00			
N 22	2	12/02/19	12/03/19	FOX 2 News Midday	11:30 AM-12:00 PM		1:00			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/02/19	12/08/19	MT-----				1	\$750.00			
N 23	2	12/02/19	12/03/19	M-F 4p-5p	4:00 PM-5:00 PM		1:00			NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/02/19	12/08/19	MT-----				2	\$1,050.00			
N 24	2	12/02/19	12/03/19	FOX 2 News @ 9p	9:00 PM-9:30 PM		1:00			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/02/19	12/08/19	MT-----				1	\$2,400.00			
N 25	2	12/02/19	12/03/19	FOX 2 News @ 9p	9:30 PM-10:00 PM		1:00			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/02/19	12/08/19	MT-----				1	\$2,400.00			
N 26	2	12/02/19	12/03/19	FOX 2 News @ 10p	10:00 PM-10:30 PM		1:00			NM	1	\$2,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/02/19	12/08/19	MT-----				1	\$2,350.00			
N 27	2	11/28/19	11/28/19	FOX 2 News Midday	11:00 AM-11:30 AM		1:00			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	---1---				1	\$7,500.00			
N 28	2	11/30/19	11/30/19	FOX 2 News @ 6a	6:30 AM-7:00 AM		1:00			NM	1	\$550.00

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Bloomberg/D/US President	11/22/19 / 11/22/19

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/25/19 - 12/03/19	BLOOMBER 2020	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-----1-				1	\$550.00			
N 29	2	11/30/19	11/30/19	Sa 5p-6p	5:00 PM-6:00 PM		1:00			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-----1-				1	\$600.00			
N 30	2	12/01/19	12/01/19	FOX 2 News @ 6a	6:00 AM-6:30 AM		1:00			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-----1				1	\$450.00			
N 31	2	12/01/19	12/01/19	FOX 2 News @ 6a	6:30 AM-7:00 AM		1:00			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-----1				1	\$450.00			
N 32	2	12/01/19	12/01/19	FOX 2 News In The Morning	7:00 AM-7:30 AM		1:00			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-----1				1	\$900.00			
N 33	2	12/01/19	12/01/19	FOX News Sunday	9:00 AM-10:00 AM		1:00			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-----1				1	\$750.00			
N 34	2	12/01/19	12/01/19	FOX News Sunday LN	10:30 PM-11:30 PM		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-----1				1	\$300.00			
Totals											78	\$93,750.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/25/19 - 12/03/19	78	\$93,750.00	(\$14,062.50)	\$79,687.50
Totals	78	\$93,750.00	(\$14,062.50)	\$79,687.50

Signature: _____ **Date:** _____

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